

MTD Sales
81.12 L

Brand Share %
10.89 %

Information:

MTD : 01-08-2025 To 05-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **10.89 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	79.43	11.51 %
W-Disp	1.06	57.75 %
Air-Cool	0.40	0.87 %
D-Freez	0.24	3.43 %
Total	81.12	10.89 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	17.22	17.45 %
SOUTH-03	17.05	19.98 %
CHENNAI-01	13.00	5.75 %
CHENNAI-02	10.94	10.84 %
SOUTH-01	6.15	6.82 %
SOUTH ARCOT	5.86	13.31 %
NORTH ARCOT	4.01	9.63 %
WEST-02	4.01	11.43 %
WEST-01	2.10	10.86 %
KL-SOUTH	0.78	21.77 %
Total	81.12	10.89 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	17.10	17.53 %
W-Disp	0.08	42.88 %
Air-Cool	0.05	13.32 %
Total	17.22	17.45 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.35	3.89 %
TVR1	0.31	7.58 %
PDK1	0.30	9.31 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
MSI1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
Total	17.22	17.45 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	16.91	20.21 %
Air-Cool	0.14	18.90 %
Total	17.05	19.98 %

Branch *	MTD Sales L	Brand Share %
MDU3	0.07	2.71 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KKD2		0.00 %
KPT1		0.00 %
MDU4		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TPT1		0.00 %
Total	17.05	19.98 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	12.85	6.97 %
W-Disp	0.08	24.38 %
Air-Cool	0.07	0.18 %
Total	13.00	5.75 %

Branch *	MTD Sales L	Brand Share %
CH11	1.48	4.90 %
CH19	0.68	6.91 %
CH39	0.35	7.55 %
CH16	0.28	2.39 %
CH30	0.28	6.58 %
CH42	0.28	2.49 %
AVD1		0.00 %
CH07		0.00 %
CH22		0.00 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH35		0.00 %
CH38		0.00 %
CH40		0.00 %
CH48		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC10		0.00 %
MRM1		0.00 %
SKL1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	13.00	5.75 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	10.71	10.75 %
W-Disp	0.16	100.00 %
Air-Cool	0.07	15.95 %
Total	10.94	10.84 %

Branch *	MTD Sales L	Brand Share %
CH15	0.67	5.88 %
CH34	0.35	7.90 %
CH18	0.31	5.89 %
CH12	0.30	5.06 %
CH27	0.28	8.45 %
CH31	0.27	10.12 %
MJR1	0.16	4.40 %
CH33	0.07	3.42 %
CH17		0.00 %
CH09		0.00 %
CH23		0.00 %
CH36		0.00 %
CH41		0.00 %
CH44		0.00 %
GPD1		0.00 %
MC06		0.00 %
UKI1		0.00 %
CH46	-0.07	-12.95 %
Total	10.94	10.84 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	5.42	6.24 %
W-Disp	0.43	100.00 %
D-Freez	0.24	12.30 %
Air-Cool	0.07	6.72 %
Total	6.15	6.82 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.54	6.34 %
KVT1	0.40	6.69 %
RND1	0.36	7.45 %
TUT1	0.15	1.42 %
APK1		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SNL1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TVL2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
Total	6.15	6.82 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	5.78	13.72 %
W-Disp	0.08	50.35 %
Total	5.86	13.31 %

Branch *	MTD Sales L	Brand Share %
POY2	0.08	3.71 %
CDM1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
PRT1		0.00 %
SJI1		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	5.86	13.31 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	4.01	10.00 %
Total	4.01	9.63 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.30	6.59 %
VEL2	0.30	7.81 %
TRL1	0.30	8.11 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
CPT1		0.00 %
CYR1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJP1		0.00 %
Total	4.01	9.63 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	4.01	11.92 %
Total	4.01	11.43 %

Branch *	MTD Sales L	Brand Share %
MTR1	0.35	9.41 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
MCR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	4.01	11.43 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	2.02	10.91 %
W-Disp	0.07	27.43 %
Total	2.10	10.86 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.28	6.64 %
CBE1		0.00 %
CBE4		0.00 %
CBE6		0.00 %
GBM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PLI1		0.00 %
SUL1		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	2.10	10.86 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	0.62	18.17 %
W-Disp	0.16	100.00 %
Total	0.78	21.77 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
Total	0.78	21.77 %