



TN : BLUESTAR Sales Performance 04/05/2026 9:10 AM

MTD Sales
661.77 L

Brand Share %
12.35 %

Information:

MTD : 01-05-2026 To 03-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **12.35 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	658.03	12.30 %
D-Freez	2.84	36.74 %
W-Disp	0.89	22.06 %
Total	661.77	12.35 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	125.06	13.82 %
CHENNAI-01	101.06	12.30 %
SOUTH-03	82.53	12.01 %
SOUTH-01	78.70	11.11 %
CHENNAI-02	70.08	10.24 %
SOUTH ARCOT	62.21	14.59 %
WEST-02	59.63	13.41 %
NORTH ARCOT	48.22	12.76 %
WEST-01	34.27	11.28 %
Total	661.77	12.35 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	124.83	13.83 %
D-Freez	0.23	11.62 %
Total	125.06	13.82 %

Branch *	MTD Sales L	Brand Share %
TRY1	16.76	10.43 %
KUM1	5.20	12.10 %
MVM1	3.38	6.51 %
KIK1	2.59	9.69 %
TTP1	2.54	11.12 %
TVR1	1.80	10.08 %
NGT1	1.80	7.00 %
TYR1	1.68	7.49 %
AYR1	1.62	8.00 %
JKM1	1.52	6.48 %
ORU1	1.50	10.46 %
KUM2	1.49	7.98 %
NMM1	1.38	9.95 %
APM1	0.98	6.24 %
WTRZ	-0.09	2.93 %
Total	125.06	13.82 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	100.11	12.22 %
D-Freez	0.78	71.04 %
W-Disp	0.17	18.56 %
Total	101.06	12.30 %

Branch *	MTD Sales L	Brand Share %
CH19	4.68	10.60 %
CH48	4.18	11.46 %
CH30	3.82	10.70 %
CH22	2.53	9.69 %
CH49	1.93	6.90 %
CH35	1.84	8.22 %
AVD1	1.80	5.79 %
MRM1	1.42	5.94 %
CH37	0.93	7.12 %
CH08	0.89	2.20 %
CH26	0.60	9.40 %
CH25	0.58	2.10 %
CGL1	0.47	2.45 %
CH29		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	101.06	12.30 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	82.24	11.98 %
D-Freez	0.29	49.50 %
Total	82.53	12.01 %

Branch *	MTD Sales L	Brand Share %
DGL1	10.06	7.61 %
ATG1	1.99	9.63 %
KKD3	1.82	4.95 %
MPA1	1.12	4.79 %
PNV2	0.90	7.62 %
SVG1	0.87	4.71 %
TPT1	0.84	5.87 %
TEN2	0.78	8.99 %
TDI1	0.61	5.10 %
MDU4	0.60	5.96 %
CMR1	0.60	6.71 %
USL1	0.60	7.36 %
BNR1	0.39	9.77 %
MLR1	0.31	3.33 %
DKI1	0.30	1.97 %
KYK1	0.30	2.78 %
PKM1	0.30	5.17 %
TEN1	0.30	3.16 %
PNI1	0.30	3.49 %
KPT1	0.30	9.18 %
CBM1		0.00 %
NKI1		0.00 %
WHMD	-0.21	10.81 %
Total	82.53	12.01 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	78.15	11.05 %
D-Freez	0.47	47.48 %
W-Disp	0.08	27.96 %
Total	78.70	11.11 %

Branch *	MTD Sales L	Brand Share %
NGR1	3.33	7.66 %
SVK1	3.05	11.69 %
TUT2	2.13	5.44 %
RPM1	1.86	7.88 %
VLV1	1.34	4.39 %
MAR1	1.29	9.38 %
STU2	1.21	11.70 %
VKM1	0.94	9.74 %
TKS2	0.93	4.87 %
VNR2	0.90	3.81 %
SDI1	0.89	7.98 %
APK2	0.89	8.94 %
SKD1	0.60	4.81 %
PDI1	0.60	7.27 %
ASM1	0.59	5.18 %
TCN1	0.38	3.00 %
SGT1	0.30	9.06 %
TKY1	0.29	5.20 %
VNR1	0.29	1.92 %
ARM1		0.00 %
KSM1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
WHTV		0.00 %
Total	78.70	11.11 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	69.88	10.23 %
D-Freez	0.20	38.40 %
Total	70.08	10.24 %

Branch *	MTD Sales L	Brand Share %
CH03	6.23	10.13 %
CH12	4.25	10.29 %
CH24	3.74	9.01 %
CH21	3.54	6.49 %
CH18	2.18	7.20 %
UKI1	2.02	11.88 %
CH17	1.93	5.29 %
CH33	1.51	6.58 %
CH44	1.26	5.91 %
CH43	1.22	7.20 %
MJR1	1.21	5.38 %
CH51	0.93	4.29 %
CH31	0.65	5.08 %
PON1	0.63	5.58 %
CH46	0.61	5.27 %
MC06	0.38	10.93 %
GPD1	0.37	2.94 %
CH36	0.30	2.59 %
CH27	0.29	3.24 %
CH41		0.00 %
Total	70.08	10.24 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	62.21	14.61 %
Total	62.21	14.59 %

Branch *	MTD Sales L	Brand Share %
ULP1	2.06	9.21 %
POY2	1.94	6.74 %
TRK1	1.91	8.81 %
KML1	1.28	5.60 %
KLM1	1.02	4.40 %
MKM1	1.01	10.01 %
STP1	0.71	8.73 %
SJ12	0.61	3.16 %
TVM1	0.30	3.41 %
TVM2	0.30	4.66 %
VCM2		0.00 %
Total	62.21	14.59 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	59.55	13.40 %
W-Disp	0.08	27.32 %
Total	59.63	13.41 %

Branch *	MTD Sales L	Brand Share %
NKL2	1.90	9.02 %
SLM3	1.53	6.14 %
TCG1	0.90	6.99 %
VPD1	0.90	8.59 %
EDP1	0.89	7.91 %
MCR1	0.72	10.79 %
HSR1	0.64	9.29 %
KVP1	0.60	8.56 %
HSR2	0.60	6.83 %
DPR1	0.60	9.20 %
KMM1	0.33	3.18 %
KAM1	0.31	4.64 %
CMI1	0.30	6.61 %
EPI1	0.30	6.28 %
PDR1	0.30	3.90 %
VKL1	0.30	9.94 %
PMP1	0.30	6.72 %
RSP1	0.30	2.31 %
BMD1		0.00 %
HRR1		0.00 %
MTR1		0.00 %
SGI1		0.00 %
WHPD		0.00 %
Total	59.63	13.41 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	46.96	12.49 %
D-Freez	0.69	57.18 %
W-Disp	0.56	64.97 %
Total	48.22	12.76 %

Branch *	MTD Sales L	Brand Share %
VEL2	3.63	9.41 %
AKM1	1.89	8.29 %
WJP1	1.31	9.54 %
GDM1	1.28	11.83 %
ARC2	1.20	7.50 %
CYR1	0.90	10.10 %
TRT1	0.90	4.67 %
SLG1	0.88	9.32 %
VSI1	0.88	6.02 %
ABR1	0.69	4.64 %
ANI1	0.61	5.79 %
UGI1	0.58	10.76 %
VNB1	0.42	3.61 %
KPM1	0.32	3.03 %
BGR1		0.00 %
CGM1		0.00 %
WHVL		0.00 %
Total	48.22	12.76 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	34.10	11.26 %
D-Freez	0.17	24.45 %
Total	34.27	11.28 %

Branch *	MTD Sales L	Brand Share %
CBE2	5.04	8.75 %
TPR1	1.83	8.36 %
UMP1	0.97	8.73 %
PLI1	0.88	6.64 %
CBE3	0.59	5.75 %
CBE6	0.33	2.79 %
KMR1	0.30	1.82 %
ANR1		0.00 %
CBE4		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
PPI1		0.00 %
WHCB	-0.30	7.99 %
Total	34.27	11.28 %