

MTD Sales
2.98 L

Brand Share %
15.18 %

Information:

MTD : 01-12-2025 To 01-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.18 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	2.02	11.33 %
D-Freez	0.80	56.06 %
W-Disp	0.16	42.04 %
Total	2.98	15.18 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	1.02	31.77 %
SOUTH-01	0.68	20.79 %
TRICHY-01	0.62	12.19 %
SOUTH-03	0.58	21.88 %
SOUTH ARCOT	0.08	4.40 %
CHENNAI-02		0.00 %
KL-SOUTH		0.00 %
NORTH ARCOT		0.00 %
WEST-01		0.00 %
WEST-02		0.00 %
Total	2.98	15.18 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	0.89	28.95 %
D-Freez	0.13	100.00 %
Total	1.02	31.77 %

Branch *	MTD Sales L	Brand Share %
CH19		0.00 %
CH48		0.00 %
Total	1.02	31.77 %

SOUTH-01

Property	MTD Sales L	Brand Share %
D-Freez	0.39	100.00 %
Air-Cond	0.30	10.20 %
Total	0.68	20.79 %

Branch *	MTD Sales L	Brand Share %
ERL2		0.00 %
NGR1		0.00 %
RND1		0.00 %
TUT1		0.00 %
TUT2		0.00 %
TVL1		0.00 %
VNR1		0.00 %
Total	0.68	20.79 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	0.54	11.31 %
W-Disp	0.08	54.67 %
Total	0.62	12.19 %

Branch *	MTD Sales L	Brand Share %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
MDI1		0.00 %
MVM1		0.00 %
ORU1		0.00 %
TRY4		0.00 %
Total	0.62	12.19 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	0.30	12.93 %
D-Freez	0.28	100.00 %
Total	0.58	21.88 %

Branch *	MTD Sales L	Brand Share %
KYK1		0.00 %
MDU1		0.00 %
MDU2		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MPA1		0.00 %
TEN1		0.00 %
Total	0.58	21.88 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W-Disp	0.08	100.00 %
Total	0.08	4.40 %

Branch *	MTD Sales L	Brand Share %
KML1		0.00 %
POY1		0.00 %
SJI2		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VPM2		0.00 %
Total	0.08	4.40 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
CH15		0.00 %
CH20		0.00 %
CH32		0.00 %
CH33		0.00 %
Total		0.00 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
TVP1		0.00 %
Total		0.00 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
TRL1		0.00 %
TRR1		0.00 %
Total		0.00 %

WEST-01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KMR1		0.00 %
MPM1		0.00 %
SYM2		0.00 %
Total		0.00 %

WEST-02

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
ERD1		0.00 %
ERD2		0.00 %
SLM3		0.00 %
Total		0.00 %