



TN : BLUESTAR Sales Performance 03/10/2026 9:10 AM

MTD Sales
67.74 L

Brand Share %
10.40 %

Information:
MTD : 01-10-2026 To 02-10-2026
* Branch where in Brand Share % is less than Overall State's Brand Share **10.40 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	65.45	10.22 %
D-Freez	1.95	20.68 %
W-Disp	0.34	20.29 %
Total	67.74	10.40 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	12.81	11.25 %
CHENNAI-01	12.42	9.55 %
SOUTH-01	10.73	10.64 %
TRICHY-01	6.96	9.63 %
CHENNAI-02	6.62	8.07 %
NORTH ARCOT	6.07	17.30 %
SOUTH ARCOT	5.04	12.83 %
WEST-02	2.86	18.37 %
WEST-03	2.70	6.94 %
WEST-01	1.53	6.50 %
Total	67.74	10.40 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	12.73	11.37 %
W-Disp	0.08	100.00 %
Total	12.81	11.25 %

Branch *	MTD Sales L	Brand Share %
MDU7	0.28	6.48 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU2		0.00 %
MDU3		0.00 %
MDU5		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	12.81	11.25 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	11.80	9.20 %
D-Freez	0.35	26.73 %
W-Disp	0.27	57.33 %
Total	12.42	9.55 %

Branch *	MTD Sales L	Brand Share %
CH28	0.68	9.25 %
CH48	0.61	9.99 %
CH49	0.37	4.46 %
CH19	0.31	5.90 %
CH45	0.20	5.54 %
CH07	0.18	3.30 %
CH08		0.00 %
CH25		0.00 %
CH26		0.00 %
CH29		0.00 %
CH39		0.00 %
CH40		0.00 %
CH47		0.00 %
GUD2		0.00 %
KNR1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	12.42	9.55 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	10.31	10.42 %
D-Freez	0.42	22.69 %
Total	10.73	10.64 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.43	8.42 %
TUT1	1.39	10.27 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
Total	10.73	10.64 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	6.31	8.94 %
D-Freez	0.65	44.69 %
Total	6.96	9.63 %

Branch *	MTD Sales L	Brand Share %
KUM1	0.61	7.26 %
PBR2	0.33	6.59 %
TRY1	0.33	2.22 %
JKM1		0.00 %
KRN1		0.00 %
KUM2		0.00 %
MDI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TYR1		0.00 %
WTRZ		0.00 %
Total	6.96	9.63 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	6.62	8.15 %
Total	6.62	8.07 %

Branch *	MTD Sales L	Brand Share %
CH21	0.61	9.89 %
CH24	0.31	7.39 %
CH17	0.28	5.11 %
CH03		0.00 %
CH06		0.00 %
CH12		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH34		0.00 %
CH35		0.00 %
CH36		0.00 %
CH37		0.00 %
CH41		0.00 %
CH44		0.00 %
CH46		0.00 %
CH50		0.00 %
CH51		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
WHC3		0.00 %
Total	6.62	8.07 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	5.55	16.71 %
D-Freez	0.52	32.04 %
Total	6.07	17.30 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.28	9.64 %
AKM1		0.00 %
ANI1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	6.07	17.30 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	5.04	12.97 %
Total	5.04	12.83 %

Branch *	MTD Sales L	Brand Share %
POY2	0.65	7.64 %
KLM1	0.27	8.30 %
KKI2		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM2		0.00 %
Total	5.04	12.83 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	2.86	18.94 %
Total	2.86	18.37 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
EDP1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PNG1		0.00 %
SLM3		0.00 %
TRM1		0.00 %
Total	2.86	18.37 %

WEST-03

Property	MTD Sales L	Brand Share %
Air-Cond	2.70	6.94 %
Total	2.70	6.94 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.31	5.81 %
NKL2	0.29	6.71 %
CMI1		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
PDR1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TCG1		0.00 %
TPR1		0.00 %
TPR2		0.00 %
VKL1		0.00 %
Total	2.70	6.94 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	1.53	6.58 %
Total	1.53	6.50 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.30	4.31 %
CBE1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	1.53	6.50 %