

MTD Sales
140.57 L

Brand Share %
13.36 %

Information:

MTD : 01-09-2025 To 09-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.36 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	133.56	13.05 %
D-Freez	4.44	25.84 %
W-Disp	1.61	42.83 %
Air-Cool	0.95	12.31 %
Total	140.57	13.36 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	33.30	14.90 %
CHENNAI-01	27.37	13.80 %
TRICHY-01	18.94	11.83 %
CHENNAI-02	15.08	10.64 %
SOUTH-03	12.65	11.92 %
WEST-01	10.79	27.36 %
SOUTH ARCOT	9.25	12.24 %
WEST-02	6.98	16.36 %
NORTH ARCOT	3.33	6.29 %
KL-SOUTH	2.88	24.24 %
Total	140.57	13.36 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	30.75	14.26 %
D-Freez	1.56	29.39 %
Air-Cool	0.51	25.07 %
W-Disp	0.47	86.82 %
Total	33.30	14.90 %

Branch *	MTD Sales L	Brand Share %
VLY1	0.59	8.10 %
TVL1	0.36	2.99 %
SNL1	0.35	11.18 %
VKM1	0.29	10.53 %
UDN1	0.26	6.33 %
ARM1	0.15	5.31 %
TVL2	0.08	3.88 %
VNR2	0.08	1.25 %
APK1		0.00 %
ASM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
PDI1		0.00 %
SDI1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
VNR1		0.00 %
Total	33.30	14.90 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	26.84	13.79 %
D-Freez	0.22	8.61 %
W-Disp	0.16	30.61 %
Air-Cool	0.15	22.16 %
Total	27.37	13.80 %

Branch *	MTD Sales L	Brand Share %
CH14	1.31	8.43 %
CH19	1.04	6.89 %
AVD1	0.56	7.61 %
SKL1	0.38	5.63 %
CGL1	0.30	12.50 %
CH39	0.29	6.64 %
CH07	0.27	3.93 %
CH22		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC10		0.00 %
TKM1		0.00 %
WHC3		0.00 %
CH28	-0.20	-3.27 %
Total	27.37	13.80 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	18.77	11.88 %
W-Disp	0.17	53.92 %
Total	18.94	11.83 %

Branch *	MTD Sales L	Brand Share %
TRY1	4.71	8.76 %
TRY2	0.94	12.52 %
MVM1	0.35	5.73 %
AYR1	0.35	12.05 %
KIK1	0.29	4.13 %
PBR2	0.27	3.63 %
APM1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
PDK1		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
Total	18.94	11.83 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	14.22	10.24 %
D-Freez	0.48	28.75 %
W-Disp	0.23	50.45 %
Air-Cool	0.15	17.86 %
Total	15.08	10.64 %

Branch *	MTD Sales L	Brand Share %
CH03	0.66	6.75 %
CH21	0.66	5.25 %
CH33	0.53	5.28 %
CH32	0.40	9.54 %
MJR1	0.32	4.79 %
CH24	0.30	6.99 %
CH44	0.30	5.68 %
CH12	0.27	4.20 %
CH23	0.27	9.53 %
GPD1	0.27	11.86 %
UKI1	0.07	2.83 %
CH01		0.00 %
CH09		0.00 %
CH18		0.00 %
CH27		0.00 %
CH31		0.00 %
CH41		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	15.08	10.64 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	12.07	11.69 %
D-Freez	0.34	18.39 %
W-Disp	0.17	69.66 %
Air-Cool	0.07	9.77 %
Total	12.65	11.92 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.82	6.14 %
PVI1	0.72	9.38 %
MNM1	0.40	4.44 %
KYK1	0.34	10.48 %
ATG1	0.29	12.48 %
TMM1	0.28	13.05 %
TDI1	0.27	7.20 %
ADP1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU4		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	12.65	11.92 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	10.07	26.65 %
D-Freez	0.64	100.00 %
W-Disp	0.09	27.10 %
Total	10.79	27.36 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.29	2.24 %
GBM1	0.09	5.28 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE4		0.00 %
KGI1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
UMP1		0.00 %
Total	10.79	27.36 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	8.39	11.55 %
D-Freez	0.63	31.38 %
W-Disp	0.24	50.81 %
Total	9.25	12.24 %

Branch *	MTD Sales L	Brand Share %
POY2	0.53	6.28 %
NVL2	0.49	13.24 %
VCM1	0.35	13.23 %
TRK1	0.32	8.96 %
TDM1	0.30	9.08 %
SJI1	0.29	11.06 %
CDM1	0.27	5.92 %
ULP1	0.08	1.60 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
STP1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
Total	9.25	12.24 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	6.62	16.40 %
D-Freez	0.36	34.80 %
Total	6.98	16.36 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.29	7.60 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TRM1		0.00 %
WZWH		0.00 %
Total	6.98	16.36 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	3.18	6.18 %
W-Disp	0.08	18.44 %
Air-Cool	0.07	10.53 %
Total	3.33	6.29 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.62	10.85 %
SBR1	0.59	8.61 %
VEL2	0.36	8.30 %
AKM1	0.08	3.94 %
KPM2	0.07	0.90 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	3.33	6.29 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	2.67	23.64 %
D-Freez	0.21	35.54 %
Total	2.88	24.24 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.21	7.42 %
Total	2.88	24.24 %