

MTD Sales
163.28 L

Brand Share %
13.72 %

Information:

MTD : 01-10-2025 To 08-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.72 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	161.31	13.79 %
D-Freez	1.25	8.83 %
W-Disp	0.65	17.53 %
Air-Cool	0.07	2.72 %
Total	163.28	13.72 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	36.82	20.81 %
SOUTH-01	23.27	9.74 %
CHENNAI-01	22.97	11.15 %
SOUTH-03	20.59	14.29 %
SOUTH ARCOT	19.67	20.70 %
CHENNAI-02	15.63	11.22 %
WEST-02	11.67	18.58 %
WEST-01	6.22	10.52 %
NORTH ARCOT	5.18	9.30 %
KL-SOUTH	1.27	10.51 %
Total	163.28	13.72 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	36.82	20.96 %
Total	36.82	20.81 %

Branch *	MTD Sales L	Brand Share %
KUM1	1.47	11.51 %
MVM1	0.94	12.57 %
NGT1	0.33	4.66 %
TVR1	0.28	6.95 %
PBR2	0.27	3.23 %
APM1		0.00 %
JKM1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
TTP1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
Total	36.82	20.81 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	22.98	9.83 %
D-Freez	0.13	2.91 %
W-Disp	0.09	29.36 %
Air-Cool	0.07	12.31 %
Total	23.27	9.74 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.58	7.68 %
TVL1	1.49	5.40 %
TUT2	0.65	5.71 %
TKS2	0.57	7.04 %
ERL2	0.34	7.62 %
APK1		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
Total	23.27	9.74 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	22.73	11.16 %
D-Freez	0.16	9.99 %
W-Disp	0.08	9.81 %
Total	22.97	11.15 %

Branch *	MTD Sales L	Brand Share %
CH08	1.28	6.55 %
CH28	1.06	10.05 %
CH11	0.93	10.77 %
CH07	0.91	9.44 %
CH42	0.90	6.81 %
MRM1	0.64	9.73 %
CH45	0.36	5.88 %
CH22	0.35	4.84 %
CH48	0.35	4.21 %
GUD2	0.30	7.31 %
CGL1	0.28	6.69 %
KNR1	0.28	6.72 %
CH39	0.27	5.52 %
CH26		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
GUD1		0.00 %
SKL1		0.00 %
WHC3		0.00 %
Total	22.97	11.15 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	20.40	14.45 %
D-Freez	0.13	6.65 %
W-Disp	0.07	13.15 %
Total	20.59	14.29 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.45	10.49 %
KKD3	0.58	5.76 %
MDU3	0.55	10.11 %
KRR1	0.36	5.76 %
MDU6	0.30	7.71 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
MDU5		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TPT1		0.00 %
USL1		0.00 %
KYK1	-0.22	-13.00 %
Total	20.59	14.29 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	19.59	20.86 %
W-Disp	0.08	38.47 %
Total	19.67	20.70 %

Branch *	MTD Sales L	Brand Share %
SJI2	0.98	9.26 %
CDM1	0.57	12.78 %
KLM1	0.32	6.67 %
KKI2		0.00 %
KML1		0.00 %
MKM1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
Total	19.67	20.70 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	15.37	11.16 %
W-Disp	0.25	28.39 %
Total	15.63	11.22 %

Branch *	MTD Sales L	Brand Share %
CH15	2.59	11.29 %
CH03	1.80	12.69 %
CH34	0.67	9.94 %
CH33	0.56	7.66 %
MJR1	0.35	9.94 %
GPD1	0.30	11.33 %
CH06	0.30	5.58 %
CH17	0.28	8.83 %
CH21	0.09	1.36 %
CH01		0.00 %
CH09		0.00 %
CH18		0.00 %
CH20		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
MC05		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	15.63	11.22 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	11.67	19.04 %
Total	11.67	18.58 %

Branch *	MTD Sales L	Brand Share %
NKL2	0.65	9.73 %
SLM3	0.64	7.13 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
Total	11.67	18.58 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	5.55	9.79 %
D-Freez	0.67	46.23 %
Total	6.22	10.52 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.37	12.82 %
GBM1	0.34	13.70 %
CBE1	0.27	12.50 %
SNR1	0.16	10.13 %
ANR1		0.00 %
AVI1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
Total	6.22	10.52 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	5.02	9.23 %
D-Freez	0.17	19.67 %
Total	5.18	9.30 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.73	12.10 %
SBR1	0.46	10.02 %
ABR1	0.28	12.35 %
TRL1	0.28	4.42 %
VEL2	0.28	5.49 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	5.18	9.30 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	1.18	10.40 %
W-Disp	0.08	100.00 %
Total	1.27	10.51 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.91	9.32 %
PAS1	0.08	5.74 %
Total	1.27	10.51 %