



# TN : BLUESTAR Sales Performance 07/05/2026 9:10 AM

MTD Sales  
858.25 L

Brand Share %  
12.42 %

Information:

MTD : 01-05-2026 To 06-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **12.42 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	852.33	12.37 %
D-Freez	4.62	27.76 %
W-Disp	1.30	20.07 %
<b>Total</b>	<b>858.25</b>	<b>12.42 %</b>

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	166.41	14.47 %
CHENNAI-01	127.40	11.69 %
SOUTH-01	109.80	11.47 %
SOUTH-03	100.30	11.58 %
CHENNAI-02	87.91	9.76 %
WEST-02	78.67	14.29 %
SOUTH ARCOT	78.16	14.38 %
NORTH ARCOT	70.70	14.28 %
WEST-01	38.91	10.85 %
<b>Total</b>	<b>858.25</b>	<b>12.42 %</b>

## TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	165.82	14.46 %
D-Freez	0.51	19.37 %
W-Disp	0.08	9.32 %
<b>Total</b>	<b>166.41</b>	<b>14.47 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	20.00	9.94 %
MDI1	5.49	12.03 %
MVM1	5.06	7.42 %
TTP1	3.15	12.02 %
KIK1	2.91	8.64 %
TVR1	2.80	10.62 %
JKM1	2.65	9.19 %
AYR1	2.22	7.92 %
TYR1	1.98	6.80 %
KUM2	1.87	7.49 %
NGT1	1.80	5.60 %
APM1	1.40	6.90 %
NMM1	1.38	7.84 %
WTRZ	-0.39	6.01 %
<b>Total</b>	<b>166.41</b>	<b>14.47 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	126.11	11.62 %
D-Freez	1.04	42.15 %
W-Disp	0.25	18.40 %
<b>Total</b>	<b>127.40</b>	<b>11.69 %</b>

Branch *	MTD Sales L	Brand Share %
CZWH	6.11	9.64 %
CH48	5.66	12.31 %
CH19	5.28	9.96 %
CH07	4.67	10.79 %
CH30	3.82	8.87 %
CH49	3.17	9.03 %
CH22	2.83	8.21 %
MRM1	2.28	7.39 %
CH35	1.84	6.40 %
AVD1	1.80	4.98 %
SKL1	1.65	8.89 %
TKM1	1.53	11.39 %
CH37	1.23	6.74 %
CH08	0.89	1.72 %
CGL1	0.72	2.70 %
CH25	0.58	1.62 %
CH29		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
WCHN	-3.19	12.04 %
<b>Total</b>	<b>127.40</b>	<b>11.69 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Air-Cond	109.34	11.44 %
D-Freez	0.30	16.92 %
W-Disp	0.16	42.80 %
<b>Total</b>	<b>109.80</b>	<b>11.47 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	10.61	11.43 %
SVK1	3.79	11.42 %
VLY1	3.15	6.40 %
TUT2	3.13	5.35 %
RPM1	2.30	8.14 %
MAR1	2.10	9.47 %
VNR2	1.73	5.33 %
SDI1	1.59	11.35 %
ASM1	1.52	10.65 %
APK2	1.26	9.25 %
TKS2	1.24	4.30 %
STU2	1.21	9.53 %
VKM1	0.94	7.80 %
TCN1	0.70	3.47 %
TKY1	0.61	6.78 %
SKD1	0.60	4.07 %
ARM1	0.29	2.15 %
VNR1	0.29	1.71 %
KSM1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
WHTV		0.00 %
<b>Total</b>	<b>109.80</b>	<b>11.47 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Air-Cond	99.71	11.56 %
D-Freez	0.50	16.63 %
W-Disp	0.08	15.47 %
<b>Total</b>	<b>100.30</b>	<b>11.58 %</b>

Branch *	MTD Sales L	Brand Share %
DGL1	13.70	9.08 %
MDU1	10.45	12.31 %
KRR1	5.41	10.82 %
MPA1	2.89	10.26 %
ATG1	2.29	7.00 %
SVG1	2.19	9.02 %
KKD3	2.12	4.81 %
ODM1	1.67	11.44 %
TPT1	1.14	6.56 %
SGP1	0.93	10.62 %
PNV2	0.90	5.89 %
TEN2	0.78	8.24 %
TEN1	0.65	5.41 %
TDI1	0.61	3.76 %
NTM1	0.61	10.12 %
MDU4	0.60	5.23 %
CMR1	0.60	6.29 %
USL1	0.60	5.37 %
BNR1	0.39	8.48 %
PKM1	0.38	6.16 %
ADP1	0.33	9.31 %
MLR1	0.31	2.70 %
DKI1	0.30	1.57 %
KYK1	0.30	2.36 %
PNI1	0.30	2.27 %
KPT1	0.30	7.02 %
CBM1		0.00 %
NKI1		0.00 %
SZSD		0.00 %
<b>Total</b>	<b>100.30</b>	<b>11.58 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	87.22	9.71 %
D-Freez	0.68	52.00 %
<b>Total</b>	<b>87.91</b>	<b>9.76 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	8.08	9.99 %
CH12	5.56	9.23 %
CH24	4.74	8.59 %
CH21	4.51	6.87 %
CH18	3.79	8.93 %
CH17	3.50	7.62 %
UK11	2.41	11.56 %
CH23	2.34	10.63 %
MJR1	1.87	5.96 %
CH33	1.80	5.79 %
CH44	1.26	4.61 %
CH51	1.23	4.71 %
CH43	1.22	5.57 %
CH46	0.93	5.09 %
CH27	0.93	7.95 %
PON1	0.81	5.37 %
CH31	0.65	3.46 %
MC06	0.38	8.15 %
GPD1	0.37	2.04 %
CH36	0.30	1.84 %
CH41	0.30	0.88 %
<b>Total</b>	<b>87.91</b>	<b>9.76 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	78.50	14.29 %
W-Disp	0.17	43.16 %
Total	78.67	14.29 %

Branch *	MTD Sales L	Brand Share %
NKL2	2.20	8.68 %
SLM3	2.15	5.73 %
TCG1	2.09	12.05 %
TRM1	1.54	12.09 %
EDP1	1.19	9.58 %
HSR1	0.64	8.53 %
KMM1	0.62	5.35 %
KVP1	0.60	7.81 %
HSR2	0.60	4.95 %
DPR1	0.60	8.81 %
HRR1	0.33	3.72 %
MTR1	0.33	1.59 %
BMD1	0.31	3.56 %
KAM1	0.31	4.40 %
CMI1	0.30	5.19 %
EPI1	0.30	5.20 %
PDR1	0.30	3.33 %
VKL1	0.30	7.64 %
PMP1	0.30	5.68 %
RSP1	0.30	1.97 %
SGI1		0.00 %
WHPD		0.00 %
Total	78.67	14.29 %

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	77.95	14.38 %
D-Freez	0.21	18.78 %
Total	78.16	14.38 %

Branch *	MTD Sales L	Brand Share %
POY2	2.54	7.05 %
TRK1	2.52	9.28 %
ULP1	2.31	8.60 %
KML1	1.58	5.26 %
KLM1	1.02	3.44 %
MKM1	1.01	7.84 %
SJI2	0.92	4.06 %
STP1	0.71	7.88 %
TVM1	0.30	2.49 %
TVM2	0.30	3.53 %
VCM2	0.29	1.63 %
WHUT	-0.29	8.13 %
Total	78.16	14.38 %

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	69.12	14.05 %
D-Freez	1.02	49.33 %
W-Disp	0.56	54.99 %
Total	70.70	14.28 %

Branch *	MTD Sales L	Brand Share %
VEL2	5.32	10.42 %
AKM1	2.80	9.60 %
WJP1	1.86	11.06 %
ARC2	1.36	7.43 %
GDM1	1.28	10.38 %
ANI1	1.25	9.13 %
VSI1	1.20	5.89 %
TRT1	1.19	5.31 %
SLG1	0.88	7.40 %
ABR1	0.69	3.68 %
KPM1	0.61	3.73 %
UGI1	0.58	8.79 %
VNB1	0.42	3.16 %
CGM1		0.00 %
WHVL		0.00 %
BGR1	-0.37	-13.03 %
Total	70.70	14.28 %

## WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	38.56	10.83 %
D-Freez	0.35	23.31 %
Total	38.91	10.85 %

Branch *	MTD Sales L	Brand Share %
CBE2	6.70	9.15 %
CBE1	2.30	12.15 %
TPR1	1.83	7.68 %
SNR1	1.70	11.59 %
UMP1	0.97	7.91 %
DPM2	0.93	11.46 %
PLI1	0.88	5.47 %
CBE6	0.60	3.93 %
CBE3	0.59	5.22 %
KMR1	0.30	1.62 %
ANR1		0.00 %
CBE4		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
PPI1		0.00 %
WZSD		0.00 %
WHCB	-0.30	4.68 %
Total	38.91	10.85 %