

MTD Sales
59.04 L

Brand Share %
11.40 %

Information:

MTD : 01-12-2025 To 08-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **11.40 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	45.13	9.14 %
Air-Cool	10.41	95.93 %
W-Disp	1.75	45.68 %
D-Freez	1.75	18.32 %
Total	59.04	11.40 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	17.85	17.18 %
SOUTH-01	13.60	14.95 %
TRICHY-01	8.58	13.54 %
WEST-02	5.35	14.07 %
SOUTH-03	4.38	8.69 %
SOUTH ARCOT	3.62	9.12 %
WEST-01	2.10	7.98 %
CHENNAI-02	1.85	2.81 %
NORTH ARCOT	0.87	2.79 %
KL-SOUTH	0.85	9.98 %
Total	59.04	11.40 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cool	10.48	100.00 %
Air-Cond	6.48	7.09 %
W-Disp	0.75	68.41 %
D-Freez	0.13	15.48 %
Total	17.85	17.18 %

Branch *	MTD Sales L	Brand Share %
CH19	1.09	9.03 %
CH05	0.33	7.08 %
CH28	0.32	10.13 %
CH42	0.28	1.55 %
CH39	0.17	6.22 %
CH08	0.09	1.05 %
AVD1		0.00 %
CGL1		0.00 %
CH22		0.00 %
CH26		0.00 %
CH37		0.00 %
CH38		0.00 %
CH48		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MRM1		0.00 %
SKL1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	17.85	17.18 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	12.87	14.68 %
D-Freez	0.65	22.15 %
W-Disp	0.08	34.85 %
Total	13.60	14.95 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.92	8.10 %
MMT1	0.25	5.26 %
VNR2	0.14	4.38 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RPM1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TUT2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
Total	13.60	14.95 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	8.41	13.43 %
W-Disp	0.17	52.56 %
Total	8.58	13.54 %

Branch *	MTD Sales L	Brand Share %
TRY2	0.28	10.76 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KUM1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	8.58	13.54 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	5.22	14.11 %
D-Freez	0.14	19.81 %
Total	5.35	14.07 %

Branch *	MTD Sales L	Brand Share %
SLM3	0.28	10.56 %
APN1		0.00 %
ATU1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
HSR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SLM1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
VPD1		0.00 %
Total	5.35	14.07 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	3.74	7.71 %
W-Disp	0.36	54.13 %
D-Freez	0.28	23.91 %
Total	4.38	8.69 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.53	9.37 %
DGL1	0.30	7.88 %
ATG1	0.30	8.22 %
KKD3	0.25	6.45 %
MDU6	0.14	7.36 %
TEN1	0.07	7.84 %
ADP1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
TDI1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	4.38	8.69 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	3.46	8.88 %
W-Disp	0.16	51.52 %
Total	3.62	9.12 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.38	10.40 %
CDM1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
WHUT		0.00 %
Total	3.62	9.12 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	1.60	6.58 %
D-Freez	0.43	26.99 %
W-Disp	0.07	22.82 %
Total	2.10	7.98 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.25	9.50 %
AVI1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
KGM1		0.00 %
KMR1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
WZSD		0.00 %
Total	2.10	7.98 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	1.64	2.51 %
D-Freez	0.13	47.51 %
W-Disp	0.08	25.20 %
Total	1.85	2.81 %

Branch *	MTD Sales L	Brand Share %
CH15	0.66	4.94 %
CH03	0.30	5.81 %
CH09	0.25	5.45 %
CH34	0.08	8.96 %
CH06		0.00 %
CH12		0.00 %
CH17		0.00 %
CH18		0.00 %
CH21		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH44		0.00 %
CH46		0.00 %
GPD1		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	1.85	2.81 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	0.85	2.86 %
W-Disp	0.08	36.36 %
Air-Cool	-0.07	-1480.11 %
Total	0.87	2.79 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.26	9.77 %
WJD1		0.01 %
AKM1		0.00 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
SBR1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJP1		0.00 %
TRL1	-0.07	-2.33 %
Total	0.87	2.79 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	0.85	10.18 %
Total	0.85	9.98 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.28	5.81 %
PAS1		0.00 %
Total	0.85	9.98 %