

MTD Sales
5.94 L

Brand Share %
12.41 %

Information:

MTD : 01-12-2025 To 03-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **12.41 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	4.44	10.37 %
D-Freez	1.01	27.40 %
W-Disp	0.50	35.17 %
Total	5.94	12.41 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	1.95	22.60 %
CHENNAI-01	1.57	17.35 %
TRICHY-01	0.92	11.08 %
SOUTH-03	0.87	14.68 %
CHENNAI-02	0.38	11.63 %
WEST-01	0.21	3.90 %
SOUTH ARCOT	0.08	3.32 %
KL-SOUTH		0.00 %
WEST-02		0.00 %
NORTH ARCOT	-0.04	-2.79 %
Total	5.94	12.41 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	1.56	20.92 %
D-Freez	0.39	33.35 %
Total	1.95	22.60 %

Branch *	MTD Sales L	Brand Share %
COL1		0.00 %
ERL2		0.00 %
NGR1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
TKS2		0.00 %
TUT2		0.00 %
VNR1		0.00 %
Total	1.95	22.60 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	1.19	14.77 %
W-Disp	0.25	54.47 %
D-Freez	0.13	24.14 %
Total	1.57	17.35 %

Branch *	MTD Sales L	Brand Share %
CH08	0.09	-61.52 %
AVD1		0.00 %
CH05		0.00 %
CH19		0.00 %
CH45		0.00 %
CH48		0.00 %
CZWH		0.00 %
Total	1.57	17.35 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	0.84	10.51 %
W-Disp	0.08	54.67 %
Total	0.92	11.08 %

Branch *	MTD Sales L	Brand Share %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
MDI1		0.00 %
MVM1		0.00 %
ORU1		0.00 %
TNJ1		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TRY4		0.00 %
WTRZ		0.00 %
Total	0.92	11.08 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	0.59	12.01 %
D-Freez	0.28	35.54 %
Total	0.87	14.68 %

Branch *	MTD Sales L	Brand Share %
DGL2		0.00 %
KKD3		0.00 %
KYK1		0.00 %
MDU1		0.00 %
MDU2		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MPA1		0.00 %
PNI1		0.00 %
TEN1		0.00 %
USL1		0.00 %
Total	0.87	14.68 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	0.30	9.82 %
W-Disp	0.08	34.51 %
Total	0.38	11.63 %

Branch *	MTD Sales L	Brand Share %
CH03		0.00 %
CH12		0.00 %
CH15		0.00 %
CH18		0.00 %
CH20		0.00 %
CH32		0.00 %
CH41		0.00 %
CH44		0.00 %
Total	0.38	11.63 %

WEST-01

Property	MTD Sales L	Brand Share %
D-Freez	0.21	27.48 %
Total	0.21	3.90 %

Branch *	MTD Sales L	Brand Share %
GBM1	0.21	-214.78 %
AVI1		0.00 %
CBE2		0.00 %
CBE4		0.00 %
KGM1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
WZSD		0.00 %
Total	0.21	3.90 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W-Disp	0.08	100.00 %
Total	0.08	3.32 %

Branch *	MTD Sales L	Brand Share %
KLM1		0.00 %
KML1		0.00 %
POY1		0.00 %
SJI2		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VPM2		0.00 %
Total	0.08	3.32 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
TVP1		0.00 %
Total		0.00 %

WEST-02

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
ERD1		0.00 %
ERD2		0.00 %
PMP1		0.00 %
SLM3		0.00 %
Total		0.00 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	-0.04	-3.41 %
Total	-0.04	-2.79 %

Branch *	MTD Sales L	Brand Share %
TRL1		0.00 %
TRR1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
WJD1		0.00 %
Total	-0.04	-2.79 %