



TN : BLUESTAR Sales Performance 05/04/2026 9:10 AM

MTD Sales
483.34 L

Brand Share %
12.01 %

Information:

MTD : 01-04-2026 To 04-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **12.01 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	479.51	11.97 %
D-Freez	3.05	21.10 %
W-Disp	0.78	18.38 %
Total	483.34	12.01 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	115.78	17.29 %
SOUTH-01	91.41	12.12 %
SOUTH-03	66.46	10.98 %
WEST-02	48.54	13.31 %
CHENNAI-01	43.92	10.88 %
WEST-01	36.70	8.59 %
CHENNAI-02	34.74	9.23 %
SOUTH ARCOT	23.80	11.49 %
NORTH ARCOT	22.00	10.13 %
Total	483.34	12.01 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	115.40	17.31 %
D-Freez	0.30	11.46 %
W-Disp	0.08	50.92 %
Total	115.78	17.29 %

Branch *	MTD Sales L	Brand Share %
TYR1	2.69	8.08 %
PDK1	1.55	11.94 %
AYR1	0.98	7.05 %
MVM1	0.96	2.65 %
NCK1	0.75	10.04 %
TVR1	0.63	5.16 %
KIK1	0.30	2.27 %
NGT1		0.00 %
TZSD		0.00 %
WTRZ	-0.33	8.87 %
Total	115.78	17.29 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	90.31	12.02 %
D-Freez	1.10	40.07 %
Total	91.41	12.12 %

Branch *	MTD Sales L	Brand Share %
TUT2	3.48	10.40 %
RND1	2.20	11.20 %
TKS1	2.11	10.45 %
VLV1	1.95	9.95 %
MMT1	1.59	9.08 %
S2SD	1.57	9.74 %
VNR2	1.35	5.44 %
ERL2	1.22	7.39 %
PDI1	1.21	11.13 %
STU2	0.92	7.01 %
MAR1	0.92	3.44 %
APK2	0.90	10.99 %
ASM1	0.70	6.60 %
RPM1	0.66	3.51 %
TKS2	0.64	1.68 %
SGT1	0.35	8.31 %
TCN1	0.34	1.81 %
APK1	0.32	2.78 %
SKD1	0.32	5.33 %
VNR1	0.31	3.19 %
KSM1		0.00 %
KYR1		0.00 %
SNL1		0.00 %
Total	91.41	12.12 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	65.94	10.94 %
D-Freez	0.52	25.46 %
Total	66.46	10.98 %

Branch *	MTD Sales L	Brand Share %
MDU1	10.37	11.65 %
MDU2	4.86	11.59 %
KRR1	2.54	9.00 %
DGL1	1.86	5.48 %
MPA1	1.68	3.20 %
MDU4	1.23	8.00 %
SVG1	1.19	10.27 %
TEN2	0.89	8.25 %
KKD3	0.69	2.49 %
KYK1	0.67	9.14 %
CMR1	0.66	4.13 %
TEN1	0.34	4.32 %
MLR1	0.34	3.51 %
BTU1	0.32	4.30 %
KPT1	0.32	4.66 %
TDI1	0.29	4.39 %
CBM1	0.14	1.03 %
ADP1		0.00 %
DKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
TPT1		0.00 %
Total	66.46	10.98 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	48.23	13.28 %
D-Freez	0.23	19.30 %
W-Disp	0.08	100.00 %
Total	48.54	13.31 %

Branch *	MTD Sales L	Brand Share %
SLM1	4.09	11.17 %
TCG1	1.36	11.82 %
RSP1	0.69	8.24 %
CMI1	0.67	6.96 %
VKL1	0.66	10.72 %
HSR1	0.61	7.68 %
HSR2	0.35	4.80 %
KVP1	0.31	7.93 %
PMP1	0.31	5.47 %
ATU1		0.00 %
BMD1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
MTR1		0.00 %
SGI1		0.00 %
WZWH		0.00 %
WHPD	-0.61	11.20 %
Total	48.54	13.31 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	43.44	10.83 %
W-Disp	0.47	21.16 %
Total	43.92	10.88 %

Branch *	MTD Sales L	Brand Share %
CH42	2.33	11.58 %
CH07	2.08	11.44 %
CH38	1.61	11.27 %
CH16	1.34	8.36 %
CH48	1.33	8.58 %
CH28	0.92	6.29 %
AVD1	0.67	4.98 %
CH47	0.67	9.26 %
MRM1	0.64	6.15 %
CZWH	0.39	9.23 %
SKL1	0.38	2.85 %
CH35	0.31	2.72 %
CH25	0.30	1.73 %
CH39	0.29	2.71 %
CGL1		0.00 %
CH08		0.00 %
CH26		0.00 %
CH29		0.00 %
CH40		0.00 %
GUD2		0.00 %
MC09		0.00 %
TKM1		0.00 %
WHC3		0.00 %
WCHN	-0.90	7.90 %
Total	43.92	10.88 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	36.54	8.59 %
D-Freez	0.15	11.33 %
Total	36.70	8.59 %

Branch *	MTD Sales L	Brand Share %
CBE2	6.34	6.81 %
CBE1	2.23	10.87 %
CBE4	2.09	6.39 %
TPR1	1.89	8.97 %
PLI1	1.18	4.58 %
SUL1	0.97	11.43 %
TPR3	0.93	7.83 %
CBE5	0.70	6.78 %
GBM1	0.49	6.76 %
KGM1	0.35	6.61 %
KMD1	0.35	5.22 %
MPM1	0.34	2.64 %
CBE3	0.32	5.47 %
SNR1	0.29	1.05 %
ANR1		0.00 %
GDR1		0.00 %
KMR1		0.00 %
PPI1		0.00 %
TPR4		0.00 %
UAM1		0.00 %
WZSD		0.00 %
WHCB	-0.09	1.82 %
Total	36.70	8.59 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	34.49	9.19 %
D-Freez	0.25	35.37 %
Total	34.74	9.23 %

Branch *	MTD Sales L	Brand Share %
CH12	1.87	7.64 %
CH18	1.69	11.62 %
CH43	0.99	8.03 %
MJR1	0.92	7.27 %
CH41	0.68	2.70 %
CH23	0.66	8.23 %
UKI1	0.64	11.47 %
CH44	0.64	9.34 %
CH33	0.63	4.65 %
CH21	0.62	2.64 %
CH51	0.59	5.79 %
CH46	0.44	4.78 %
CH24	0.39	2.30 %
CH36	0.30	3.13 %
CH31	0.13	1.92 %
CH27		0.00 %
CH32		0.00 %
GPD1		0.00 %
PON1		0.00 %
Total	34.74	9.23 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	23.59	11.49 %
D-Freez	0.21	11.39 %
Total	23.80	11.49 %

Branch *	MTD Sales L	Brand Share %
POY2	1.90	9.13 %
CUD1	1.55	7.77 %
VPM2	1.04	8.88 %
TDM1	0.61	7.76 %
MKM1	0.35	6.75 %
TRK1	0.35	3.47 %
TVM1	0.35	5.14 %
CDM1	0.31	2.42 %
ULP1	0.29	3.50 %
KML1		0.00 %
SJI2		0.00 %
STP1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	23.80	11.49 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	21.56	10.03 %
D-Freez	0.29	17.12 %
W-Disp	0.15	25.33 %
Total	22.00	10.13 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.98	8.46 %
TRR1	1.73	10.62 %
SBR1	1.55	11.49 %
KPM2	1.25	6.36 %
VNB1	1.02	8.33 %
VSI1	0.68	10.83 %
ABR1	0.63	6.31 %
AKM1	0.35	2.96 %
WJD1	0.35	5.53 %
ANI1	0.31	6.34 %
BGR1		0.00 %
CGM1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
SLG1		0.00 %
WJP1		0.00 %
Total	22.00	10.13 %