

MTD Sales
65.33 L

Brand Share %
13.72 %

Information:

MTD : 01-09-2025 To 06-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.72 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	60.65	13.21 %
D-Freez	3.27	29.53 %
W-Disp	1.05	49.10 %
Air-Cool	0.36	10.00 %
Total	65.33	13.72 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	17.25	17.36 %
TRICHY-01	11.40	12.34 %
CHENNAI-01	9.92	12.17 %
SOUTH-03	9.07	13.62 %
CHENNAI-02	6.15	13.13 %
WEST-02	3.57	22.99 %
WEST-01	2.80	14.13 %
SOUTH ARCOT	1.82	6.95 %
KL-SOUTH	1.71	20.15 %
NORTH ARCOT	1.64	8.51 %
Total	65.33	13.72 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	15.87	16.75 %
D-Freez	0.92	30.58 %
W-Disp	0.23	76.23 %
Air-Cool	0.22	17.20 %
Total	17.25	17.36 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.37	10.78 %
TVL1	0.36	6.23 %
KVT1	0.30	6.03 %
VLY1	0.30	5.90 %
VKM1	0.29	12.66 %
VNR2	0.08	3.59 %
APK1		0.00 %
ARM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TVL2		0.00 %
UDN1		0.00 %
VNR1		0.00 %
Total	17.25	17.36 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	11.23	12.30 %
W-Disp	0.17	71.06 %
Total	11.40	12.34 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.58	9.93 %
MVM1	0.08	1.82 %
APM1		0.00 %
AYR1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
ORU1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TYR1		0.00 %
Total	11.40	12.34 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	9.62	12.07 %
D-Freez	0.22	15.52 %
W-Disp	0.08	23.95 %
Total	9.92	12.17 %

Branch *	MTD Sales L	Brand Share %
CH19	0.67	8.17 %
CH42	0.35	9.35 %
CH07	0.27	7.80 %
CH22		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH48		0.00 %
CZWH		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC10		0.00 %
TKM1		0.00 %
WHC3		0.00 %
CH28	-0.27	-8.99 %
Total	9.92	12.17 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	8.55	13.27 %
D-Freez	0.34	24.35 %
W-Disp	0.17	69.66 %
Total	9.07	13.62 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.56	7.46 %
MNM1	0.40	4.78 %
PVI1	0.37	6.42 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
CBM1		0.00 %
DGL2		0.00 %
KRR1		0.00 %
MDU4		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
TDI1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	9.07	13.62 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	5.53	12.41 %
D-Freez	0.24	16.79 %
W-Disp	0.23	60.20 %
Air-Cool	0.15	32.64 %
Total	6.15	13.13 %

Branch *	MTD Sales L	Brand Share %
CH20	0.30	8.36 %
MJR1	0.08	4.17 %
CH21	0.07	1.57 %
UKI1	0.07	8.49 %
CH01		0.00 %
CH03		0.00 %
CH09		0.00 %
CH12		0.00 %
CH18		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH41		0.00 %
CH44		0.00 %
PON1		0.00 %
Total	6.15	13.13 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	3.34	23.81 %
D-Freez	0.22	24.83 %
Total	3.57	22.99 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PLC1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	3.57	22.99 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	2.08	11.14 %
D-Freez	0.64	100.00 %
W-Disp	0.09	32.91 %
Total	2.80	14.13 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.29	3.15 %
GBM1	0.09	12.09 %
AVI1		0.00 %
CBE4		0.00 %
CBE6		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
TPR2		0.00 %
UMP1		0.00 %
Total	2.80	14.13 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	1.27	5.18 %
D-Freez	0.47	39.83 %
W-Disp	0.08	100.00 %
Total	1.82	6.95 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.23	9.63 %
ULP1	0.08	2.18 %
CDM1		0.00 %
CUD1		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
POY2		0.00 %
PRT1		0.00 %
SJI1		0.00 %
STP1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	1.82	6.95 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	1.49	18.47 %
D-Freez	0.21	54.70 %
Total	1.71	20.15 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
Total	1.71	20.15 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	1.64	8.66 %
Total	1.64	8.51 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
SBR1	-0.02	-0.52 %
Total	1.64	8.51 %