



TN : BLUESTAR Sales Performance 10/05/2026 9:10 AM

MTD Sales
1,019.28 L

Brand Share %
12.47 %

Information:

MTD : 01-05-2026 To 09-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **12.47 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,010.49	12.42 %
D-Freez	6.35	26.53 %
W-Disp	2.44	23.55 %
Total	1,019.28	12.47 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	195.62	15.00 %
CHENNAI-01	153.74	11.72 %
SOUTH-01	135.21	11.86 %
SOUTH-03	114.20	11.06 %
CHENNAI-02	107.34	9.57 %
WEST-02	96.14	15.46 %
SOUTH ARCOT	88.55	13.78 %
NORTH ARCOT	85.58	14.39 %
WEST-01	42.91	10.64 %
Total	1,019.28	12.47 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	194.62	14.97 %
D-Freez	0.51	14.31 %
W-Disp	0.48	38.71 %
Total	195.62	15.00 %

Branch *	MTD Sales L	Brand Share %
TRY1	22.98	10.09 %
MVM1	6.82	8.63 %
AYR1	3.85	11.60 %
KIK1	3.83	9.69 %
TTP1	3.15	11.88 %
TYR1	3.04	9.12 %
TVR1	2.80	9.59 %
JKM1	2.65	8.41 %
APM1	2.14	9.21 %
NGT1	2.13	5.87 %
NMM1	2.04	10.61 %
KUM2	1.87	6.73 %
WTRZ	-1.04	9.90 %
Total	195.62	15.00 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	151.98	11.64 %
D-Freez	1.51	46.93 %
W-Disp	0.25	10.54 %
Total	153.74	11.72 %

Branch *	MTD Sales L	Brand Share %
CH19	6.15	9.59 %
CH07	6.15	11.82 %
CZWH	6.11	8.42 %
CH49	5.05	10.17 %
CH22	4.16	9.74 %
CH30	4.15	8.27 %
CH39	3.03	11.43 %
AVD1	2.36	5.82 %
MRM1	2.28	6.14 %
SKL1	1.94	8.50 %
CH37	1.86	8.80 %
CH35	1.84	5.52 %
TKM1	1.53	9.69 %
CH08	1.26	2.05 %
CH26	1.00	10.26 %
CGL1	0.88	2.81 %
CH25	0.58	1.33 %
CH29	0.29	8.16 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	153.74	11.72 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	133.38	11.75 %
D-Freez	1.17	31.37 %
W-Disp	0.66	69.03 %
Total	135.21	11.86 %

Branch *	MTD Sales L	Brand Share %
VLY1	5.65	9.81 %
SVK1	3.86	10.51 %
TUT2	3.13	4.78 %
VNR2	2.75	6.70 %
RPM1	2.59	8.14 %
MAR1	2.11	8.00 %
ASM1	1.84	10.79 %
TKS2	1.61	4.84 %
SDI1	1.59	10.46 %
APK2	1.59	9.47 %
UDN1	1.50	9.24 %
TCN1	1.34	5.85 %
PDI1	1.31	11.12 %
VKM1	0.94	6.29 %
TKY1	0.61	4.93 %
SKD1	0.60	3.38 %
ARM1	0.58	3.47 %
VNR1	0.29	1.45 %
KSM1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
WHTV		0.00 %
Total	135.21	11.86 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	113.62	11.05 %
D-Freez	0.50	13.78 %
W-Disp	0.08	9.87 %
Total	114.20	11.06 %

Branch *	MTD Sales L	Brand Share %
DGL1	14.43	9.02 %
MDU1	11.91	10.53 %
KRR1	6.06	10.32 %
KKD3	3.30	5.96 %
CMR1	2.91	8.88 %
MPA1	2.89	9.21 %
ATG1	2.88	6.73 %
SVG1	2.19	7.74 %
ODM1	1.67	11.20 %
TDI1	1.51	7.10 %
PNV2	1.20	7.10 %
TPT1	1.14	5.82 %
TEN1	0.98	7.58 %
SGP1	0.93	9.95 %
USL1	0.89	7.01 %
DKI1	0.89	3.78 %
TEN2	0.78	7.44 %
MDU4	0.60	4.55 %
BNR1	0.39	5.86 %
PKM1	0.38	4.63 %
ADP1	0.33	7.41 %
MLR1	0.31	2.36 %
KYK1	0.30	2.01 %
PNI1	0.30	1.90 %
KPT1	0.30	6.13 %
CBM1		0.00 %
NKI1		0.00 %
SZSD		0.00 %
Total	114.20	11.06 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	106.51	9.52 %
D-Freez	0.82	56.61 %
Total	107.34	9.57 %

Branch *	MTD Sales L	Brand Share %
CH03	11.07	10.66 %
CH12	6.45	7.97 %
CH24	5.62	8.03 %
CH21	5.57	7.11 %
CH50	4.92	11.59 %
CH17	4.42	7.81 %
CH23	2.67	10.23 %
CH33	2.44	6.10 %
UKI1	2.41	10.19 %
MJR1	2.18	5.56 %
CH51	1.92	5.77 %
CH44	1.26	3.09 %
CH43	1.22	4.42 %
PON1	1.18	6.39 %
CH31	0.98	4.29 %
CH46	0.93	4.26 %
CH27	0.93	6.40 %
GPD1	0.37	1.75 %
CH36	0.30	1.27 %
CH41	0.30	0.79 %
Total	107.34	9.57 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	95.89	15.47 %
W-Disp	0.25	25.94 %
Total	96.14	15.46 %

Branch *	MTD Sales L	Brand Share %
NKL2	2.47	8.20 %
EDP1	1.58	12.05 %
TRM1	1.54	11.77 %
VPD1	1.52	11.27 %
MCR1	1.05	11.91 %
HSR1	0.94	11.66 %
PDR1	0.90	9.36 %
MTR1	0.65	2.71 %
KMM1	0.62	5.05 %
KAM1	0.61	8.03 %
KVP1	0.60	7.81 %
HSR2	0.60	4.32 %
CMI1	0.58	6.88 %
HRR1	0.32	3.35 %
BMD1	0.31	3.05 %
EPI1	0.30	4.73 %
PMP1	0.30	3.97 %
RSP1	0.30	1.84 %
SGI1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	96.14	15.46 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	88.02	13.75 %
D-Freez	0.46	21.66 %
W-Disp	0.08	17.93 %
Total	88.55	13.78 %

Branch *	MTD Sales L	Brand Share %
KKI2	5.03	11.49 %
POY2	3.56	8.05 %
TRK1	3.48	11.25 %
ULP1	2.68	9.03 %
KML1	1.58	4.65 %
SJI2	1.32	5.06 %
VPM1	1.17	11.92 %
VCM1	1.05	10.21 %
KLM1	1.02	2.94 %
MKM1	1.01	7.30 %
STP1	1.01	9.24 %
VCM2	0.58	2.85 %
TVM1	0.30	1.58 %
TVM2	0.30	2.25 %
WHUT	-0.59	11.33 %
Total	88.55	13.78 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	83.91	14.21 %
D-Freez	1.02	31.81 %
W-Disp	0.64	58.12 %
Total	85.58	14.39 %

Branch *	MTD Sales L	Brand Share %
VEL2	6.86	11.41 %
AKM1	3.50	10.05 %
WJP1	2.46	12.06 %
KPM1	1.87	8.05 %
VSI1	1.61	6.99 %
ARC2	1.36	6.52 %
ANI1	1.25	8.12 %
TRT1	1.19	4.66 %
ABR1	0.69	2.95 %
UGI1	0.58	7.91 %
VNB1	0.42	2.90 %
CGM1		0.00 %
WHVL	-0.35	3.33 %
BGR1	-0.37	-11.78 %
Total	85.58	14.39 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	42.56	10.63 %
D-Freez	0.35	19.49 %
Total	42.91	10.64 %

Branch *	MTD Sales L	Brand Share %
CBE2	7.03	8.16 %
CBE1	2.59	11.70 %
TPR1	2.46	9.55 %
SNR1	1.70	9.79 %
TPR4	1.67	12.00 %
PLI1	1.19	6.19 %
UMP1	0.97	6.83 %
DPM2	0.93	10.12 %
CBE6	0.60	3.77 %
CBE3	0.59	5.09 %
KMR1	0.30	1.39 %
ANR1		0.00 %
CBE4		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
PPI1		0.00 %
WZSD		0.00 %
WHCB	-1.23	10.96 %
Total	42.91	10.64 %