



# TN : BLUESTAR Sales Performance 06/05/2026 9:10 AM

MTD Sales  
782.45 L

Brand Share %  
12.23 %

Information:

MTD : 01-05-2026 To 05-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **12.23 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	776.61	12.18 %
D-Freez	4.70	34.43 %
W-Disp	1.13	20.66 %
<b>Total</b>	<b>782.45</b>	<b>12.23 %</b>

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	149.13	13.98 %
CHENNAI-01	119.46	11.88 %
SOUTH-01	95.36	11.08 %
SOUTH-03	94.49	11.71 %
CHENNAI-02	81.86	9.80 %
WEST-02	72.96	14.17 %
SOUTH ARCOT	71.61	14.16 %
NORTH ARCOT	60.30	13.23 %
WEST-01	37.28	10.84 %
<b>Total</b>	<b>782.45</b>	<b>12.23 %</b>

## TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	148.90	13.99 %
D-Freez	0.23	11.62 %
<b>Total</b>	<b>149.13</b>	<b>13.98 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	19.11	10.32 %
MVM1	3.69	5.93 %
KIK1	2.91	9.58 %
TTP1	2.84	11.24 %
TVR1	2.42	9.66 %
TYR1	1.98	6.96 %
JKM1	1.90	7.03 %
ORU1	1.81	12.11 %
NGT1	1.80	6.12 %
AYR1	1.62	6.71 %
KUM2	1.49	6.47 %
NMM1	1.38	8.57 %
APM1	0.98	5.12 %
WTRZ	-0.09	1.85 %
<b>Total</b>	<b>149.13</b>	<b>13.98 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	118.51	11.82 %
D-Freez	0.78	46.58 %
W-Disp	0.17	14.69 %
<b>Total</b>	<b>119.46</b>	<b>11.88 %</b>

Branch *	MTD Sales L	Brand Share %
CH19	5.28	10.61 %
CH48	4.92	11.26 %
CH07	4.67	11.70 %
CH30	3.82	9.26 %
CH22	2.83	8.98 %
CH39	2.71	12.17 %
CH49	2.28	6.98 %
GUD2	1.88	11.86 %
CH35	1.84	7.04 %
AVD1	1.80	5.27 %
MRM1	1.42	5.03 %
SKL1	1.35	8.61 %
CH37	1.23	7.18 %
CH08	0.89	1.83 %
CH25	0.58	1.69 %
CGL1	0.47	1.86 %
CH29		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
WCHN	-2.82	12.10 %
<b>Total</b>	<b>119.46</b>	<b>11.88 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Air-Cond	94.21	10.97 %
D-Freez	0.99	46.67 %
W-Disp	0.16	42.80 %
<b>Total</b>	<b>95.36</b>	<b>11.08 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	10.15	12.07 %
SVK1	3.79	12.01 %
TUT2	2.81	5.65 %
VLY1	2.11	4.68 %
RPM1	2.00	7.29 %
MAR1	1.69	8.94 %
APK2	1.26	9.46 %
TKS2	1.24	5.03 %
ASM1	1.22	9.65 %
STU2	1.21	10.49 %
UDN1	1.20	11.78 %
VNR2	1.13	4.20 %
VKM1	0.94	8.37 %
SDI1	0.89	7.03 %
TKY1	0.61	7.28 %
SKD1	0.60	4.36 %
PDI1	0.60	7.01 %
TCN1	0.38	2.36 %
COL1	0.30	9.82 %
ARM1	0.29	2.41 %
VNR1	0.29	1.74 %
KSM1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
WHTV		0.00 %
<b>Total</b>	<b>95.36</b>	<b>11.08 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Air-Cond	93.91	11.67 %
D-Freez	0.50	24.89 %
W-Disp	0.08	15.47 %
<b>Total</b>	<b>94.49</b>	<b>11.71 %</b>

Branch *	MTD Sales L	Brand Share %
DGL1	12.23	8.48 %
KRR1	5.41	11.66 %
ATG1	2.61	9.21 %
KKD3	1.82	4.30 %
MPA1	1.50	5.66 %
SVG1	1.47	6.77 %
SGP1	0.93	11.62 %
PNV2	0.90	6.27 %
TPT1	0.84	5.02 %
TEN2	0.78	8.51 %
TDI1	0.61	4.35 %
NTM1	0.61	10.12 %
MDU4	0.60	5.17 %
CMR1	0.60	6.48 %
USL1	0.60	5.51 %
BNR1	0.39	8.48 %
PKM1	0.38	6.44 %
ADP1	0.33	10.24 %
MLR1	0.31	2.95 %
DKI1	0.30	1.63 %
KYK1	0.30	2.42 %
TEN1	0.30	2.65 %
PNI1	0.30	2.37 %
KPT1	0.30	7.02 %
CBM1		0.00 %
NKI1		0.00 %
SZSD		0.00 %
<b>Total</b>	<b>94.49</b>	<b>11.71 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	80.88	9.71 %
D-Freez	0.98	60.82 %
<b>Total</b>	<b>81.86</b>	<b>9.80 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	7.77	10.28 %
CH24	4.74	8.95 %
CH12	4.58	8.68 %
CH21	3.90	6.22 %
CH50	3.69	12.20 %
CH18	3.46	8.69 %
CH17	3.18	7.41 %
UKI1	2.41	12.19 %
CH23	2.04	9.78 %
MJR1	1.87	6.52 %
CH33	1.80	6.72 %
CH44	1.26	4.82 %
CH51	1.23	5.14 %
CH43	1.22	6.25 %
CH46	0.93	5.52 %
PON1	0.81	6.18 %
CH31	0.65	3.66 %
MC06	0.38	8.75 %
GPD1	0.37	2.15 %
CH36	0.30	2.15 %
CH41	0.30	0.96 %
CH27	0.29	2.73 %
<b>Total</b>	<b>81.86</b>	<b>9.80 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	72.79	14.16 %
W-Disp	0.17	43.16 %
<b>Total</b>	<b>72.96</b>	<b>14.17 %</b>

Branch *	MTD Sales L	Brand Share %
SLM3	2.15	5.98 %
NKL2	1.90	8.61 %
VPD1	1.21	10.59 %
EDP1	1.19	9.58 %
TCG1	0.90	5.79 %
HSR1	0.64	9.29 %
KMM1	0.62	5.50 %
KVP1	0.60	8.09 %
HSR2	0.60	5.95 %
DPR1	0.60	8.81 %
HRR1	0.33	4.00 %
BMD1	0.31	3.86 %
KAM1	0.31	4.40 %
CMI1	0.30	6.20 %
EPI1	0.30	5.46 %
PDR1	0.30	3.45 %
VKL1	0.30	8.28 %
PMP1	0.30	5.68 %
RSP1	0.30	2.06 %
MTR1		0.00 %
SGI1		0.00 %
WHPD		0.00 %
<b>Total</b>	<b>72.96</b>	<b>14.17 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Air-Cond	71.61	14.19 %
<b>Total</b>	<b>71.61</b>	<b>14.16 %</b>

Branch *	MTD Sales L	Brand Share %
ULP1	2.31	8.82 %
POY2	2.24	6.43 %
TRK1	1.91	7.56 %
KML1	1.28	4.62 %
KLM1	1.02	3.63 %
MKM1	1.01	8.09 %
SJI2	0.92	4.22 %
STP1	0.71	8.22 %
TVM1	0.30	2.76 %
TVM2	0.30	3.67 %
VCM2		0.00 %
WHUT	-0.29	10.89 %
<b>Total</b>	<b>71.61</b>	<b>14.16 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	58.87	12.99 %
D-Freez	0.87	52.39 %
W-Disp	0.56	54.99 %
Total	60.30	13.23 %

Branch *	MTD Sales L	Brand Share %
VEL2	4.24	9.16 %
AKM1	2.50	9.09 %
WJP1	1.86	11.55 %
GDM1	1.28	10.93 %
ARC2	1.20	6.97 %
CYR1	1.19	11.33 %
ANI1	0.93	7.32 %
TRT1	0.90	4.19 %
SLG1	0.88	7.93 %
VSI1	0.88	4.53 %
ABR1	0.69	4.09 %
KPM1	0.61	4.05 %
UGI1	0.58	8.79 %
VNB1	0.42	3.33 %
CGM1		0.00 %
WHVL		0.00 %
BGR1	-0.37	-13.03 %
Total	60.30	13.23 %

## WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	36.93	10.80 %
D-Freez	0.35	23.31 %
Total	37.28	10.84 %

Branch *	MTD Sales L	Brand Share %
CBE2	5.70	8.53 %
TPR1	1.83	7.80 %
SNR1	1.70	11.83 %
UMP1	0.97	8.10 %
PLI1	0.88	5.60 %
CBE6	0.60	4.13 %
CBE3	0.59	5.38 %
KMR1	0.30	1.66 %
ANR1		0.00 %
CBE4		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
PPI1		0.00 %
WHCB	-0.30	6.87 %
Total	37.28	10.84 %