



TN : BLUESTAR Sales Performance 03/10/2025 9:10 AM

MTD Sales
59.23 L

Brand Share %
16.70 %

Information:
MTD : 01-10-2025 To 02-10-2025
* Branch where in Brand Share % is less than Overall State's Brand Share **16.70 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	59.14	16.82 %
W-Disp	0.09	9.33 %
Total	59.23	16.70 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	13.19	28.70 %
CHENNAI-01	9.99	14.83 %
CHENNAI-02	7.41	15.69 %
SOUTH-01	7.33	9.94 %
SOUTH-03	5.85	13.91 %
SOUTH ARCOT	5.52	21.23 %
WEST-02	4.27	28.83 %
NORTH ARCOT	4.11	18.74 %
WEST-01	1.21	8.95 %
KL-SOUTH	0.35	18.04 %
Total	59.23	16.70 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	13.19	28.70 %
Total	13.19	28.70 %

Branch *	MTD Sales L	Brand Share %
TRY3	0.31	9.40 %
TVR2	0.28	12.45 %
JKM1		0.00 %
KIK1		0.00 %
MDI1		0.00 %
ORU1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
TTP1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
Total	13.19	28.70 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	9.99	14.97 %
Total	9.99	14.83 %

Branch *	MTD Sales L	Brand Share %
CH28	0.70	16.67 %
CH16	0.56	10.60 %
CH19	0.56	15.29 %
CH22	0.35	12.00 %
CH07	0.31	10.62 %
GUD2	0.30	16.45 %
CH08	0.30	4.43 %
KNR1	0.28	15.14 %
CGL1		0.00 %
CH26		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH45		0.00 %
CH48		0.00 %
GUD1		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	9.99	14.83 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	7.41	15.74 %
Total	7.41	15.69 %

Branch *	MTD Sales L	Brand Share %
CH15	1.29	15.92 %
CH12	0.37	12.92 %
CH03	0.29	8.41 %
CH33	0.28	11.82 %
CH06		0.00 %
CH09		0.00 %
CH18		0.00 %
CH20		0.00 %
CH21		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH34		0.00 %
CH41		0.00 %
CH43		0.00 %
CH44		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	7.41	15.69 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	7.25	9.90 %
W-Disp	0.09	54.16 %
Total	7.33	9.94 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.62	6.40 %
TUT1	0.62	6.29 %
KVT1	0.27	10.03 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RND1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TUT2		0.00 %
TYI1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
Total	7.33	9.94 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	5.85	14.05 %
Total	5.85	13.91 %

Branch *	MTD Sales L	Brand Share %
KKD3	0.28	12.31 %
BNR1		0.00 %
BTU1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU6		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	5.85	13.91 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	5.52	21.49 %
Total	5.52	21.23 %

Branch *	MTD Sales L	Brand Share %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
Total	5.52	21.23 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	4.27	29.30 %
Total	4.27	28.83 %

Branch *	MTD Sales L	Brand Share %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
TCG1		0.00 %
Total	4.27	28.83 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	4.11	19.18 %
Total	4.11	18.74 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.28	15.01 %
AKM1		0.00 %
ANI1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	4.11	18.74 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	1.21	9.00 %
Total	1.21	8.95 %

Branch *	MTD Sales L	Brand Share %
AVI1		0.00 %
CBE1		0.00 %
CBE5		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	1.21	8.95 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	0.35	18.04 %
Total	0.35	18.04 %

Branch *	MTD Sales L	Brand Share %
Total	0.35	18.04 %