



# TN : BLUESTAR Sales Performance 03/05/2026 9:10 AM

MTD Sales  
544.92 L

Brand Share %  
12.56 %

Information:

MTD : 01-05-2026 To 02-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **12.56 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	543.01	12.54 %
D-Freez	1.67	31.96 %
W-Disp	0.24	10.51 %
<b>Total</b>	<b>544.92</b>	<b>12.56 %</b>

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	107.83	13.99 %
CHENNAI-01	77.51	12.53 %
SOUTH-03	73.84	12.50 %
SOUTH-01	65.36	11.19 %
WEST-02	54.10	14.43 %
CHENNAI-02	53.94	10.69 %
SOUTH ARCOT	48.16	14.09 %
NORTH ARCOT	34.18	11.47 %
WEST-01	30.01	11.75 %
<b>Total</b>	<b>544.92</b>	<b>12.56 %</b>

## TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	107.61	14.00 %
D-Freez	0.23	13.37 %
<b>Total</b>	<b>107.83</b>	<b>13.99 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	14.01	10.49 %
KUM1	3.69	10.89 %
MVM1	3.08	7.35 %
PDK1	2.41	12.46 %
TTP1	2.22	11.29 %
KIK1	1.94	9.02 %
TVR1	1.80	11.46 %
NGT1	1.80	7.73 %
TYR1	1.68	8.95 %
AYR1	1.62	8.83 %
JKM1	1.52	7.50 %
ORU1	1.50	11.58 %
KUM2	1.49	9.22 %
NMM1	1.08	8.59 %
APM1	0.98	7.26 %
WTRZ	-0.09	4.48 %
<b>Total</b>	<b>107.83</b>	<b>13.99 %</b>

### CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	77.06	12.49 %
D-Freez	0.37	53.69 %
W-Disp	0.08	17.30 %
<b>Total</b>	<b>77.51</b>	<b>12.53 %</b>

Branch *	MTD Sales L	Brand Share %
CH48	3.49	12.44 %
CH19	3.41	9.84 %
CH30	3.20	10.76 %
CH28	2.53	10.74 %
CH22	2.21	10.94 %
CH07	2.20	9.45 %
AVD1	1.80	7.68 %
CH49	1.30	6.20 %
CH35	1.23	8.23 %
CH08	0.89	2.79 %
MRM1	0.88	4.77 %
CH37	0.63	6.67 %
CH26	0.30	6.52 %
SKL1	0.30	4.87 %
CGL1	0.14	0.96 %
CH25		0.00 %
CH29		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
<b>Total</b>	<b>77.51</b>	<b>12.53 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	73.55	12.46 %
D-Freez	0.29	100.00 %
<b>Total</b>	<b>73.84</b>	<b>12.50 %</b>

Branch *	MTD Sales L	Brand Share %
DGL1	8.83	7.27 %
ATG1	1.69	10.35 %
KKD3	1.50	4.49 %
MPA1	1.12	5.55 %
PNV2	0.90	10.22 %
SVG1	0.87	5.89 %
TPT1	0.84	6.44 %
TEN2	0.78	11.18 %
TDI1	0.61	5.83 %
CMR1	0.60	7.27 %
USL1	0.60	8.62 %
BNR1	0.39	9.77 %
MLR1	0.31	3.80 %
DKI1	0.30	2.47 %
KYK1	0.30	3.94 %
MDU4	0.30	3.97 %
PKM1	0.30	6.51 %
TEN1	0.30	4.85 %
PNI1	0.30	4.00 %
KPT1	0.30	8.36 %
CBM1		0.00 %
NKI1		0.00 %
<b>Total</b>	<b>73.84</b>	<b>12.50 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Air-Cond	64.89	11.12 %
D-Freez	0.47	100.00 %
W-Disp		0.00 %
<b>Total</b>	<b>65.36</b>	<b>11.19 %</b>

Branch *	MTD Sales L	Brand Share %
TVL1	9.28	11.55 %
NGR1	3.35	10.09 %
SVK1	2.67	11.66 %
TUT2	2.13	6.43 %
RPM1	1.86	9.55 %
VL11	0.92	3.58 %
STU2	0.90	11.32 %
VNR2	0.90	4.32 %
TKS1	0.90	6.67 %
APK2	0.89	10.19 %
SKD1	0.60	6.39 %
TKS2	0.60	3.62 %
PDI1	0.60	8.70 %
ASM1	0.59	6.17 %
SDI1	0.59	6.66 %
TCN1	0.38	4.53 %
VKM1	0.33	4.07 %
SGT1	0.30	10.37 %
TKY1	0.29	6.36 %
VNR1	0.29	2.54 %
ARM1		0.00 %
KSM1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
<b>Total</b>	<b>65.36</b>	<b>11.19 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	54.02	14.41 %
W-Disp	0.08	53.59 %
<b>Total</b>	<b>54.10</b>	<b>14.43 %</b>

Branch *	MTD Sales L	Brand Share %
SLM3	1.53	6.82 %
NKL2	1.29	8.20 %
TCG1	0.90	8.55 %
VPD1	0.90	10.27 %
HSR1	0.64	12.08 %
KVP1	0.60	11.44 %
EDP1	0.60	6.14 %
DPR1	0.60	11.28 %
KMM1	0.33	4.05 %
KAM1	0.31	5.76 %
CMI1	0.30	7.67 %
EPI1	0.30	6.82 %
HSR2	0.30	4.25 %
PDR1	0.30	4.42 %
SGG1	0.30	8.84 %
VKL1	0.30	12.48 %
PMP1	0.30	9.98 %
BMD1		0.00 %
HRR1		0.00 %
MTR1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
WHPD		0.00 %
<b>Total</b>	<b>54.10</b>	<b>14.43 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	53.94	10.71 %
<b>Total</b>	<b>53.94</b>	<b>10.69 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	4.99	11.02 %
CH21	2.82	8.16 %
CH34	2.28	12.46 %
CH18	2.18	9.90 %
CH12	1.97	7.66 %
CH17	1.93	6.54 %
CH24	1.81	6.24 %
CH44	1.26	7.99 %
MJR1	1.21	8.11 %
CH33	1.20	6.63 %
CH43	0.90	7.97 %
CH31	0.65	7.93 %
PON1	0.63	6.79 %
CH51	0.58	3.98 %
CH36	0.30	3.71 %
CH27	0.29	3.94 %
CH01		0.00 %
CH41		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
<b>Total</b>	<b>53.94</b>	<b>10.69 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	48.16	14.10 %
<b>Total</b>	<b>48.16</b>	<b>14.09 %</b>

Branch *	MTD Sales L	Brand Share %
KKI2	2.55	10.96 %
ULP1	1.48	7.45 %
POY2	1.30	5.41 %
KML1	1.28	6.56 %
STP1	0.71	9.51 %
KLM1	0.70	4.28 %
MKM1	0.69	8.21 %
SJI2	0.61	3.84 %
TRK1	0.58	3.64 %
TVM1	0.30	3.69 %
TVM2	0.30	6.96 %
VCM2		0.00 %
WHUT		0.00 %
<b>Total</b>	<b>48.16</b>	<b>14.09 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	33.96	11.44 %
D-Freez	0.13	20.40 %
W-Disp	0.08	20.80 %
<b>Total</b>	<b>34.18</b>	<b>11.47 %</b>

Branch *	MTD Sales L	Brand Share %
AKM1	1.89	9.84 %
WJD1	1.26	9.37 %
ARC2	1.20	9.29 %
VEL2	1.18	4.07 %
GDM1	0.98	11.10 %
CYR1	0.90	12.46 %
VSI1	0.88	6.93 %
WJP1	0.72	6.32 %
ANI1	0.61	6.49 %
SLG1	0.59	7.24 %
VNB1	0.42	4.76 %
ABR1	0.34	3.13 %
TRT1	0.30	2.22 %
BGR1		0.00 %
CGM1		0.00 %
KPM1		0.00 %
UGI1		0.00 %
WHVL		0.00 %
<b>Total</b>	<b>34.18</b>	<b>11.47 %</b>

## WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	29.84	11.72 %
D-Freez	0.17	24.45 %
<b>Total</b>	<b>30.01</b>	<b>11.75 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	3.72	8.37 %
TPR1	1.83	9.42 %
SNR1	1.30	12.18 %
UMP1	0.97	9.77 %
PLI1	0.88	7.53 %
CBE3	0.59	6.46 %
CBE6	0.33	3.20 %
KMR1	0.30	2.23 %
ANR1		0.00 %
CBE4		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
PPI1		0.00 %
WHCB	-0.30	10.01 %
<b>Total</b>	<b>30.01</b>	<b>11.75 %</b>