

MTD Sales
166.44 L

Brand Share %
10.17 %

Information:

MTD : 01-08-2025 To 09-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **10.17 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	161.75	10.42 %
D-Freez	2.11	12.22 %
W-Disp	2.03	59.51 %
Air-Cool	0.55	0.86 %
Total	166.44	10.17 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	32.56	13.18 %
SOUTH-03	29.27	18.06 %
CHENNAI-01	27.75	6.80 %
SOUTH-01	21.44	9.36 %
CHENNAI-02	20.76	9.13 %
SOUTH ARCOT	11.89	9.82 %
WEST-02	8.47	9.30 %
NORTH ARCOT	7.34	7.27 %
WEST-01	5.70	13.78 %
KL-SOUTH	1.27	14.35 %
Total	166.44	10.17 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	32.02	13.07 %
D-Freez	0.27	20.21 %
W-Disp	0.23	69.00 %
Air-Cool	0.05	10.24 %
Total	32.56	13.18 %

Branch *	MTD Sales L	Brand Share %
KUM1	1.76	9.39 %
MVM1	0.76	4.37 %
KIK1	0.63	5.56 %
PDK1	0.61	9.66 %
TYR1	0.35	7.64 %
TTP1	0.34	5.98 %
TVR1	0.31	3.85 %
AYR1	0.30	7.62 %
MSI1	0.07	2.17 %
JKM1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
Total	32.56	13.18 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	28.93	18.16 %
Air-Cool	0.14	10.80 %
D-Freez	0.13	9.12 %
W-Disp	0.07	49.55 %
Total	29.27	18.06 %

Branch *	MTD Sales L	Brand Share %
MDU2	0.86	8.58 %
PNV1	0.29	7.46 %
DGL2	0.29	9.23 %
TMM1	0.29	8.81 %
KKD2	0.27	3.69 %
TEN2	0.13	3.93 %
MDU4	0.07	3.11 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
TDI1		0.00 %
TEN1		0.00 %
Total	29.27	18.06 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	26.65	7.65 %
W-Disp	0.82	63.45 %
Air-Cool	0.15	0.26 %
D-Freez	0.14	6.02 %
Total	27.75	6.80 %

Branch *	MTD Sales L	Brand Share %
CH11	2.09	4.99 %
CH42	1.80	8.28 %
CH19	1.59	7.34 %
CH16	1.13	5.15 %
CH48	0.82	3.44 %
CH22	0.57	5.73 %
CH07	0.39	3.41 %
CH39	0.35	4.80 %
CH28	0.35	3.27 %
KNR1	0.31	5.54 %
MRM1	0.30	4.27 %
CH26	0.27	9.85 %
TKM1	0.27	7.18 %
AVD1		0.00 %
CH35		0.00 %
CH38		0.00 %
CH40		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC02		0.00 %
MC10		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	27.75	6.80 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	20.30	9.09 %
D-Freez	0.64	16.16 %
W-Disp	0.43	100.00 %
Air-Cool	0.07	4.94 %
Total	21.44	9.36 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.28	7.32 %
TVL1	2.04	6.99 %
TUT2	1.27	9.55 %
RND1	0.36	4.29 %
TCN1	0.36	3.46 %
VNR2	0.27	3.23 %
VLY1	0.27	2.24 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
SGT1		0.00 %
SNL1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TVL2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
WHTV		0.00 %
Total	21.44	9.36 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	20.45	9.06 %
W-Disp	0.24	100.00 %
Air-Cool	0.07	9.48 %
Total	20.76	9.13 %

Branch *	MTD Sales L	Brand Share %
CH03	2.19	9.31 %
CH15	1.92	6.84 %
CH18	0.67	6.66 %
CH12	0.58	4.21 %
CH09	0.35	4.42 %
CH41	0.35	3.17 %
CH44	0.27	3.60 %
GPD1	0.27	5.63 %
CH31	0.27	6.39 %
MJR1	0.16	1.56 %
CH33	0.07	0.90 %
CH01		0.00 %
CH23		0.00 %
CH36		0.00 %
MC06		0.00 %
MC08		0.00 %
UKI1		0.00 %
CH46	-0.07	-2.78 %
Total	20.76	9.13 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	11.89	10.19 %
W-Disp	0.01	2.81 %
Total	11.89	9.82 %

Branch *	MTD Sales L	Brand Share %
SJI1	0.37	10.11 %
TDM1	0.36	7.76 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
PRT1		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
POY2	-0.27	-5.56 %
Total	11.89	9.82 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	8.35	9.38 %
D-Freez	0.13	11.58 %
Total	8.47	9.30 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.55	10.12 %
MTR1	0.35	5.69 %
OML1	0.27	7.73 %
SLM2	0.27	3.36 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KVP1		0.00 %
MCR1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	8.47	9.30 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	7.26	7.41 %
Air-Cool	0.07	5.90 %
Total	7.34	7.27 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.60	5.63 %
TRL1	0.60	6.14 %
VEL2	0.30	4.06 %
SLG1	0.28	7.18 %
WJD1	0.28	9.98 %
VSI1	0.27	4.48 %
WJP1	0.27	10.15 %
VNB1	0.07	7.93 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
CPT1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
Total	7.34	7.27 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	5.02	12.82 %
D-Freez	0.60	43.76 %
W-Disp	0.07	18.27 %
Total	5.70	13.78 %

Branch *	MTD Sales L	Brand Share %
CBE4		0.00 %
CBE6		0.00 %
GDR1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
SUL1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	5.70	13.78 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	0.89	10.88 %
D-Freez	0.22	44.07 %
W-Disp	0.16	100.00 %
Total	1.27	14.35 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
Total	1.27	14.35 %