

MTD Sales
71.05 L

Brand Share %
9.30 %

Information:

MTD : 01-11-2025 To 06-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **9.30 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	68.80	9.17 %
D-Freez	1.40	13.93 %
W-Disp	0.86	36.62 %
Air-Cool		-0.08 %
Total	71.05	9.30 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	13.91	10.72 %
SOUTH ARCOT	12.77	15.07 %
TRICHY-01	10.87	7.69 %
SOUTH-01	9.31	9.02 %
SOUTH-03	7.06	8.90 %
CHENNAI-02	6.69	6.47 %
WEST-01	4.21	11.68 %
NORTH ARCOT	3.38	8.08 %
WEST-02	2.86	7.50 %
KL-SOUTH		0.00 %
Total	71.05	9.30 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	13.32	10.38 %
D-Freez	0.47	43.55 %
W-Disp	0.11	33.67 %
Total	13.91	10.72 %

Branch *	MTD Sales L	Brand Share %
AVD1	0.54	8.10 %
CH19	0.45	7.22 %
CH07	0.43	5.91 %
CH28	0.30	4.78 %
CH08	0.30	6.05 %
CH42	0.26	1.63 %
CGL1		0.00 %
CH26		0.00 %
CH29		0.00 %
CH30		0.00 %
CH37		0.00 %
CH38		0.00 %
GUD1		0.00 %
GUD2		0.00 %
MC09		0.00 %
MRM1		0.00 %
SKL1		0.00 %
WHC3		0.00 %
Total	13.91	10.72 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	12.77	15.18 %
Total	12.77	15.07 %

Branch *	MTD Sales L	Brand Share %
CDM1	0.30	5.41 %
KML1	0.26	7.25 %
KKI2		0.00 %
MKM1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	12.77	15.07 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	10.87	7.75 %
Total	10.87	7.69 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.86	8.92 %
TRY1	0.84	3.42 %
TRY2	0.56	5.29 %
KUM1	0.30	3.50 %
KIK1	0.26	4.89 %
TTP1	0.26	7.30 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PDK1		0.00 %
TRY4		0.00 %
TVR1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
Total	10.87	7.69 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	8.87	8.76 %
W-Disp	0.32	42.73 %
D-Freez	0.13	11.16 %
Air-Cool		-0.73 %
Total	9.31	9.02 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.55	3.53 %
TUT2	0.48	7.63 %
NGR1	0.47	8.90 %
TVL2	0.29	7.47 %
MAR1	0.28	6.29 %
SNL1	0.26	8.60 %
APK1		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VLY1		0.00 %
Total	9.31	9.02 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	7.06	8.93 %
Total	7.06	8.90 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.28	4.46 %
ADP1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	7.06	8.90 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	6.44	6.28 %
W-Disp	0.25	57.72 %
Total	6.69	6.47 %

Branch *	MTD Sales L	Brand Share %
CH24	0.57	7.95 %
CH15	0.56	3.67 %
CH18	0.43	7.28 %
CH44	0.32	6.51 %
CH12		0.00 %
CH17		0.00 %
CH20		0.00 %
CH21		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH34		0.00 %
CH36		0.00 %
CH41		0.00 %
CH46		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	6.69	6.47 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	3.91	11.45 %
D-Freez	0.21	18.13 %
W-Disp	0.09	23.24 %
Total	4.21	11.68 %

Branch *	MTD Sales L	Brand Share %
CBE1	0.09	3.04 %
ANR1		0.00 %
AVI1		0.00 %
CBE2		0.00 %
CBE5		0.00 %
CBE6		0.00 %
CNR1		0.00 %
DPM2		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
Total	4.21	11.68 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	2.80	7.07 %
D-Freez	0.58	27.32 %
Total	3.38	8.08 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
KPM2	-0.04	-1.69 %
Total	3.38	8.08 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	2.77	7.60 %
W-Disp	0.09	100.00 %
Total	2.86	7.50 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.26	5.50 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HSR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	2.86	7.50 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %