



# TN : BLUESTAR Sales Performance 04/04/2026 9:10 AM

MTD Sales  
407.08 L

Brand Share %  
12.04 %

Information:

MTD : 01-04-2026 To 03-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **12.04 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	404.52	12.01 %
D-Freez	2.25	19.67 %
W-Disp	0.31	13.18 %
<b>Total</b>	<b>407.08</b>	<b>12.04 %</b>

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	98.91	17.02 %
SOUTH-01	74.86	11.99 %
SOUTH-03	59.80	11.74 %
WEST-02	40.46	12.94 %
CHENNAI-01	35.80	11.05 %
WEST-01	31.08	8.43 %
CHENNAI-02	29.03	9.25 %
SOUTH ARCOT	19.59	11.86 %
NORTH ARCOT	17.55	9.65 %
<b>Total</b>	<b>407.08</b>	<b>12.04 %</b>

## TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	98.77	17.06 %
D-Freez	0.14	6.92 %
<b>Total</b>	<b>98.91</b>	<b>17.02 %</b>

Branch *	MTD Sales L	Brand Share %
TYR1	2.69	9.00 %
KUM1	2.51	11.15 %
TRY2	1.19	10.95 %
AYR1	0.98	8.66 %
MVM1	0.96	2.86 %
PDK1	0.93	8.53 %
TVR1	0.63	6.22 %
NCK1	0.59	8.42 %
KIK1	0.30	2.93 %
NGT1		0.00 %
TZSD		0.00 %
<b>Total</b>	<b>98.91</b>	<b>17.02 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Air-Cond	74.06	11.90 %
D-Freez	0.80	40.61 %
<b>Total</b>	<b>74.86</b>	<b>11.99 %</b>

Branch *	MTD Sales L	Brand Share %
TUT2	2.82	10.30 %
TKS1	1.80	11.17 %
VLY1	1.60	9.71 %
MMT1	1.59	11.09 %
RND1	1.53	10.12 %
ERL2	1.22	8.11 %
VNR2	1.05	6.41 %
PDI1	0.92	10.19 %
ASM1	0.70	6.78 %
RPM1	0.66	4.68 %
MAR1	0.62	3.19 %
STU2	0.59	5.12 %
TCN1	0.34	2.34 %
APK1	0.32	3.54 %
VNR1	0.31	3.42 %
TKS2	0.29	1.03 %
KSM1		0.00 %
KYR1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
WHTV		0.00 %
<b>Total</b>	<b>74.86</b>	<b>11.99 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Air-Cond	59.28	11.67 %
D-Freez	0.52	34.22 %
<b>Total</b>	<b>59.80</b>	<b>11.74 %</b>

Branch *	MTD Sales L	Brand Share %
MDU2	4.19	11.37 %
KRR1	2.54	10.82 %
DGL1	1.86	6.77 %
MPA1	1.39	2.84 %
MDU4	1.23	11.34 %
TEN2	0.89	9.37 %
CMR1	0.66	5.50 %
SVG1	0.62	7.33 %
TEN1	0.34	4.69 %
MLR1	0.34	3.85 %
BTU1	0.32	6.77 %
KPT1	0.32	5.59 %
TDI1	0.29	6.11 %
CBM1	0.14	1.11 %
ADP1		0.00 %
DKI1		0.00 %
KKD3		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
TPT1		0.00 %
<b>Total</b>	<b>59.80</b>	<b>11.74 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	40.15	12.89 %
D-Freez	0.23	19.30 %
W-Disp	0.08	100.00 %
<b>Total</b>	<b>40.46</b>	<b>12.94 %</b>

Branch *	MTD Sales L	Brand Share %
NKL2	1.84	11.75 %
SLM3	1.24	11.48 %
RSP1	0.69	8.24 %
CMI1	0.67	7.45 %
VKL1	0.66	11.33 %
VPD1	0.34	7.62 %
PDR1	0.32	7.80 %
KVP1	0.31	10.19 %
PMP1	0.31	8.24 %
HSR1	0.31	7.38 %
ATU1		0.00 %
BMD1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KMM1		0.00 %
MTR1		0.00 %
SGI1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>40.46</b>	<b>12.94 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	35.72	11.06 %
W-Disp	0.09	10.10 %
<b>Total</b>	<b>35.80</b>	<b>11.05 %</b>

Branch *	MTD Sales L	Brand Share %
CH07	1.42	9.99 %
CH16	1.34	10.15 %
CH42	1.34	8.41 %
CH48	0.98	8.30 %
CH28	0.92	7.97 %
CH37	0.70	11.13 %
AVD1	0.67	5.37 %
CH47	0.67	9.74 %
MRM1	0.34	3.95 %
CH35	0.31	3.14 %
CH25	0.30	2.03 %
CH39	0.29	3.19 %
CGL1		0.00 %
CH08		0.00 %
CH26		0.00 %
CH29		0.00 %
CH40		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC09		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
WCHN	-0.90	8.11 %
<b>Total</b>	<b>35.80</b>	<b>11.05 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	30.93	8.43 %
D-Freez	0.15	11.97 %
<b>Total</b>	<b>31.08</b>	<b>8.43 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	4.69	6.14 %
CBE1	2.23	11.40 %
CBE4	2.09	8.08 %
TPR1	1.89	9.73 %
TPR3	0.93	9.17 %
PLI1	0.88	3.67 %
GBM1	0.49	8.71 %
KGM1	0.35	8.92 %
KMD1	0.35	5.22 %
MPM1	0.34	3.71 %
CBE3	0.32	6.09 %
SNR1	0.29	1.15 %
ANR1		0.00 %
CBE5		0.00 %
KMR1		0.00 %
PPI1		0.00 %
TPR4		0.00 %
UAM1		0.00 %
WZSD		0.00 %
WHCB	-0.09	3.18 %
<b>Total</b>	<b>31.08</b>	<b>8.43 %</b>

**CHENNAI-02**

Property	MTD Sales L	Brand Share %
Air-Cond	28.92	9.24 %
D-Freez	0.11	20.06 %
<b>Total</b>	<b>29.03</b>	<b>9.25 %</b>

Branch *	MTD Sales L	Brand Share %
CH12	1.55	7.59 %
CH18	1.35	10.39 %
CH43	0.99	8.60 %
MJR1	0.92	8.34 %
CH33	0.63	6.16 %
CH46	0.44	5.50 %
CH24	0.39	2.91 %
CH51	0.33	3.86 %
CH21	0.33	1.84 %
CH23	0.31	4.21 %
CH36	0.30	3.89 %
UKI1	0.29	5.55 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH41		0.00 %
GPD1		0.00 %
MC06		0.00 %
PON1		0.00 %
<b>Total</b>	<b>29.03</b>	<b>9.25 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	19.59	11.93 %
<b>Total</b>	<b>19.59</b>	<b>11.86 %</b>

Branch *	MTD Sales L	Brand Share %
POY2	1.90	9.97 %
CUD1	1.26	8.75 %
KKI2	0.97	10.19 %
TDM1	0.61	9.15 %
MKM1	0.35	9.31 %
TRK1	0.35	4.22 %
TVM1	0.35	5.51 %
CDM1	0.31	3.29 %
VCM1	0.31	6.54 %
ULP1	0.29	4.31 %
KML1		0.00 %
SJI2		0.00 %
STP1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
<b>Total</b>	<b>19.59</b>	<b>11.86 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	17.12	9.53 %
D-Freez	0.29	17.12 %
W-Disp	0.15	29.08 %
<b>Total</b>	<b>17.55</b>	<b>9.65 %</b>

Branch *	MTD Sales L	Brand Share %
VEL2	1.69	8.40 %
SBR1	0.97	8.80 %
KPM2	0.93	5.37 %
VNB1	0.70	6.28 %
ABR1	0.63	8.65 %
AKM1	0.35	3.49 %
WJD1	0.35	7.61 %
ANI1	0.31	7.97 %
BGR1		0.00 %
CGM1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
SLG1		0.00 %
WJP1		0.00 %
<b>Total</b>	<b>17.55</b>	<b>9.65 %</b>