



TN : BLUESTAR Sales Performance 09/05/2026 9:10 AM

MTD Sales
976.69 L

Brand Share %
12.49 %

Information:

MTD : 01-05-2026 To 08-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **12.49 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	968.39	12.44 %
D-Freez	6.03	28.26 %
W-Disp	2.27	23.57 %
Total	976.69	12.49 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	187.81	14.90 %
CHENNAI-01	145.71	11.58 %
SOUTH-01	129.41	11.88 %
SOUTH-03	108.62	11.19 %
CHENNAI-02	103.25	9.70 %
WEST-02	91.23	15.20 %
SOUTH ARCOT	86.41	14.05 %
NORTH ARCOT	82.79	14.53 %
WEST-01	41.47	10.66 %
Total	976.69	12.49 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	186.90	14.89 %
D-Freez	0.51	14.31 %
W-Disp	0.39	34.09 %
Total	187.81	14.90 %

Branch *	MTD Sales L	Brand Share %
TRY1	22.37	10.13 %
MVM1	6.40	8.41 %
MDI1	5.78	11.97 %
AYR1	3.85	11.69 %
TTP1	3.15	11.88 %
KIK1	2.91	7.60 %
TVR1	2.80	9.69 %
TYR1	2.75	8.66 %
JKM1	2.65	8.41 %
APM1	2.14	9.21 %
NMM1	2.04	10.61 %
KUM2	1.87	6.81 %
NGT1	1.80	5.38 %
WTRZ	-0.69	7.35 %
Total	187.81	14.90 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	144.12	11.50 %
D-Freez	1.34	46.07 %
W-Disp	0.25	11.27 %
Total	145.71	11.58 %

Branch *	MTD Sales L	Brand Share %
CH07	6.15	12.25 %
CZWH	6.11	8.42 %
CH19	5.86	9.46 %
CH49	4.47	9.75 %
CH30	4.15	8.43 %
CH22	3.45	8.74 %
CH39	3.03	11.71 %
AVD1	2.36	5.87 %
MRM1	2.28	6.50 %
SKL1	1.94	8.62 %
CH35	1.84	5.79 %
CH37	1.53	7.76 %
TKM1	1.53	9.91 %
CH08	1.26	2.11 %
CH26	1.00	10.26 %
CGL1	0.88	2.98 %
CH25	0.58	1.36 %
CH29		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	145.71	11.58 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	127.58	11.76 %
D-Freez	1.17	33.59 %
W-Disp	0.66	69.03 %
Total	129.41	11.88 %

Branch *	MTD Sales L	Brand Share %
VLY1	5.07	9.12 %
SVK1	3.86	10.63 %
TUT2	3.13	5.03 %
VNR2	2.75	7.19 %
RPM1	2.30	7.51 %
MAR1	2.11	8.09 %
ASM1	1.84	10.96 %
TKS2	1.61	4.89 %
SDI1	1.59	10.46 %
APK2	1.59	10.16 %
UDN1	1.50	9.96 %
TCN1	1.34	5.93 %
PDI1	1.31	11.12 %
VKM1	0.94	6.57 %
TKY1	0.61	5.56 %
SKD1	0.60	3.58 %
ARM1	0.58	3.63 %
VNR1	0.29	1.49 %
KSM1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
WHTV		0.00 %
Total	129.41	11.88 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	108.04	11.18 %
D-Freez	0.50	14.45 %
W-Disp	0.08	13.42 %
Total	108.62	11.19 %

Branch *	MTD Sales L	Brand Share %
DGL1	14.73	9.46 %
MDU1	11.33	10.27 %
KRR1	6.06	10.72 %
MPA1	2.89	9.30 %
ATG1	2.88	6.94 %
KKD3	2.71	5.25 %
SVG1	2.19	7.90 %
ODM1	1.67	11.20 %
TDI1	1.51	7.63 %
TPT1	1.14	6.10 %
TEN1	0.98	7.58 %
SGP1	0.93	9.95 %
PNV2	0.90	5.75 %
TEN2	0.78	8.24 %
MDU4	0.60	4.65 %
CMR1	0.60	6.29 %
USL1	0.60	5.04 %
DKI1	0.60	2.64 %
BNR1	0.39	7.41 %
PKM1	0.38	5.37 %
ADP1	0.33	7.41 %
MLR1	0.31	2.49 %
KYK1	0.30	2.01 %
PNI1	0.30	1.94 %
KPT1	0.30	6.49 %
CBM1		0.00 %
NKI1		0.00 %
SZSD		0.00 %
Total	108.62	11.19 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	102.57	9.66 %
D-Freez	0.68	52.00 %
Total	103.25	9.70 %

Branch *	MTD Sales L	Brand Share %
CH03	10.00	9.99 %
CH12	6.15	7.87 %
CH18	6.10	11.96 %
CH24	5.62	8.53 %
CH21	5.43	7.22 %
CH50	4.92	12.07 %
CH17	4.42	8.17 %
CH23	2.67	10.35 %
CH33	2.44	6.58 %
UKI1	2.41	11.08 %
MJR1	2.18	5.69 %
CH51	1.92	6.09 %
CH44	1.26	4.20 %
CH43	1.22	4.57 %
PON1	1.18	6.50 %
CH46	0.93	4.52 %
CH27	0.93	7.04 %
CH31	0.65	2.97 %
GPD1	0.37	1.75 %
CH36	0.30	1.34 %
CH41	0.30	0.80 %
Total	103.25	9.70 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	91.06	15.21 %
W-Disp	0.17	24.38 %
Total	91.23	15.20 %

Branch *	MTD Sales L	Brand Share %
SLM3	3.93	9.54 %
NKL2	2.47	8.55 %
EDP1	1.58	12.05 %
TRM1	1.54	12.09 %
VPD1	1.52	11.51 %
HSR1	0.94	11.66 %
MTR1	0.65	2.84 %
KMM1	0.62	5.05 %
PDR1	0.61	6.52 %
KAM1	0.61	8.31 %
KVP1	0.60	7.81 %
HSR2	0.60	4.53 %
DPR1	0.60	8.44 %
BMD1	0.31	3.26 %
CMI1	0.30	4.72 %
EPI1	0.30	4.94 %
PMP1	0.30	4.29 %
RSP1	0.30	1.88 %
HRR1	0.03	0.28 %
SGI1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	91.23	15.20 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	85.87	14.02 %
D-Freez	0.46	23.85 %
W-Disp	0.08	17.93 %
Total	86.41	14.05 %

Branch *	MTD Sales L	Brand Share %
POY2	3.26	7.85 %
TRK1	2.81	9.47 %
ULP1	2.39	8.22 %
KML1	1.58	4.79 %
SJI2	1.32	5.18 %
VPM1	1.17	12.28 %
VCM1	1.05	12.12 %
KLM1	1.02	3.05 %
MKM1	1.01	7.30 %
STP1	1.01	9.24 %
VCM2	0.58	2.93 %
TVM1	0.30	1.73 %
TVM2	0.30	2.78 %
Total	86.41	14.05 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	81.13	14.33 %
D-Freez	1.02	44.14 %
W-Disp	0.64	58.12 %
Total	82.79	14.53 %

Branch *	MTD Sales L	Brand Share %
VEL2	6.55	11.10 %
AKM1	3.50	10.49 %
KPM1	1.87	8.48 %
SLG1	1.59	11.37 %
VSI1	1.49	6.62 %
ARC2	1.36	6.82 %
ANI1	1.25	8.50 %
TRT1	1.19	4.77 %
ABR1	0.69	3.17 %
UGI1	0.58	8.36 %
VNB1	0.42	3.01 %
CGM1		0.00 %
WHVL	-0.35	3.33 %
BGR1	-0.37	-11.78 %
Total	82.79	14.53 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	41.13	10.64 %
D-Freez	0.35	23.31 %
Total	41.47	10.66 %

Branch *	MTD Sales L	Brand Share %
CBE2	7.03	8.55 %
TPR1	2.46	9.82 %
CBE1	2.30	11.11 %
SNR1	1.70	10.33 %
PLI1	1.19	6.65 %
UMP1	0.97	6.99 %
DPM2	0.93	10.47 %
CBE6	0.60	3.86 %
CBE3	0.59	5.09 %
KMR1	0.30	1.40 %
ANR1		0.00 %
CBE4		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
PPI1		0.00 %
WZSD		0.00 %
WHCB	-0.63	7.21 %
Total	41.47	10.66 %