



TN : BLUESTAR Sales Performance 08/05/2026 9:10 AM

MTD Sales
924.64 L

Brand Share %
12.48 %

Information:

MTD : 01-05-2026 To 07-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **12.48 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	917.17	12.43 %
D-Freez	5.70	29.35 %
W-Disp	1.77	22.14 %
Total	924.64	12.48 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	179.44	14.76 %
CHENNAI-01	138.27	11.70 %
SOUTH-01	122.82	11.96 %
SOUTH-03	104.68	11.30 %
CHENNAI-02	95.07	9.66 %
WEST-02	83.53	14.50 %
SOUTH ARCOT	81.97	14.01 %
NORTH ARCOT	77.96	14.54 %
WEST-01	40.89	10.92 %
Total	924.64	12.48 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	178.54	14.74 %
D-Freez	0.51	17.34 %
W-Disp	0.39	31.73 %
Total	179.44	14.76 %

Branch *	MTD Sales L	Brand Share %
TRY1	21.34	9.99 %
MVM1	6.10	8.30 %
MDI1	5.49	11.79 %
AYR1	3.55	11.32 %
TTP1	3.15	11.88 %
KIK1	2.91	8.11 %
TVR1	2.80	9.81 %
JKM1	2.65	8.75 %
TYR1	2.45	8.05 %
KUM2	1.87	6.89 %
NGT1	1.80	5.49 %
APM1	1.40	6.58 %
NMM1	1.38	7.84 %
WTRZ	-0.39	4.50 %
Total	179.44	14.76 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	136.69	11.61 %
D-Freez	1.34	46.07 %
W-Disp	0.25	16.53 %
Total	138.27	11.70 %

Branch *	MTD Sales L	Brand Share %
CZWH	6.11	9.52 %
CH19	5.57	9.44 %
CH07	5.44	11.79 %
CH30	4.15	8.93 %
CH49	3.76	9.17 %
CH22	3.14	8.39 %
CH39	3.03	11.86 %
AVD1	2.36	6.11 %
MRM1	2.28	6.96 %
SKL1	1.94	9.40 %
CH35	1.84	6.03 %
TKM1	1.53	10.55 %
CH37	1.23	6.52 %
CH26	1.00	10.91 %
CH08	0.89	1.58 %
CGL1	0.88	3.11 %
CH25	0.58	1.49 %
CH29		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	138.27	11.70 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	121.67	11.88 %
D-Freez	0.99	36.76 %
W-Disp	0.16	34.83 %
Total	122.82	11.96 %

Branch *	MTD Sales L	Brand Share %
VLY1	5.07	9.55 %
SVK1	3.79	11.07 %
TUT2	3.13	5.22 %
RPM1	2.30	7.98 %
MAR1	2.10	8.66 %
VNR2	2.02	5.70 %
ASM1	1.84	11.76 %
TKS2	1.61	5.16 %
SDI1	1.59	11.05 %
STU2	1.51	11.42 %
UDN1	1.50	11.53 %
PDI1	1.31	11.77 %
APK2	1.26	8.56 %
VKM1	0.94	6.91 %
TCN1	0.70	3.33 %
TKY1	0.61	6.34 %
SKD1	0.60	3.90 %
ARM1	0.29	2.04 %
VNR1	0.29	1.54 %
KSM1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
WHTV		0.00 %
Total	122.82	11.96 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	104.10	11.29 %
D-Freez	0.50	14.45 %
W-Disp	0.08	15.47 %
Total	104.68	11.30 %

Branch *	MTD Sales L	Brand Share %
DGL1	14.41	9.32 %
MDU1	11.04	11.87 %
KRR1	6.06	10.77 %
MPA1	2.89	9.68 %
ATG1	2.59	7.16 %
SVG1	2.19	8.43 %
KKD3	2.12	4.27 %
ODM1	1.67	11.20 %
TDI1	1.22	6.71 %
TPT1	1.14	6.34 %
TEN1	0.98	7.90 %
SGP1	0.93	10.27 %
PNV2	0.90	5.75 %
TEN2	0.78	8.24 %
MDU4	0.60	4.78 %
CMR1	0.60	6.29 %
USL1	0.60	5.04 %
DKI1	0.60	2.96 %
BNR1	0.39	7.81 %
PKM1	0.38	5.85 %
ADP1	0.33	7.41 %
MLR1	0.31	2.49 %
KYK1	0.30	2.04 %
PNI1	0.30	2.02 %
KPT1	0.30	7.02 %
CBM1		0.00 %
NKI1		0.00 %
SZSD		0.00 %
Total	104.68	11.30 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	94.38	9.62 %
D-Freez	0.68	52.00 %
Total	95.07	9.66 %

Branch *	MTD Sales L	Brand Share %
CH03	9.70	10.49 %
CH12	6.15	9.58 %
CH24	5.04	8.05 %
CH21	4.83	6.84 %
CH50	4.62	12.02 %
CH18	4.44	9.53 %
CH17	4.12	8.19 %
UKI1	2.41	11.10 %
CH23	2.34	10.01 %
MJR1	2.18	6.26 %
CH33	2.11	5.97 %
CH44	1.26	4.30 %
CH51	1.23	4.27 %
CH43	1.22	4.69 %
CH46	0.93	4.72 %
CH27	0.93	7.21 %
PON1	0.81	5.21 %
CH31	0.65	3.46 %
GPD1	0.37	1.80 %
CH36	0.30	1.57 %
CH41	0.30	0.84 %
Total	95.07	9.66 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	83.36	14.50 %
W-Disp	0.17	36.36 %
Total	83.53	14.50 %

Branch *	MTD Sales L	Brand Share %
NKL2	2.47	9.22 %
SLM3	2.15	5.54 %
TCG1	2.09	11.78 %
TRM1	1.54	12.09 %
EDP1	1.19	9.58 %
HSR1	0.94	11.66 %
MTR1	0.65	2.88 %
KMM1	0.62	5.22 %
PDR1	0.61	6.52 %
KAM1	0.61	8.31 %
KVP1	0.60	7.81 %
HSR2	0.60	4.71 %
DPR1	0.60	8.44 %
BMD1	0.31	3.45 %
CMI1	0.30	4.95 %
EPI1	0.30	5.20 %
PMP1	0.30	4.86 %
RSP1	0.30	1.92 %
HRR1	0.03	0.29 %
SGI1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	83.53	14.50 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	81.60	14.00 %
D-Freez	0.30	16.82 %
W-Disp	0.08	35.02 %
Total	81.97	14.01 %

Branch *	MTD Sales L	Brand Share %
POY2	2.63	6.72 %
TRK1	2.52	8.95 %
ULP1	2.39	8.38 %
KML1	1.58	4.93 %
KLM1	1.02	3.31 %
MKM1	1.01	7.30 %
SJI2	0.92	3.71 %
STP1	0.71	7.21 %
TVM1	0.30	1.87 %
TVM2	0.30	3.00 %
VCM2	0.29	1.51 %
WHUT	-0.29	8.13 %
Total	81.97	14.01 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	76.30	14.31 %
D-Freez	1.02	49.33 %
W-Disp	0.64	58.12 %
Total	77.96	14.54 %

Branch *	MTD Sales L	Brand Share %
VEL2	5.90	10.41 %
AKM1	3.50	11.12 %
WJP1	2.15	12.38 %
VSI1	1.49	6.91 %
ARC2	1.36	7.16 %
SLG1	1.30	10.15 %
ANI1	1.25	8.74 %
TRT1	1.19	4.97 %
KPM1	0.99	4.96 %
ABR1	0.69	3.26 %
UGI1	0.58	8.79 %
VNB1	0.42	3.09 %
CGM1		0.00 %
WHVL		0.00 %
BGR1	-0.37	-11.78 %
Total	77.96	14.54 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	40.54	10.90 %
D-Freez	0.35	23.31 %
Total	40.89	10.92 %

Branch *	MTD Sales L	Brand Share %
CBE2	7.03	9.17 %
TPR1	2.46	9.82 %
CBE1	2.30	11.70 %
SNR1	1.70	10.33 %
PLI1	1.19	7.02 %
UMP1	0.97	6.99 %
DPM2	0.93	11.46 %
CBE6	0.60	3.86 %
CBE3	0.59	5.09 %
KMR1	0.30	1.50 %
ANR1		0.00 %
CBE4		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
PPI1		0.00 %
WZSD		0.00 %
WHCB	-0.63	8.22 %
Total	40.89	10.92 %