

MTD Sales
36.42 L

Brand Share %
12.36 %

Information:

MTD : 01-08-2025 To 02-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **12.36 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	35.40	12.59 %
W-Disp	0.74	57.48 %
Air-Cool	0.29	3.13 %
Total	36.42	12.36 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	7.80	23.02 %
TRICHY-01	6.97	14.76 %
CHENNAI-01	6.13	8.41 %
CHENNAI-02	5.57	13.93 %
SOUTH ARCOT	2.57	12.30 %
SOUTH-01	1.97	4.89 %
NORTH ARCOT	1.92	12.28 %
WEST-01	1.52	25.25 %
WEST-02	1.26	7.95 %
KL-SOUTH	0.70	34.77 %
Total	36.42	12.36 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	7.73	23.84 %
Air-Cool	0.07	13.62 %
Total	7.80	23.02 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.28	8.17 %
MDU3	0.07	8.20 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD2		0.00 %
KRR1		0.00 %
MDU4		0.00 %
MLR1		0.00 %
MNM1		0.00 %
PKM1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
Total	7.80	23.02 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	6.89	14.78 %
W-Disp	0.08	100.00 %
Total	6.97	14.76 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.35	9.68 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KUM1		0.00 %
MSI1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TTP1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
Total	6.97	14.76 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	6.04	9.13 %
W-Disp	0.08	24.38 %
Total	6.13	8.41 %

Branch *	MTD Sales L	Brand Share %
CH11	0.55	8.83 %
CH08	0.45	10.25 %
CH19	0.40	10.84 %
CH42	0.28	5.30 %
AVD1		0.00 %
CGL1		0.00 %
CH07		0.00 %
CH16		0.00 %
CH22		0.00 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
CH48		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC10		0.00 %
MRM1		0.00 %
SKL1		0.00 %
Total	6.13	8.41 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	5.34	13.47 %
Air-Cool	0.14	56.51 %
W-Disp	0.09	100.00 %
Total	5.57	13.93 %

Branch *	MTD Sales L	Brand Share %
CH03	0.56	10.68 %
MJR1	0.16	6.70 %
CH09		0.00 %
CH12		0.00 %
CH17		0.00 %
CH21		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH36		0.00 %
CH41		0.00 %
CH44		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
UKI1		0.00 %
Total	5.57	13.93 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	2.49	12.46 %
W-Disp	0.08	50.35 %
Total	2.57	12.30 %

Branch *	MTD Sales L	Brand Share %
POY2	0.08	5.99 %
CDM1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	2.57	12.30 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	1.65	4.27 %
W-Disp	0.26	100.00 %
Air-Cool	0.07	9.53 %
Total	1.97	4.89 %

Branch *	MTD Sales L	Brand Share %
TUT2	0.17	7.03 %
TUT1	0.15	2.72 %
APK1		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL1		0.00 %
KVT1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
SDI1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TVL1		0.00 %
TVL2		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VL1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
Total	1.97	4.89 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	1.92	12.66 %
Total	1.92	12.28 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
CPT1		0.00 %
CYR1		0.00 %
KPM2		0.00 %
SBR1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJP1		0.00 %
Total	1.92	12.28 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	1.45	26.30 %
W-Disp	0.07	50.65 %
Total	1.52	25.25 %

Branch *	MTD Sales L	Brand Share %
CBE1		0.00 %
CBE2		0.00 %
CBE4		0.00 %
CBE6		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
TPR1		0.00 %
TPR3		0.00 %
UMP1		0.00 %
Total	1.52	25.25 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	1.26	8.33 %
Total	1.26	7.95 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.28	8.07 %
APN1		0.00 %
ATU1		0.00 %
CMI1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
ERD2		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KRI1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
Total	1.26	7.95 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	0.62	32.13 %
W-Disp	0.08	100.00 %
Total	0.70	34.77 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
Total	0.70	34.77 %