



# TN : BLUESTAR Sales Performance 07/04/2026 9:10 AM

MTD Sales  
665.30 L

Brand Share %  
12.00 %

Information:

MTD : 01-04-2026 To 06-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **12.00 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	659.68	11.95 %
D-Freez	4.76	26.48 %
W-Disp	0.86	14.07 %
<b>Total</b>	<b>665.30</b>	<b>12.00 %</b>

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	140.40	16.28 %
SOUTH-01	122.66	12.29 %
SOUTH-03	80.89	10.90 %
CHENNAI-01	79.93	11.73 %
WEST-02	68.65	13.76 %
CHENNAI-02	52.77	9.04 %
WEST-01	45.31	8.52 %
SOUTH ARCOT	37.36	11.99 %
NORTH ARCOT	37.35	11.17 %
<b>Total</b>	<b>665.30</b>	<b>12.00 %</b>

## TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	139.58	16.26 %
D-Freez	0.74	22.46 %
W-Disp	0.08	21.82 %
<b>Total</b>	<b>140.40</b>	<b>16.28 %</b>

Branch *	MTD Sales L	Brand Share %
KUM1	4.38	9.30 %
TYR1	3.28	8.98 %
AYR1	1.30	7.08 %
NGT1	1.01	5.37 %
MVM1	0.96	2.09 %
KIK1	0.93	4.06 %
TVR1	0.92	5.64 %
TZSD		0.00 %
WTRZ	-0.33	7.68 %
<b>Total</b>	<b>140.40</b>	<b>16.28 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Air-Cond	120.77	12.15 %
D-Freez	1.89	50.17 %
<b>Total</b>	<b>122.66</b>	<b>12.29 %</b>

Branch *	MTD Sales L	Brand Share %
TUT2	3.83	8.99 %
TKS1	2.37	9.06 %
VNR2	1.61	5.48 %
MMT1	1.59	6.97 %
UDN1	1.58	9.83 %
MAR1	1.56	4.13 %
PDI1	1.47	10.51 %
ERL2	1.22	4.96 %
SNL1	1.22	8.80 %
APK1	1.18	7.73 %
TKS2	0.99	2.15 %
STU2	0.92	6.85 %
APK2	0.90	9.31 %
ASM1	0.70	5.10 %
VNR1	0.66	5.71 %
RPM1	0.66	2.71 %
TCN1	0.61	2.50 %
SKD1	0.32	4.63 %
KSM1		0.00 %
KYR1		0.00 %
<b>Total</b>	<b>122.66</b>	<b>12.29 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Air-Cond	80.20	10.85 %
D-Freez	0.68	26.23 %
<b>Total</b>	<b>80.89</b>	<b>10.90 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	10.67	9.28 %
MDU2	5.15	10.40 %
KRR1	3.18	8.25 %
DGL1	1.86	4.84 %
SVG1	1.79	11.92 %
MPA1	1.68	2.99 %
TEN2	1.53	11.33 %
MDU4	1.23	5.93 %
BTU1	0.87	9.81 %
KKD3	0.69	2.03 %
TEN1	0.67	7.20 %
KYK1	0.67	7.52 %
CMR1	0.66	3.70 %
SGP1	0.65	10.65 %
NKI1	0.60	10.51 %
MLR1	0.34	2.79 %
KPT1	0.32	3.99 %
TDI1	0.29	3.13 %
CBM1	0.14	0.85 %
ADP1		0.00 %
DKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
TPT1		0.00 %
<b>Total</b>	<b>80.89</b>	<b>10.90 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	79.37	11.71 %
W-Disp	0.56	19.58 %
Total	79.93	11.73 %

Branch *	MTD Sales L	Brand Share %
CH16	2.68	8.75 %
CH25	2.43	8.38 %
CH42	2.33	8.43 %
CH48	2.03	9.12 %
CH28	1.87	6.89 %
CH35	0.98	5.25 %
AVD1	0.67	3.02 %
CH39	0.64	4.49 %
TKM1	0.64	7.64 %
MRM1	0.64	3.76 %
CZWH	0.39	8.22 %
SKL1	0.38	2.09 %
GUD2	0.35	3.58 %
CH08	0.29	0.86 %
CGL1		0.00 %
CH26		0.00 %
CH29		0.00 %
MC09		0.00 %
WHC3		0.00 %
WCHN	-1.83	9.92 %
Total	79.93	11.73 %

## WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	68.33	13.76 %
D-Freez	0.23	16.08 %
W-Disp	0.08	12.39 %
Total	68.65	13.76 %

Branch *	MTD Sales L	Brand Share %
NKL2	3.11	11.68 %
TCG1	1.71	10.18 %
RSP1	1.33	10.74 %
HSR1	0.96	8.20 %
CMI1	0.67	6.03 %
VKL1	0.66	8.96 %
VPD1	0.66	7.73 %
DPR1	0.59	9.27 %
DPR2	0.35	3.71 %
HSR2	0.35	3.74 %
ATU1	0.33	2.36 %
KMM1	0.33	3.01 %
KVP1	0.31	6.81 %
PMP1	0.31	4.24 %
BMD1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
MTR1		0.00 %
SGI1		0.00 %
WZWH		0.00 %
WHPD	-0.61	11.20 %
Total	68.65	13.76 %

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	52.53	9.03 %
D-Freez	0.25	23.81 %
<b>Total</b>	<b>52.77</b>	<b>9.04 %</b>

Branch *	MTD Sales L	Brand Share %
CH18	2.60	10.49 %
CH21	1.90	5.21 %
CH12	1.90	5.51 %
CH51	1.57	8.44 %
MJR1	1.23	5.47 %
CH43	0.99	6.17 %
CH33	0.99	4.76 %
CH23	0.96	7.70 %
CH24	0.72	2.55 %
CH41	0.68	2.18 %
UKI1	0.64	7.91 %
CH44	0.64	4.26 %
GPD1	0.59	3.80 %
CH46	0.44	3.10 %
PON1	0.30	2.37 %
CH36	0.30	2.48 %
CH31	0.13	1.35 %
CH27		0.00 %
CH32		0.00 %
<b>Total</b>	<b>52.77</b>	<b>9.04 %</b>

## WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	45.15	8.52 %
D-Freez	0.15	11.33 %
<b>Total</b>	<b>45.31</b>	<b>8.52 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	7.64	6.32 %
CBE6	2.86	11.45 %
CBE1	2.57	10.24 %
TPR1	2.53	9.01 %
CBE4	2.09	5.22 %
PLI1	1.47	4.83 %
TPR3	0.93	6.94 %
KMR1	0.67	2.12 %
MPM1	0.64	3.79 %
SNR1	0.63	1.96 %
GBM1	0.49	4.12 %
KGM1	0.35	4.83 %
KMD1	0.35	4.35 %
CBE3	0.32	4.97 %
ANR1		0.00 %
GDR1		0.00 %
PPI1		0.00 %
TPR4		0.00 %
UAM1		0.00 %
WZSD		0.00 %
WHCB	-0.09	1.29 %
<b>Total</b>	<b>45.31</b>	<b>8.52 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	37.15	12.00 %
D-Freez	0.21	10.71 %
<b>Total</b>	<b>37.36</b>	<b>11.99 %</b>

Branch *	MTD Sales L	Brand Share %
VPM2	2.47	10.40 %
TDM1	1.26	11.01 %
KLM1	1.24	6.46 %
MKM1	1.09	11.94 %
VCM1	0.82	8.67 %
SJI2	0.73	3.34 %
TRK1	0.35	2.85 %
TVM1	0.35	3.28 %
KML1	0.31	2.38 %
CDM1	0.31	1.84 %
ULP1	0.29	2.38 %
STP1		0.00 %
VPM1		0.00 %
<b>Total</b>	<b>37.36</b>	<b>11.99 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	36.60	11.04 %
D-Freez	0.61	28.33 %
W-Disp	0.15	19.97 %
<b>Total</b>	<b>37.35</b>	<b>11.17 %</b>

Branch *	MTD Sales L	Brand Share %
KPM2	3.40	10.65 %
SBR1	2.37	9.67 %
TRR1	2.08	9.62 %
AKM1	1.39	7.02 %
TRT1	1.35	10.57 %
WJD1	1.14	9.74 %
VSI1	0.99	9.29 %
ABR1	0.98	6.73 %
GDM1	0.62	5.88 %
PLR1	0.32	3.73 %
KPM1	0.31	2.51 %
SLG1	0.31	3.73 %
ANI1	0.31	4.49 %
BGR1	0.30	7.29 %
CGM1		0.00 %
WJP1		0.00 %
<b>Total</b>	<b>37.35</b>	<b>11.17 %</b>