

MTD Sales
63.83 L

Brand Share %
12.71 %

Information:

MTD : 01-08-2025 To 03-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **12.71 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	62.64	12.89 %
W-Disp	0.91	58.24 %
Air-Cool	0.29	2.78 %
Total	63.83	12.71 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	14.99	23.20 %
TRICHY-01	13.04	18.31 %
CHENNAI-01	10.53	7.85 %
CHENNAI-02	6.74	9.96 %
SOUTH-01	4.96	7.34 %
SOUTH ARCOT	4.25	14.37 %
NORTH ARCOT	3.40	12.42 %
WEST-02	3.39	13.93 %
WEST-01	1.81	14.63 %
KL-SOUTH	0.70	22.14 %
Total	63.83	12.71 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	14.92	23.65 %
Air-Cool	0.07	12.00 %
Total	14.99	23.20 %

Branch *	MTD Sales L	Brand Share %
MDU3	0.07	6.40 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD2		0.00 %
MDU4		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
Total	14.99	23.20 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	12.96	18.47 %
W-Disp	0.08	42.88 %
Total	13.04	18.31 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.35	6.21 %
TVR1	0.31	10.35 %
KUM1	0.30	9.28 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
MSI1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
TYR1		0.00 %
Total	13.04	18.31 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	10.45	8.23 %
W-Disp	0.08	24.38 %
Total	10.53	7.85 %

Branch *	MTD Sales L	Brand Share %
CH11	1.48	9.96 %
CH08	1.08	10.46 %
CH19	0.40	6.76 %
CH39	0.35	9.49 %
CH30	0.28	7.57 %
CH42	0.28	2.60 %
AVD1		0.00 %
CGL1		0.00 %
CH07		0.00 %
CH16		0.00 %
CH22		0.00 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH35		0.00 %
CH38		0.00 %
CH40		0.00 %
CH48		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC10		0.00 %
MRM1		0.00 %
SKL1		0.00 %
Total	10.53	7.85 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	6.51	9.76 %
Air-Cool	0.14	37.11 %
W-Disp	0.09	100.00 %
Total	6.74	9.96 %

Branch *	MTD Sales L	Brand Share %
CH03	0.85	9.70 %
CH34	0.35	9.87 %
CH18	0.31	11.25 %
CH27	0.28	11.97 %
MJR1	0.16	4.39 %
CH09		0.00 %
CH12		0.00 %
CH17		0.00 %
CH21		0.00 %
CH23		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH36		0.00 %
CH41		0.00 %
CH44		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
UKI1		0.00 %
Total	6.74	9.96 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	4.47	6.82 %
W-Disp	0.43	100.00 %
Air-Cool	0.07	7.82 %
Total	4.96	7.34 %

Branch *	MTD Sales L	Brand Share %
RND1	0.36	10.33 %
TVL1	0.27	5.84 %
TUT1	0.15	2.04 %
APK1		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL1		0.00 %
KVT1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TVL2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
Total	4.96	7.34 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	4.17	14.69 %
W-Disp	0.08	50.35 %
Total	4.25	14.37 %

Branch *	MTD Sales L	Brand Share %
POY2	0.08	5.02 %
CDM1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI1		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	4.25	14.37 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	3.40	12.71 %
Total	3.40	12.42 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.30	7.55 %
VEL2	0.30	10.28 %
TRL1	0.30	9.96 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
CPT1		0.00 %
CYR1		0.00 %
PLR1		0.00 %
SBR1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJP1		0.00 %
Total	3.40	12.42 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	3.39	14.44 %
Total	3.39	13.93 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD2		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KRI1		0.00 %
MCR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	3.39	13.93 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	1.74	14.65 %
W-Disp	0.07	50.65 %
Total	1.81	14.63 %

Branch *	MTD Sales L	Brand Share %
CBE1		0.00 %
CBE2		0.00 %
CBE4		0.00 %
CBE6		0.00 %
GBM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PLI1		0.00 %
SUL1		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
UMP1		0.00 %
Total	1.81	14.63 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	0.62	20.15 %
W-Disp	0.08	100.00 %
Total	0.70	22.14 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
Total	0.70	22.14 %