

MTD Sales
143.29 L

Brand Share %
13.73 %

Information:

MTD : 01-10-2025 To 06-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.73 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	141.56	13.79 %
D-Freez	1.25	10.97 %
W-Disp	0.41	14.47 %
Air-Cool	0.07	3.27 %
Total	143.29	13.73 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	33.67	21.40 %
CHENNAI-01	20.54	11.15 %
SOUTH-01	18.26	9.17 %
SOUTH-03	18.21	14.18 %
SOUTH ARCOT	17.50	20.21 %
CHENNAI-02	14.05	11.68 %
WEST-02	10.41	18.79 %
NORTH ARCOT	4.90	10.02 %
WEST-01	4.86	9.30 %
KL-SOUTH	0.89	8.32 %
Total	143.29	13.73 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	33.67	21.56 %
Total	33.67	21.40 %

Branch *	MTD Sales L	Brand Share %
TRY3	1.81	13.10 %
MVM1	0.94	13.07 %
NGT1	0.33	6.68 %
PDK1	0.28	9.74 %
TVR1	0.28	8.89 %
PBR2	0.27	3.49 %
APM1		0.00 %
JKM1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
TTP1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
Total	33.67	21.40 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	20.39	11.19 %
D-Freez	0.16	11.45 %
Total	20.54	11.15 %

Branch *	MTD Sales L	Brand Share %
CH16	1.95	11.79 %
CH28	1.06	11.67 %
CH08	0.93	5.52 %
CH11	0.93	13.14 %
CH07	0.91	10.41 %
CH42	0.90	7.14 %
MRM1	0.64	11.50 %
CH22	0.35	5.47 %
CH48	0.35	5.01 %
GUD2	0.30	7.89 %
CGL1	0.28	7.59 %
KNR1	0.28	6.72 %
CH39	0.27	5.91 %
CH26		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
CH45		0.00 %
GUD1		0.00 %
MC10		0.00 %
SKL1		0.00 %
WHC3		0.00 %
Total	20.54	11.15 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	17.97	9.25 %
D-Freez	0.13	3.03 %
W-Disp	0.09	29.36 %
Air-Cool	0.07	15.68 %
Total	18.26	9.17 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.99	7.06 %
TVL1	1.21	5.18 %
RPM1	1.15	10.56 %
TUT2	0.65	5.88 %
TKS2	0.57	9.88 %
APK1		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
MMT1		0.00 %
Total	18.26	9.17 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	18.02	14.28 %
D-Freez	0.13	9.44 %
W-Disp	0.07	15.25 %
Total	18.21	14.18 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.45	10.68 %
KKD3	0.58	7.29 %
MDU3	0.28	5.77 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TPT1		0.00 %
USL1		0.00 %
KYK1	-0.22	-16.95 %
Total	18.21	14.18 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	17.50	20.39 %
Total	17.50	20.21 %

Branch *	MTD Sales L	Brand Share %
SJI2	0.98	11.19 %
CDM1	0.57	12.78 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
Total	17.50	20.21 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	13.80	11.57 %
W-Disp	0.25	37.50 %
Total	14.05	11.68 %

Branch *	MTD Sales L	Brand Share %
CH15	2.28	11.04 %
CH03	1.19	10.84 %
CH34	0.67	12.33 %
CH33	0.56	9.25 %
MJR1	0.35	12.00 %
GPD1	0.30	11.41 %
CH17	0.28	10.69 %
CH21	0.09	1.67 %
CH01		0.00 %
CH06		0.00 %
CH09		0.00 %
CH18		0.00 %
CH20		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
MC05		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	14.05	11.68 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	10.41	19.26 %
Total	10.41	18.79 %

Branch *	MTD Sales L	Brand Share %
SLM3	0.64	7.71 %
NKL2	0.30	5.36 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
Total	10.41	18.79 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	4.73	9.89 %
D-Freez	0.17	29.76 %
Total	4.90	10.02 %

Branch *	MTD Sales L	Brand Share %
ABR1	0.28	12.35 %
TRL1	0.28	5.25 %
VEL2	0.28	8.44 %
SBR1	0.17	4.44 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	4.90	10.02 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	4.19	8.26 %
D-Freez	0.67	78.50 %
Total	4.86	9.30 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.75	10.74 %
GBM1	0.34	13.70 %
CBE1	0.27	12.39 %
ANR1		0.00 %
AVI1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	4.86	9.30 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	0.89	8.63 %
Total	0.89	8.32 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.62	7.05 %
PAS1		0.00 %
Total	0.89	8.32 %