

MTD Sales
93.68 L

Brand Share %
10.92 %

Information:

MTD : 01-10-2026 To 03-10-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **10.92 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	90.98	10.80 %
D-Freez	2.27	17.52 %
W-Disp	0.43	18.08 %
Total	93.68	10.92 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	17.86	10.98 %
SOUTH-03	16.69	11.36 %
TRICHY-01	13.88	13.93 %
SOUTH-01	13.29	9.63 %
CHENNAI-02	9.18	8.29 %
NORTH ARCOT	6.38	14.74 %
SOUTH ARCOT	6.18	11.93 %
WEST-02	4.36	19.32 %
WEST-03	4.04	8.78 %
WEST-01	1.83	5.10 %
Total	93.68	10.92 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	17.05	10.63 %
D-Freez	0.54	30.55 %
W-Disp	0.27	57.33 %
Total	17.86	10.98 %

Branch *	MTD Sales L	Brand Share %
CH49	0.98	9.73 %
CH28	0.68	7.88 %
CH19	0.49	7.29 %
CH07	0.48	7.38 %
KNR1	0.31	10.84 %
CH45	0.20	4.06 %
CH08		0.00 %
CH25		0.00 %
CH26		0.00 %
CH29		0.00 %
CH39		0.00 %
CH40		0.00 %
CH47		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC09		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	17.86	10.98 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	16.61	11.50 %
W-Disp	0.08	50.24 %
Total	16.69	11.36 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.88	7.03 %
KRR1	0.31	6.63 %
ATG1	0.28	9.14 %
MDU7	0.28	6.48 %
ADP1		0.00 %
BNR1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU2		0.00 %
MDU3		0.00 %
MDU5		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	16.69	11.36 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	13.23	13.60 %
D-Freez	0.65	32.29 %
Total	13.88	13.93 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.94	5.05 %
KUM1	0.89	9.66 %
MVM1	0.42	8.72 %
TRY4	0.37	9.05 %
PBR2	0.33	4.74 %
JKM1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TYR1		0.00 %
WTRZ		0.00 %
Total	13.88	13.93 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	12.86	9.52 %
D-Freez	0.42	15.40 %
Total	13.29	9.63 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.43	6.86 %
TUT1	1.39	7.20 %
RND2	0.39	7.93 %
TKS1	0.28	4.78 %
APK1		0.00 %
ARM1		0.00 %
ASM1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKY1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	13.29	9.63 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	9.10	8.29 %
W-Disp	0.08	16.65 %
Total	9.18	8.29 %

Branch *	MTD Sales L	Brand Share %
CH21	0.61	8.18 %
CH12	0.37	4.41 %
CH24	0.31	5.65 %
CH32	0.31	9.69 %
CH33	0.31	8.16 %
CH06	0.29	7.31 %
CH17	0.28	3.96 %
CH43	0.26	10.03 %
CH03		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH34		0.00 %
CH35		0.00 %
CH36		0.00 %
CH37		0.00 %
CH41		0.00 %
CH44		0.00 %
CH50		0.00 %
CH51		0.00 %
GPD1		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
WHC3		0.00 %
WCHN	-0.31	5.89 %
Total	9.18	8.29 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	5.85	14.27 %
D-Freez	0.52	28.70 %
Total	6.38	14.74 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.31	9.24 %
VEL2	0.28	7.76 %
AKM1		0.00 %
ANI1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	6.38	14.74 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	6.18	12.11 %
Total	6.18	11.93 %

Branch *	MTD Sales L	Brand Share %
POY2	0.65	7.08 %
CUD1	0.29	7.40 %
CDM1	0.28	10.73 %
KLM1	0.27	4.93 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VCM2		0.00 %
WHNV		0.00 %
Total	6.18	11.93 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	4.36	19.97 %
Total	4.36	19.32 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
EDP1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PNG1		0.00 %
SLM3		0.00 %
TRM1		0.00 %
Total	4.36	19.32 %

WEST-03

Property	MTD Sales L	Brand Share %
Air-Cond	3.89	8.55 %
D-Freez	0.15	31.22 %
Total	4.04	8.78 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.31	5.41 %
NKL2	0.29	6.23 %
CMI1		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
PDR1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TCG1		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR4		0.00 %
Total	4.04	8.78 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	1.83	5.15 %
Total	1.83	5.10 %

Branch *	MTD Sales L	Brand Share %
SNR1	0.31	9.44 %
CBE2	0.30	2.37 %
CBE1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	1.83	5.10 %