



TN : BLUESTAR Sales Performance 04/10/2025 9:10 AM

MTD Sales
75.32 L

Brand Share %
15.63 %

Information:
MTD : 01-10-2025 To 03-10-2025
* Branch where in Brand Share % is less than Overall State's Brand Share **15.63 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	74.60	15.64 %
D-Freez	0.55	15.37 %
W-Disp	0.17	11.90 %
Total	75.32	15.63 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	17.06	25.96 %
CHENNAI-01	10.71	11.75 %
SOUTH-01	10.26	10.27 %
SOUTH-03	9.83	16.07 %
CHENNAI-02	8.83	14.66 %
SOUTH ARCOT	7.43	21.81 %
WEST-02	5.26	25.07 %
NORTH ARCOT	4.11	15.05 %
WEST-01	1.48	7.70 %
KL-SOUTH	0.35	15.71 %
Total	75.32	15.63 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	17.06	25.96 %
Total	17.06	25.96 %

Branch *	MTD Sales L	Brand Share %
TRY2	0.35	15.21 %
TVR2	0.28	8.16 %
APM1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
MDI1		0.00 %
ORU1		0.00 %
PBR2		0.00 %
TTP1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
Total	17.06	25.96 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	10.55	11.68 %
D-Freez	0.16	25.43 %
Total	10.71	11.75 %

Branch *	MTD Sales L	Brand Share %
CH42	0.90	15.16 %
CH16	0.84	13.99 %
CH28	0.70	12.10 %
CH19	0.56	14.16 %
CH22	0.35	10.93 %
CH07	0.31	7.18 %
GUD2	0.30	12.71 %
CH08	0.30	3.78 %
CH11	0.29	14.17 %
KNR1	0.28	10.47 %
TKM1	0.16	13.77 %
CGL1		0.00 %
CH26		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
CH48		0.00 %
CZWH		0.00 %
GUD1		0.00 %
MRM1		0.00 %
SKL1		0.00 %
Total	10.71	11.75 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	10.05	10.24 %
D-Freez	0.13	7.73 %
W-Disp	0.09	54.16 %
Total	10.26	10.27 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.62	4.97 %
TUT1	0.62	4.90 %
KVT1	0.55	14.43 %
TVL2	0.28	13.21 %
SNL1	0.13	6.28 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TUT2		0.00 %
TYI1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
MMT1		0.00 %
Total	10.26	10.27 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	9.83	16.24 %
Total	9.83	16.07 %

Branch *	MTD Sales L	Brand Share %
ATG1	0.36	14.99 %
KKD3	0.28	11.17 %
BNR1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TPT1		0.00 %
USL1		0.00 %
KYK1	-0.22	-193.41 %
Total	9.83	16.07 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	8.75	14.58 %
W-Disp	0.09	29.12 %
Total	8.83	14.66 %

Branch *	MTD Sales L	Brand Share %
CH15	1.71	15.56 %
CH12	0.65	13.26 %
CH03	0.29	8.41 %
CH34	0.09	6.38 %
CH06		0.00 %
CH09		0.00 %
CH17		0.00 %
CH18		0.00 %
CH20		0.00 %
CH21		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH41		0.00 %
CH43		0.00 %
CH44		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
Total	8.83	14.66 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	7.43	22.06 %
Total	7.43	21.81 %

Branch *	MTD Sales L	Brand Share %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
Total	7.43	21.81 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	5.26	25.44 %
Total	5.26	25.07 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
Total	5.26	25.07 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	4.11	15.33 %
Total	4.11	15.05 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.28	10.58 %
AKM1		0.00 %
ANI1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	4.11	15.05 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	1.21	6.42 %
D-Freez	0.27	100.00 %
Total	1.48	7.70 %

Branch *	MTD Sales L	Brand Share %
AVI1		0.00 %
CBE1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	1.48	7.70 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	0.35	15.71 %
Total	0.35	15.71 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
Total	0.35	15.71 %