

MTD Sales
18.69 L

Brand Share %
11.04 %

Information:

MTD : 01-11-2025 To 03-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **11.04 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	18.30	10.91 %
W-Disp	0.32	31.02 %
Air-Cool	0.07	12.14 %
Total	18.69	11.04 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	6.07	14.92 %
TRICHY-01	3.78	13.12 %
SOUTH-01	2.67	11.21 %
CHENNAI-02	1.87	8.06 %
WEST-01	1.74	27.31 %
SOUTH-03	1.13	7.55 %
WEST-02	0.59	8.01 %
NORTH ARCOT	0.52	5.42 %
SOUTH ARCOT	0.30	2.24 %
KL-SOUTH		0.00 %
Total	18.69	11.04 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	6.07	14.97 %
Total	6.07	14.92 %

Branch *	MTD Sales L	Brand Share %
CH11		0.00 %
CH28		0.00 %
CH29		0.00 %
CH30		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH42		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
SKL1		0.00 %
Total	6.07	14.92 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	3.78	13.23 %
Total	3.78	13.12 %

Branch *	MTD Sales L	Brand Share %
TRY2	0.28	7.40 %
APM1		0.00 %
AYR1		0.00 %
KIK1		0.00 %
KUM1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
PDK1		0.00 %
TNJ2		0.00 %
TRY1		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
Total	3.78	13.12 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	2.36	10.16 %
W-Disp	0.24	46.74 %
Air-Cool	0.07	117.82 %
Total	2.67	11.21 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.28	4.63 %
APK1		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RPM1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
Total	2.67	11.21 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	1.79	7.78 %
W-Disp	0.08	51.32 %
Total	1.87	8.06 %

Branch *	MTD Sales L	Brand Share %
CH09		0.00 %
CH12		0.00 %
CH15		0.00 %
CH17		0.00 %
CH18		0.00 %
CH20		0.00 %
CH21		0.00 %
CH33		0.00 %
CH34		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH44		0.00 %
CH46		0.00 %
GPD1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	1.87	8.06 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	1.74	28.64 %
Total	1.74	27.31 %

Branch *	MTD Sales L	Brand Share %
CBE1		0.00 %
CBE2		0.00 %
CNR1		0.00 %
DPM2		0.00 %
PDM1		0.00 %
PLI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
TPR1		0.00 %
TPR2		0.00 %
Total	1.74	27.31 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	1.13	7.55 %
Total	1.13	7.55 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.28	10.35 %
ATG1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
KKD3		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU1		0.00 %
MDU2		0.00 %
MDU3		0.00 %
MPA1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
WHMD		0.00 %
Total	1.13	7.55 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	0.59	8.01 %
Total	0.59	8.01 %

Branch *	MTD Sales L	Brand Share %
ERD1		0.00 %
ERD2		0.00 %
HSR1		0.00 %
KMM1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM1		0.00 %
SLM2		0.00 %
VKL1		0.00 %
Total	0.59	8.01 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	0.52	5.50 %
Total	0.52	5.42 %

Branch *	MTD Sales L	Brand Share %
AKM1		0.00 %
ARC2		0.00 %
CYR1		0.00 %
KPM1		0.00 %
SBR1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VEL2		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
KPM2	-0.04	-4.56 %
Total	0.52	5.42 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	0.30	2.24 %
Total	0.30	2.24 %

Branch *	MTD Sales L	Brand Share %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
POY1		0.00 %
POY2		0.00 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM2		0.00 %
Total	0.30	2.24 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %