

MTD Sales
239.52 L

Brand Share %
14.18 %

Information:

MTD : 01-09-2026 To 08-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.18 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	228.29	13.83 %
W-Disp	6.01	60.24 %
D-Freez	5.23	17.86 %
Total	239.52	14.18 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	41.84	16.37 %
CHENNAI-01	38.16	12.85 %
SOUTH-03	36.83	17.58 %
SOUTH-01	32.34	10.20 %
CHENNAI-02	28.48	13.59 %
SOUTH ARCOT	20.67	16.94 %
NORTH ARCOT	18.79	14.99 %
WEST-02	8.86	16.46 %
WEST-03	7.94	13.75 %
WEST-01	5.62	13.36 %
Total	239.52	14.18 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	41.29	16.41 %
D-Freez	0.30	9.01 %
W-Disp	0.25	34.93 %
Total	41.84	16.37 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.70	8.28 %
KUM1	1.51	8.11 %
KIK1	1.02	13.78 %
JKM1	0.70	9.79 %
KUM2	0.46	7.75 %
MSI1	0.32	8.56 %
MDI1	0.31	5.08 %
NGT1	0.30	3.02 %
TVR1	0.30	3.31 %
APM1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
TYR1		0.00 %
WTRZ	-0.60	13.11 %
Total	41.84	16.37 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	36.60	12.54 %
W-Disp	0.93	40.60 %
D-Freez	0.63	22.14 %
Total	38.16	12.85 %

Branch *	MTD Sales L	Brand Share %
CH05	2.30	13.82 %
CH14	1.90	11.73 %
CH16	1.59	8.49 %
CH19	1.17	6.74 %
CH25	1.02	7.47 %
CH39	0.97	10.16 %
CH28	0.92	8.96 %
SKL1	0.86	12.30 %
CH45	0.69	6.43 %
CH08	0.68	6.48 %
CGL1	0.56	7.17 %
GUD1	0.38	4.55 %
CH42	0.30	2.05 %
CH22	0.29	4.04 %
MRM1	0.27	4.83 %
CH29		0.00 %
CZWH		0.00 %
Total	38.16	12.85 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	34.01	16.67 %
W-Disp	2.25	94.87 %
D-Freez	0.56	18.60 %
Total	36.83	17.58 %

Branch *	MTD Sales L	Brand Share %
DGL1	1.19	9.25 %
TMM1	0.57	6.94 %
KKD3	0.57	5.86 %
ATG1	0.57	9.95 %
CBM1	0.42	14.09 %
TEN1	0.32	9.71 %
NKI1	0.31	7.33 %
MDU3	0.30	6.42 %
PNV2	0.30	9.74 %
SGP1	0.30	10.23 %
BNR1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KYK1		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	36.83	17.58 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	31.45	10.11 %
D-Freez	0.56	10.70 %
W-Disp	0.33	44.50 %
Total	32.34	10.20 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.69	9.33 %
NGR1	2.14	13.76 %
SVK1	1.27	12.74 %
MAR1	0.92	11.86 %
RPM1	0.92	8.44 %
TUT2	0.87	4.54 %
TY11	0.83	12.14 %
RND2	0.74	9.41 %
PKD1	0.68	8.86 %
VL11	0.60	4.40 %
ERL2	0.60	5.53 %
UDN1	0.60	11.11 %
TKS1	0.39	6.27 %
KGL1	0.34	13.26 %
VNR2	0.31	2.77 %
PDI1	0.31	8.11 %
APK1	0.30	6.51 %
VNR1	0.08	6.37 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
TCN1		0.00 %
TKY1		0.00 %
WHTV	-0.08	4.62 %
Total	32.34	10.20 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	26.89	13.06 %
W-Disp	0.91	67.10 %
D-Freez	0.67	30.88 %
Total	28.48	13.59 %

Branch *	MTD Sales L	Brand Share %
CH24	1.71	14.13 %
CH20	1.39	11.45 %
CH44	0.68	6.90 %
CH50	0.68	11.98 %
CH51	0.64	9.12 %
MJR1	0.34	7.78 %
CH37	0.31	9.45 %
CH33	0.26	3.23 %
CH27	0.25	8.60 %
CH32	0.08	5.66 %
PON1	0.08	2.38 %
CH01		0.00 %
CH31		0.00 %
CH35		0.00 %
CH36		0.00 %
GPD1		0.00 %
MC06		0.00 %
CH17		0.00 %
WHC3	-0.32	-6.01 %
Total	28.48	13.59 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	19.16	16.40 %
D-Freez	1.26	27.63 %
W-Disp	0.25	42.11 %
Total	20.67	16.94 %

Branch *	MTD Sales L	Brand Share %
TRK1	0.65	8.83 %
PRT1	0.58	11.26 %
SJI2	0.34	4.03 %
MKM1	0.32	9.65 %
KLM1	0.31	3.82 %
CDM1	0.30	4.08 %
TVM1	0.28	10.56 %
TVM2	0.27	4.79 %
STP1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	20.67	16.94 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	17.93	14.79 %
W-Disp	0.60	90.50 %
D-Freez	0.26	7.55 %
Total	18.79	14.99 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.85	11.93 %
VEL2	0.79	10.80 %
VEL3	0.66	8.52 %
WJP1	0.39	11.32 %
KPM1	0.28	5.07 %
CYR1	0.27	10.22 %
AKM1	0.08	1.76 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
GDM1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
Total	18.79	14.99 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	8.23	16.00 %
W-Disp	0.32	51.47 %
D-Freez	0.30	17.41 %
Total	8.86	16.46 %

Branch *	MTD Sales L	Brand Share %
KRI1	0.39	9.83 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR2		0.00 %
KVP1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
SGI1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	8.86	16.46 %

WEST-03

Property	MTD Sales L	Brand Share %
Air-Cond	7.63	13.57 %
D-Freez	0.22	18.00 %
W-Disp	0.08	35.12 %
Total	7.94	13.75 %

Branch *	MTD Sales L	Brand Share %
ERD2	1.52	13.76 %
TPR1	0.39	10.33 %
NKL2	0.34	3.96 %
AVI1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TCG1		0.00 %
TPR4		0.00 %
VKL1		0.00 %
W3SD		0.00 %
Total	7.94	13.75 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	5.09	12.69 %
D-Freez	0.45	28.27 %
W-Disp	0.08	21.75 %
Total	5.62	13.36 %

Branch *	MTD Sales L	Brand Share %
CBE6	0.59	12.44 %
KMR1	0.31	9.93 %
CBE5		0.00 %
DPM2		0.00 %
KMD1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	5.62	13.36 %