

MTD Sales
174.86 L

Brand Share %
13.63 %

Information:

MTD : 01-10-2025 To 09-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.63 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	172.54	13.69 %
D-Freez	1.37	8.51 %
W-Disp	0.81	20.82 %
Air-Cool	0.14	4.72 %
Total	174.86	13.63 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	37.84	19.87 %
SOUTH-01	26.34	10.23 %
CHENNAI-01	26.04	11.51 %
SOUTH-03	22.86	15.20 %
SOUTH ARCOT	19.98	20.08 %
CHENNAI-02	16.76	10.85 %
WEST-02	12.09	17.72 %
WEST-01	6.22	9.62 %
NORTH ARCOT	5.47	9.49 %
KL-SOUTH	1.27	9.05 %
Total	174.86	13.63 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	37.84	20.06 %
Total	37.84	19.87 %

Branch *	MTD Sales L	Brand Share %
KUM1	1.47	11.26 %
MVM1	0.94	12.18 %
NGT1	0.33	4.49 %
TVR1	0.28	6.95 %
PBR2	0.27	2.94 %
APM1		0.00 %
JKM1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
TTP1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
Total	37.84	19.87 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	25.90	10.27 %
W-Disp	0.17	44.81 %
Air-Cool	0.14	20.91 %
D-Freez	0.13	2.91 %
Total	26.34	10.23 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.58	6.99 %
TVL1	2.07	7.12 %
TUT2	0.97	7.58 %
TKS2	0.57	6.38 %
TVL2	0.55	12.16 %
ERL2	0.34	7.13 %
PKD1	0.28	3.42 %
PDI1	0.26	8.73 %
SKD1	0.08	4.26 %
APK1		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
Total	26.34	10.23 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	25.73	11.53 %
D-Freez	0.16	7.79 %
W-Disp	0.15	17.16 %
Total	26.04	11.51 %

Branch *	MTD Sales L	Brand Share %
CH19	1.96	12.84 %
CH08	1.28	6.46 %
CH07	1.19	12.01 %
CH28	1.06	9.73 %
CH11	0.93	10.77 %
CZWH	0.74	8.40 %
MRM1	0.64	9.73 %
CH45	0.36	5.88 %
CH22	0.35	4.84 %
CH48	0.35	4.21 %
GUD2	0.30	6.32 %
CGL1	0.28	6.69 %
KNR1	0.28	6.72 %
CH39	0.27	4.94 %
CH26		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
SKL1		0.00 %
WHC3		0.00 %
Total	26.04	11.51 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	22.66	15.43 %
D-Freez	0.13	5.20 %
W-Disp	0.07	13.15 %
Total	22.86	15.20 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.45	10.49 %
KKD3	0.58	5.26 %
KRR1	0.36	5.76 %
TEN1	0.33	5.22 %
MDU6	0.30	7.21 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
MDU5		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
TDI1		0.00 %
TEN2		0.00 %
USL1		0.00 %
KYK1	-0.22	-13.00 %
Total	22.86	15.20 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	19.89	20.23 %
W-Disp	0.08	38.47 %
Total	19.98	20.08 %

Branch *	MTD Sales L	Brand Share %
SJI2	0.98	9.01 %
CDM1	0.57	11.30 %
KLM1	0.32	6.67 %
KKI2		0.00 %
KML1		0.00 %
MKM1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
Total	19.98	20.08 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	16.51	10.81 %
W-Disp	0.25	28.39 %
Total	16.76	10.85 %

Branch *	MTD Sales L	Brand Share %
CH15	2.87	11.37 %
CH03	2.10	13.33 %
CH34	0.67	9.94 %
CH33	0.56	6.92 %
MJR1	0.35	7.30 %
CH06	0.30	4.91 %
CH17	0.28	8.83 %
CH21	0.09	1.10 %
CH01		0.00 %
CH09		0.00 %
CH18		0.00 %
CH20		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
MC05		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	16.76	10.85 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	11.96	17.97 %
D-Freez	0.13	10.13 %
Total	12.09	17.72 %

Branch *	MTD Sales L	Brand Share %
NKL2	0.95	12.37 %
SLM3	0.64	6.71 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
Total	12.09	17.72 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	5.55	8.94 %
D-Freez	0.67	46.23 %
Total	6.22	9.62 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.79	13.11 %
TPR2	0.37	12.82 %
GBM1	0.34	12.01 %
CBE6	0.28	10.33 %
CBE1	0.27	12.50 %
SNR1	0.16	8.40 %
ANR1		0.00 %
AVI1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
Total	6.22	9.62 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	5.31	9.47 %
D-Freez	0.17	15.45 %
Total	5.47	9.49 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.73	11.18 %
SBR1	0.46	10.02 %
ABR1	0.28	12.35 %
TRL1	0.28	4.42 %
VEL2	0.28	5.16 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	5.47	9.49 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	1.18	8.89 %
W-Disp	0.08	100.00 %
Total	1.27	9.05 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.91	8.56 %
PAS1	0.08	4.18 %
Total	1.27	9.05 %