



TN : BLUESTAR Sales Performance 03/04/2026 9:11 AM

MTD Sales
300.97 L

Brand Share %
10.88 %

Information:

MTD : 01-04-2026 To 02-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **10.88 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	300.00	10.88 %
D-Freez	0.66	8.27 %
W-Disp	0.31	22.16 %
Total	300.97	10.88 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	64.67	13.95 %
SOUTH-01	59.17	11.58 %
SOUTH-03	45.74	11.00 %
WEST-02	33.22	12.42 %
CHENNAI-01	27.60	10.66 %
WEST-01	23.60	7.81 %
CHENNAI-02	20.31	7.94 %
SOUTH ARCOT	15.51	10.98 %
NORTH ARCOT	11.15	7.38 %
Total	300.97	10.88 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	64.53	13.99 %
D-Freez	0.14	6.92 %
Total	64.67	13.95 %

Branch *	MTD Sales L	Brand Share %
TYR1	1.28	4.93 %
AYR1	0.98	9.94 %
MVM1	0.96	3.29 %
KRN1	0.68	8.66 %
PDK1	0.64	6.60 %
TVR1	0.63	8.88 %
KIK1	0.30	3.19 %
NGT1		0.00 %
Total	64.67	13.95 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	59.17	11.60 %
Total	59.17	11.58 %

Branch *	MTD Sales L	Brand Share %
TVL1	6.69	10.87 %
TUT2	2.48	10.48 %
VNR2	1.05	7.71 %
TYI1	0.99	10.24 %
TKS1	0.93	8.64 %
ERL2	0.91	7.87 %
ASM1	0.70	9.12 %
RPM1	0.66	6.04 %
PDI1	0.66	8.98 %
MAR1	0.62	3.42 %
TCN1	0.34	2.93 %
APK1	0.32	5.49 %
VNR1	0.31	4.14 %
APK2	0.30	4.77 %
STU2	0.30	3.53 %
TKS2	0.29	1.21 %
KSM1		0.00 %
KYR1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
WHTV		0.00 %
Total	59.17	11.58 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	45.22	10.91 %
D-Freez	0.52	34.22 %
Total	45.74	11.00 %

Branch *	MTD Sales L	Brand Share %
MDU6	2.16	10.11 %
DGL1	1.27	6.17 %
MPA1	1.09	2.76 %
SVG1	0.62	7.95 %
CMR1	0.36	3.32 %
TEN1	0.34	5.87 %
MLR1	0.34	4.17 %
NKI1	0.29	8.46 %
CBM1	0.14	1.51 %
ADP1		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KPT1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
TDI1		0.00 %
TPT1		0.00 %
Total	45.74	11.00 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	33.14	12.42 %
W-Disp	0.08	100.00 %
Total	33.22	12.42 %

Branch *	MTD Sales L	Brand Share %
SLM1	2.08	8.50 %
SLM3	0.93	10.70 %
CMI1	0.67	8.31 %
OML1	0.35	10.70 %
RSP1	0.35	4.55 %
VPD1	0.34	8.15 %
PLC1	0.34	9.92 %
KVP1	0.31	10.19 %
HSR1	0.31	10.69 %
ATU1		0.00 %
BMD1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KMM1		0.00 %
MTR1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
WHPD		0.00 %
Total	33.22	12.42 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	27.52	10.65 %
W-Disp	0.09	21.84 %
Total	27.60	10.66 %

Branch *	MTD Sales L	Brand Share %
CH42	1.34	9.65 %
CH30	1.02	9.87 %
CH49	0.95	8.23 %
AVD1	0.67	7.08 %
CH47	0.35	6.75 %
MRM1	0.34	4.27 %
CH35	0.31	3.76 %
CH25	0.30	2.85 %
CH39	0.29	3.42 %
CGL1		0.00 %
CH08		0.00 %
CH26		0.00 %
CH29		0.00 %
CH40		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC09		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	27.60	10.66 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	23.60	7.84 %
Total	23.60	7.81 %

Branch *	MTD Sales L	Brand Share %
CBE2	3.39	5.54 %
TPR1	1.54	9.52 %
CBE4	1.00	5.00 %
PLI1	0.88	3.91 %
TPR3	0.62	6.92 %
KMD1	0.35	6.06 %
MPM1	0.34	4.34 %
GBM1	0.34	6.84 %
SNR1	0.29	1.43 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMR1		0.00 %
PPI1		0.00 %
TPR4		0.00 %
UAM1		0.00 %
WHCB	-0.09	4.35 %
Total	23.60	7.81 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	20.31	7.96 %
Total	20.31	7.94 %

Branch *	MTD Sales L	Brand Share %
CH12	0.92	6.36 %
CH43	0.66	6.59 %
CH33	0.63	7.54 %
MJR1	0.61	7.61 %
CH18	0.33	3.32 %
CH51	0.33	5.06 %
CH21	0.33	2.17 %
CH23	0.31	4.99 %
CH36	0.30	4.17 %
UKI1	0.29	6.70 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH34		0.00 %
CH41		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	20.31	7.94 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	15.51	11.02 %
Total	15.51	10.98 %

Branch *	MTD Sales L	Brand Share %
POY2	1.30	8.10 %
CUD1	0.92	7.31 %
KLM1	0.63	10.74 %
TRK1	0.35	4.79 %
TVM1	0.35	7.72 %
CDM1	0.31	4.01 %
VCM1	0.31	6.88 %
TDM1	0.30	5.42 %
KML1		0.00 %
SJI2		0.00 %
STP1		0.00 %
ULP1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	15.51	10.98 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	11.01	7.34 %
W-Disp	0.15	51.02 %
Total	11.15	7.38 %

Branch *	MTD Sales L	Brand Share %
SBR1	0.65	6.72 %
KPM2	0.61	4.37 %
VEL2	0.37	2.24 %
VNB1	0.36	3.58 %
AKM1	0.35	4.45 %
VSI1	0.35	7.70 %
WJD1	0.35	8.90 %
ANI1	0.31	8.54 %
ABR1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
WJP1		0.00 %
Total	11.15	7.38 %