

MTD Sales
50.72 L

Brand Share %
11.62 %

Information:

MTD : 01-12-2025 To 06-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **11.62 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	37.49	9.04 %
Air-Cool	10.48	97.62 %
D-Freez	1.53	19.40 %
W-Disp	1.22	41.89 %
Total	50.72	11.62 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	16.94	19.80 %
SOUTH-01	10.71	14.13 %
TRICHY-01	7.37	12.77 %
WEST-02	5.07	16.28 %
SOUTH-03	3.89	8.64 %
SOUTH ARCOT	2.42	6.85 %
CHENNAI-02	1.57	3.06 %
WEST-01	1.25	5.61 %
NORTH ARCOT	0.93	3.62 %
KL-SOUTH	0.57	8.80 %
Total	50.72	11.62 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cool	10.48	100.00 %
Air-Cond	5.66	7.69 %
W-Disp	0.67	65.91 %
D-Freez	0.13	24.14 %
Total	16.94	19.80 %

Branch *	MTD Sales L	Brand Share %
CH19	1.09	10.79 %
CH05	0.25	6.45 %
CH39	0.17	9.31 %
CH08	0.09	1.09 %
AVD1		0.00 %
CGL1		0.00 %
CH14		0.00 %
CH22		0.00 %
CH26		0.00 %
CH37		0.00 %
CH38		0.00 %
CH42		0.00 %
CH48		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MRM1		0.00 %
SKL1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	16.94	19.80 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	9.98	13.69 %
D-Freez	0.65	24.25 %
W-Disp	0.08	52.75 %
Total	10.71	14.13 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.36	3.46 %
MMT1	0.25	5.60 %
VNR2	0.14	4.83 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RPM1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TUT2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
Total	10.71	14.13 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	7.29	12.75 %
W-Disp	0.08	54.67 %
Total	7.37	12.77 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.12	9.05 %
TRY2	0.28	10.76 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KUM1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	7.37	12.77 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	4.94	16.18 %
D-Freez	0.14	35.36 %
Total	5.07	16.28 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
ATU1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
HSR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SLM1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
Total	5.07	16.28 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	3.46	7.95 %
D-Freez	0.28	28.59 %
W-Disp	0.14	32.34 %
Total	3.89	8.64 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.53	9.83 %
DGL1	0.30	9.24 %
ATG1	0.30	8.22 %
KKD3	0.25	6.90 %
ADP1		0.00 %
CBM1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	3.89	8.64 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	2.34	6.72 %
W-Disp	0.08	100.00 %
Total	2.42	6.85 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.30	8.45 %
CDM1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM2		0.00 %
WHUT		0.00 %
Total	2.42	6.85 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	1.36	2.68 %
D-Freez	0.13	47.51 %
W-Disp	0.08	25.20 %
Total	1.57	3.06 %

Branch *	MTD Sales L	Brand Share %
CH15	0.38	3.60 %
CH03	0.30	7.28 %
CH09	0.25	6.32 %
CH06		0.00 %
CH12		0.00 %
CH17		0.00 %
CH18		0.00 %
CH21		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH44		0.00 %
CH46		0.00 %
GPD1		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	1.57	3.06 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	1.04	5.00 %
D-Freez	0.21	17.66 %
Total	1.25	5.61 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.53	10.28 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
KGM1		0.00 %
KMR1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
WZSD		0.00 %
Total	1.25	5.61 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	0.85	3.46 %
W-Disp	0.08	36.36 %
Total	0.93	3.62 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.26	10.81 %
WJD1		0.01 %
AKM1		0.00 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
SBR1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJP1		0.00 %
Total	0.93	3.62 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	0.57	9.04 %
Total	0.57	8.80 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
TVP1		0.00 %
Total	0.57	8.80 %