



TN : BLUESTAR Sales Performance 05/05/2026 9:10 AM

MTD Sales
725.00 L

Brand Share %
12.33 %

Information:

MTD : 01-05-2026 To 04-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **12.33 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	720.08	12.28 %
D-Freez	3.95	38.71 %
W-Disp	0.97	21.15 %
Total	725.00	12.33 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	138.34	14.03 %
CHENNAI-01	108.98	11.88 %
SOUTH-01	88.38	11.22 %
SOUTH-03	87.99	11.92 %
CHENNAI-02	76.36	10.11 %
WEST-02	70.05	14.31 %
SOUTH ARCOT	65.61	14.17 %
NORTH ARCOT	53.58	12.72 %
WEST-01	35.70	11.13 %
Total	725.00	12.33 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	138.12	14.04 %
D-Freez	0.23	11.62 %
Total	138.34	14.03 %

Branch *	MTD Sales L	Brand Share %
TRY1	18.21	10.46 %
MVM1	3.69	6.06 %
KIK1	2.91	10.10 %
TTP1	2.84	12.11 %
TYR1	1.98	7.68 %
ORU1	1.81	12.11 %
TVR1	1.80	8.12 %
NGT1	1.80	6.63 %
AYR1	1.62	7.63 %
JKM1	1.52	6.30 %
KUM2	1.49	6.89 %
NMM1	1.38	9.56 %
APM1	0.98	5.52 %
WTRZ	-0.09	2.85 %
Total	138.34	14.03 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	108.03	11.81 %
D-Freez	0.78	46.58 %
W-Disp	0.17	17.12 %
Total	108.98	11.88 %

Branch *	MTD Sales L	Brand Share %
CH19	4.96	10.80 %
CH48	4.51	11.26 %
CH30	3.82	9.86 %
CH22	2.53	8.46 %
CH49	1.93	6.41 %
GUD2	1.88	12.08 %
CH35	1.84	7.49 %
AVD1	1.80	5.48 %
MRM1	1.42	5.37 %
SKL1	1.35	9.95 %
CH37	0.93	6.21 %
CH08	0.89	2.06 %
CH26	0.60	7.96 %
CH25	0.58	1.94 %
CGL1	0.47	2.10 %
CH29		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	108.98	11.88 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	87.52	11.13 %
D-Freez	0.70	47.95 %
W-Disp	0.16	42.80 %
Total	88.38	11.22 %

Branch *	MTD Sales L	Brand Share %
NGR1	5.06	10.36 %
TUT2	2.13	4.73 %
VLY1	1.96	4.67 %
RPM1	1.86	7.50 %
MAR1	1.29	7.27 %
APK2	1.26	10.86 %
STU2	1.21	11.41 %
VNR2	1.13	4.46 %
VKM1	0.94	8.85 %
TKS2	0.93	4.59 %
ASM1	0.92	7.24 %
SDI1	0.89	7.78 %
SKD1	0.60	4.49 %
PDI1	0.60	7.03 %
TCN1	0.38	2.86 %
COL1	0.30	9.82 %
TKY1	0.29	3.80 %
ARM1	0.29	2.87 %
VNR1	0.29	1.77 %
KSM1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
WHTV		0.00 %
Total	88.38	11.22 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	87.49	11.87 %
D-Freez	0.50	62.70 %
Total	87.99	11.92 %

Branch *	MTD Sales L	Brand Share %
DGL1	11.60	8.26 %
ATG1	2.61	10.58 %
KKD3	1.82	4.71 %
MPA1	1.50	5.99 %
PNV2	0.90	6.96 %
SVG1	0.87	4.39 %
TPT1	0.84	5.29 %
TEN2	0.78	8.57 %
TDI1	0.61	4.54 %
NTM1	0.61	10.75 %
MDU4	0.60	5.81 %
CMR1	0.60	6.48 %
USL1	0.60	6.21 %
BNR1	0.39	8.48 %
MLR1	0.31	3.33 %
DKI1	0.30	1.73 %
KYK1	0.30	2.49 %
PKM1	0.30	5.17 %
TEN1	0.30	2.82 %
PNI1	0.30	2.46 %
KPT1	0.30	7.55 %
CBM1		0.00 %
NKI1		0.00 %
Total	87.99	11.92 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	75.84	10.06 %
D-Freez	0.53	62.24 %
Total	76.36	10.11 %

Branch *	MTD Sales L	Brand Share %
CH03	6.53	9.75 %
CH24	4.34	8.97 %
CH12	4.25	8.89 %
CH21	3.90	6.55 %
CH18	3.14	8.94 %
CH17	2.26	5.83 %
UK11	2.02	10.76 %
CH33	1.80	7.28 %
MJR1	1.51	6.37 %
CH44	1.26	5.49 %
CH43	1.22	6.55 %
CH46	0.93	6.30 %
CH51	0.93	4.16 %
PON1	0.81	6.50 %
CH31	0.65	4.81 %
MC06	0.38	9.35 %
GPD1	0.37	2.64 %
CH36	0.30	2.41 %
CH27	0.29	2.91 %
CH41		0.00 %
Total	76.36	10.11 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	69.97	14.30 %
W-Disp	0.08	27.32 %
Total	70.05	14.31 %

Branch *	MTD Sales L	Brand Share %
SLM3	2.15	6.78 %
NKL2	1.90	8.61 %
VPD1	1.21	11.18 %
EDP1	1.19	10.03 %
TCG1	0.90	6.20 %
MCR1	0.72	10.35 %
HSR1	0.64	9.29 %
KVP1	0.60	8.09 %
HSR2	0.60	6.83 %
DPR1	0.60	8.81 %
HRR1	0.33	4.00 %
KMM1	0.33	3.18 %
KAM1	0.31	4.40 %
CMI1	0.30	6.61 %
EPI1	0.30	5.82 %
PDR1	0.30	3.76 %
VKL1	0.30	9.09 %
PMP1	0.30	6.18 %
RSP1	0.30	2.11 %
BMD1		0.00 %
MTR1		0.00 %
SGI1		0.00 %
WHPD		0.00 %
Total	70.05	14.31 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	65.61	14.20 %
Total	65.61	14.17 %

Branch *	MTD Sales L	Brand Share %
ULP1	2.31	9.07 %
POY2	2.24	6.73 %
TRK1	1.91	8.30 %
KML1	1.28	5.27 %
KLM1	1.02	3.87 %
MKM1	1.01	9.05 %
SJI2	0.92	4.40 %
STP1	0.71	8.48 %
TVM1	0.30	3.07 %
TVM2	0.30	4.66 %
VCM2		0.00 %
WHUT	-0.29	10.89 %
Total	65.61	14.17 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	52.16	12.45 %
D-Freez	0.87	62.09 %
W-Disp	0.56	59.64 %
Total	53.58	12.72 %

Branch *	MTD Sales L	Brand Share %
VEL2	4.24	9.84 %
AKM1	2.50	9.91 %
WJP1	1.48	10.21 %
GDM1	1.28	11.42 %
ARC2	1.20	7.11 %
CYR1	1.19	11.64 %
ANI1	0.93	7.86 %
TRT1	0.90	4.41 %
SLG1	0.88	8.20 %
VSI1	0.88	4.80 %
ABR1	0.69	4.23 %
UGI1	0.58	8.79 %
VNB1	0.42	3.33 %
KPM1	0.32	2.26 %
BGR1		0.00 %
CGM1		0.00 %
WHVL		0.00 %
Total	53.58	12.72 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	35.35	11.08 %
D-Freez	0.35	29.41 %
Total	35.70	11.13 %

Branch *	MTD Sales L	Brand Share %
CBE2	5.70	9.08 %
MPM1	2.28	11.62 %
TPR1	1.83	8.04 %
UMP1	0.97	8.10 %
PLI1	0.88	6.46 %
CBE6	0.60	4.45 %
CBE3	0.59	5.54 %
KMR1	0.30	1.79 %
ANR1		0.00 %
CBE4		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
PPI1		0.00 %
WHCB	-0.30	7.99 %
Total	35.70	11.13 %