



TN : BLUESTAR Sales Performance 06/04/2026 9:10 AM

MTD Sales
572.89 L

Brand Share %
11.91 %

Information:

MTD : 01-04-2026 To 05-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **11.91 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	568.32	11.86 %
D-Freez	3.79	22.93 %
W-Disp	0.78	16.44 %
Total	572.89	11.91 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	127.42	16.92 %
SOUTH-01	107.68	12.26 %
SOUTH-03	73.57	10.73 %
WEST-02	59.84	13.97 %
CHENNAI-01	59.54	11.10 %
CHENNAI-02	45.92	9.11 %
WEST-01	42.16	8.62 %
SOUTH ARCOT	29.27	11.33 %
NORTH ARCOT	27.48	9.87 %
Total	572.89	11.91 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	126.88	16.93 %
D-Freez	0.46	15.29 %
W-Disp	0.08	21.82 %
Total	127.42	16.92 %

Branch *	MTD Sales L	Brand Share %
TYR1	2.69	7.65 %
AYR1	1.30	7.74 %
MVM1	0.96	2.34 %
TVR1	0.92	6.00 %
NGT1	0.70	4.49 %
KIK1	0.64	3.65 %
TZSD		0.00 %
WTRZ	-0.33	7.68 %
Total	127.42	16.92 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	106.33	12.15 %
D-Freez	1.35	43.51 %
Total	107.68	12.26 %

Branch *	MTD Sales L	Brand Share %
TUT2	3.48	9.03 %
VLV1	2.72	11.51 %
TKS1	2.11	8.99 %
MMT1	1.59	8.01 %
UDN1	1.58	10.72 %
S2SD	1.57	9.74 %
PDI1	1.47	11.54 %
VNR2	1.35	4.68 %
ERL2	1.22	5.52 %
MAR1	1.21	3.76 %
STU2	0.92	6.85 %
APK2	0.90	10.29 %
SNL1	0.89	7.11 %
ASM1	0.70	5.91 %
VNR1	0.66	5.87 %
RPM1	0.66	2.92 %
TKS2	0.64	1.56 %
APK1	0.62	4.76 %
SGT1	0.35	8.31 %
TCN1	0.34	1.73 %
SKD1	0.32	5.03 %
KSM1		0.00 %
KYR1		0.00 %
Total	107.68	12.26 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	72.89	10.67 %
D-Freez	0.68	26.23 %
Total	73.57	10.73 %

Branch *	MTD Sales L	Brand Share %
MDU1	10.37	9.33 %
MDU2	4.86	10.55 %
KRR1	2.83	8.76 %
DGL1	1.86	5.14 %
MPA1	1.68	3.08 %
MDU4	1.23	6.60 %
SVG1	1.19	9.04 %
TEN2	0.89	7.44 %
BTU1	0.87	10.82 %
KKD3	0.69	2.26 %
KYK1	0.67	8.12 %
CMR1	0.66	3.98 %
SGP1	0.65	10.65 %
BNR1	0.61	11.55 %
NKI1	0.60	10.51 %
TEN1	0.34	3.92 %
MLR1	0.34	3.13 %
KPT1	0.32	3.99 %
TDI1	0.29	3.86 %
CBM1	0.14	0.96 %
ADP1		0.00 %
DKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
TPT1		0.00 %
Total	73.57	10.73 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	59.53	13.94 %
D-Freez	0.23	19.30 %
W-Disp	0.08	49.49 %
Total	59.84	13.97 %

Branch *	MTD Sales L	Brand Share %
NKL2	2.51	11.27 %
TCG1	1.71	11.49 %
RSP1	0.69	6.72 %
CMI1	0.67	6.48 %
VKL1	0.66	10.72 %
VPD1	0.66	9.65 %
HSR1	0.61	7.04 %
HSR2	0.35	4.60 %
ATU1	0.33	2.52 %
KMM1	0.33	3.67 %
KVP1	0.31	7.93 %
PMP1	0.31	4.91 %
EDP1	0.27	6.97 %
BMD1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
MTR1		0.00 %
SGI1		0.00 %
WZWH		0.00 %
WHPD	-0.61	11.20 %
Total	59.84	13.97 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	59.07	11.07 %
W-Disp	0.47	20.54 %
Total	59.54	11.10 %

Branch *	MTD Sales L	Brand Share %
CH19	2.80	11.19 %
GUD1	2.79	11.61 %
CH07	2.44	10.43 %
CH42	2.33	9.68 %
CH16	1.98	8.19 %
CH48	1.65	8.60 %
CH28	1.55	7.52 %
CH25	1.18	5.11 %
CH35	0.98	5.91 %
AVD1	0.67	3.58 %
CH47	0.67	8.89 %
TKM1	0.64	8.69 %
MRM1	0.64	4.44 %
CZWH	0.39	9.23 %
SKL1	0.38	2.38 %
CH39	0.29	2.18 %
CH08	0.29	0.99 %
CGL1		0.00 %
CH26		0.00 %
CH29		0.00 %
GUD2		0.00 %
MC09		0.00 %
WHC3		0.00 %
WCHN	-0.90	7.90 %
Total	59.54	11.10 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	45.68	9.09 %
D-Freez	0.25	26.90 %
Total	45.92	9.11 %

Branch *	MTD Sales L	Brand Share %
CH21	1.90	5.82 %
CH12	1.90	6.08 %
CH34	1.62	9.52 %
MJR1	1.23	6.29 %
CH43	0.99	6.46 %
CH23	0.96	8.58 %
CH51	0.88	5.27 %
CH24	0.72	2.89 %
CH41	0.68	2.31 %
UKI1	0.64	8.66 %
CH44	0.64	5.38 %
CH33	0.63	3.72 %
CH46	0.44	3.50 %
GPD1	0.30	2.29 %
CH36	0.30	2.71 %
CH31	0.13	1.43 %
CH27		0.00 %
CH32		0.00 %
PON1		0.00 %
Total	45.92	9.11 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	42.00	8.62 %
D-Freez	0.15	11.33 %
Total	42.16	8.62 %

Branch *	MTD Sales L	Brand Share %
CBE2	7.33	6.61 %
TPR1	2.23	8.70 %
CBE1	2.23	9.82 %
CBE4	2.09	5.60 %
PLI1	1.47	5.24 %
TPR3	0.93	7.45 %
GBM1	0.49	5.17 %
KMR1	0.35	1.17 %
KGM1	0.35	5.33 %
KMD1	0.35	4.98 %
MPM1	0.34	2.21 %
CBE3	0.32	5.18 %
SNR1	0.29	0.94 %
ANR1		0.00 %
GDR1		0.00 %
PPI1		0.00 %
TPR4		0.00 %
UAM1		0.00 %
WZSD		0.00 %
WHCB	-0.09	1.44 %
Total	42.16	8.62 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	29.06	11.34 %
D-Freez	0.21	10.71 %
Total	29.27	11.33 %

Branch *	MTD Sales L	Brand Share %
CUD1	2.82	11.45 %
POY2	2.20	8.64 %
VPM2	1.74	9.42 %
KLM1	1.24	9.79 %
VCM1	0.82	10.70 %
MKM1	0.35	4.79 %
TRK1	0.35	3.18 %
TVM1	0.35	4.32 %
KML1	0.31	2.57 %
CDM1	0.31	2.10 %
ULP1	0.29	2.69 %
SJI2		0.00 %
STP1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	29.27	11.33 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	26.89	9.74 %
D-Freez	0.45	22.65 %
W-Disp	0.15	25.33 %
Total	27.48	9.87 %

Branch *	MTD Sales L	Brand Share %
KPM2	3.05	11.17 %
VEL2	2.64	10.04 %
SBR1	1.90	9.60 %
TRR1	1.73	8.84 %
VNB1	1.02	7.52 %
TRT1	1.01	9.08 %
ABR1	0.98	7.84 %
AKM1	0.70	4.07 %
VSI1	0.68	7.88 %
WJD1	0.51	6.20 %
KPM1	0.31	3.32 %
SLG1	0.31	5.74 %
ANI1	0.31	5.01 %
BGR1		0.00 %
CGM1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
WJP1		0.00 %
Total	27.48	9.87 %