

MTD Sales
33.67 L

Brand Share %
9.86 %

Information:

MTD : 01-12-2025 To 04-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **9.86 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	27.29	8.32 %
Air-Cool	4.66	96.26 %
D-Freez	1.14	17.44 %
W-Disp	0.58	28.39 %
Total	33.67	9.86 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	9.86	16.75 %
TRICHY-01	6.54	13.96 %
SOUTH-01	5.12	8.81 %
WEST-02	4.00	14.73 %
SOUTH-03	3.16	9.44 %
SOUTH ARCOT	1.65	5.52 %
CHENNAI-02	1.44	3.58 %
WEST-01	0.97	5.19 %
KL-SOUTH	0.57	9.51 %
NORTH ARCOT	0.35	1.58 %
Total	33.67	9.86 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	4.82	9.07 %
Air-Cool	4.66	100.00 %
W-Disp	0.25	42.18 %
D-Freez	0.13	24.14 %
Total	9.86	16.75 %

Branch *	MTD Sales L	Brand Share %
CH05	0.25	7.72 %
CH45	0.25	9.85 %
CH08	0.09	1.24 %
AVD1		0.00 %
CGL1		0.00 %
CH14		0.00 %
CH22		0.00 %
CH26		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH42		0.00 %
CH48		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MRM1		0.00 %
SKL1		0.00 %
Total	9.86	16.75 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	6.45	13.95 %
W-Disp	0.08	54.67 %
Total	6.54	13.96 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.84	8.27 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KUM1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
TRY2		0.00 %
TRY4		0.00 %
TTP1		0.00 %
WTRZ		0.00 %
Total	6.54	13.96 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	4.73	8.39 %
D-Freez	0.39	23.51 %
Total	5.12	8.81 %

Branch *	MTD Sales L	Brand Share %
KVT1	0.30	7.87 %
TVL1	0.28	3.23 %
MMT1	0.25	7.07 %
VNR2	0.14	5.91 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RPM1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TUT2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VNR1		0.00 %
Total	5.12	8.81 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	3.87	14.45 %
D-Freez	0.14	100.00 %
Total	4.00	14.73 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
ATU1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
HSR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SLM1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TCG1		0.00 %
Total	4.00	14.73 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	2.88	8.92 %
D-Freez	0.28	28.59 %
Total	3.16	9.44 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.25	6.71 %
ADP1		0.00 %
CBM1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	3.16	9.44 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	1.57	5.34 %
W-Disp	0.08	100.00 %
Total	1.65	5.52 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.30	8.45 %
CDM1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM2		0.00 %
Total	1.65	5.52 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	1.36	3.43 %
W-Disp	0.08	34.51 %
Total	1.44	3.58 %

Branch *	MTD Sales L	Brand Share %
CH03	0.30	7.90 %
CH09	0.25	6.84 %
CH15	0.25	4.76 %
CH06		0.00 %
CH12		0.00 %
CH17		0.00 %
CH18		0.00 %
CH21		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH44		0.00 %
CH46		0.00 %
GPD1		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	1.44	3.58 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	0.76	4.43 %
D-Freez	0.21	17.66 %
Total	0.97	5.19 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.25	5.23 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE6		0.00 %
DPM2		0.00 %
KGM1		0.00 %
KMR1		0.00 %
PLI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
WZSD		0.00 %
Total	0.97	5.19 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	0.57	9.51 %
Total	0.57	9.51 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
TVP1		0.00 %
Total	0.57	9.51 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	0.26	1.27 %
W-Disp	0.08	54.83 %
Total	0.35	1.58 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
SBR1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
KPM2	-0.04	-2.52 %
Total	0.35	1.58 %