

MTD Sales
74.21 L

Brand Share %
10.81 %

Information:

MTD : 01-08-2025 To 04-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **10.81 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	72.66	11.48 %
W-Disp	0.98	58.12 %
Air-Cool	0.33	0.72 %
D-Freez	0.24	4.12 %
Total	74.21	10.81 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	17.22	18.70 %
SOUTH-03	16.13	19.72 %
CHENNAI-01	12.67	5.90 %
CHENNAI-02	7.55	8.50 %
SOUTH-01	5.76	7.07 %
SOUTH ARCOT	4.62	11.83 %
NORTH ARCOT	3.70	10.22 %
WEST-02	3.69	12.12 %
WEST-01	2.10	11.21 %
KL-SOUTH	0.78	24.03 %
Total	74.21	10.81 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	17.10	18.80 %
W-Disp	0.08	42.88 %
Air-Cool	0.05	13.32 %
Total	17.22	18.70 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.35	4.27 %
TVR1	0.31	7.58 %
PDK1	0.30	10.27 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
MSI1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
Total	17.22	18.70 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	15.99	19.95 %
Air-Cool	0.14	18.90 %
Total	16.13	19.72 %

Branch *	MTD Sales L	Brand Share %
MDU3	0.07	3.03 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD2		0.00 %
KPT1		0.00 %
MDU4		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TPT1		0.00 %
Total	16.13	19.72 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	12.59	7.29 %
W-Disp	0.08	24.38 %
Total	12.67	5.90 %

Branch *	MTD Sales L	Brand Share %
CH11	1.82	6.31 %
CH19	0.68	9.28 %
CH39	0.35	7.55 %
CH16	0.28	3.16 %
CH30	0.28	6.99 %
CH42	0.28	2.48 %
AVD1		0.00 %
CGL1		0.00 %
CH07		0.00 %
CH22		0.00 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH35		0.00 %
CH38		0.00 %
CH40		0.00 %
CH48		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC10		0.00 %
MRM1		0.00 %
SKL1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	12.67	5.90 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	7.39	8.41 %
W-Disp	0.09	100.00 %
Air-Cool	0.07	22.22 %
Total	7.55	8.50 %

Branch *	MTD Sales L	Brand Share %
CH03	0.85	9.31 %
CH15	0.67	6.71 %
CH34	0.35	8.48 %
CH18	0.31	6.72 %
CH12	0.30	5.63 %
CH27	0.28	9.21 %
MJR1	0.16	4.08 %
CH17		0.00 %
CH09		0.00 %
CH21		0.00 %
CH23		0.00 %
CH31		0.00 %
CH33		0.00 %
CH36		0.00 %
CH41		0.00 %
CH44		0.00 %
GPD1		0.00 %
MC06		0.00 %
UKI1		0.00 %
CH46	-0.07	-12.95 %
Total	7.55	8.50 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	5.02	6.39 %
W-Disp	0.43	100.00 %
D-Freez	0.24	15.91 %
Air-Cool	0.07	7.07 %
Total	5.76	7.07 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.54	7.97 %
RND1	0.36	7.98 %
TUT1	0.15	1.56 %
APK1		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL1		0.00 %
KSM1		0.00 %
KVT1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TVL2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
Total	5.76	7.07 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	4.54	12.16 %
W-Disp	0.08	50.35 %
Total	4.62	11.83 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.61	10.63 %
POY2	0.08	3.71 %
CDM1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
PRT1		0.00 %
SJI1		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	4.62	11.83 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	3.70	10.61 %
Total	3.70	10.22 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.30	7.55 %
VEL2	0.30	8.50 %
TRL1	0.30	9.66 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
CPT1		0.00 %
CYR1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJP1		0.00 %
Total	3.70	10.22 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	3.69	12.47 %
Total	3.69	12.12 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
MCR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	3.69	12.12 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	2.02	11.21 %
W-Disp	0.07	35.84 %
Total	2.10	11.21 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.28	7.14 %
CBE1		0.00 %
CBE4		0.00 %
CBE6		0.00 %
GBM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PLI1		0.00 %
SUL1		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	2.10	11.21 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	0.62	20.15 %
W-Disp	0.16	100.00 %
Total	0.78	24.03 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
Total	0.78	24.03 %