

MTD Sales
6.72 L

Brand Share %
10.75 %

Information:

MTD : 01-11-2025 To 01-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **10.75 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	6.41	10.42 %
W-Disp	0.24	32.19 %
Air-Cool	0.07	30.44 %
Total	6.72	10.75 %

Sales Zone	MTD Sales L	Brand Share %
WEST-01	1.74	46.18 %
TRICHY-01	1.42	14.74 %
CHENNAI-01	1.14	10.79 %
SOUTH-01	0.88	7.76 %
CHENNAI-02	0.68	7.14 %
NORTH ARCOT	0.56	17.06 %
SOUTH-03	0.30	4.91 %
KL-SOUTH		0.00 %
SOUTH ARCOT		0.00 %
WEST-02		0.00 %
Total	6.72	10.75 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	1.74	47.08 %
Total	1.74	46.18 %

Branch *	MTD Sales L	Brand Share %
CBE1		0.00 %
CBE2		0.00 %
CNR1		0.00 %
DPM2		0.00 %
SNR1		0.00 %
Total	1.74	46.18 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	1.42	14.91 %
Total	1.42	14.74 %

Branch *	MTD Sales L	Brand Share %
AYR1		0.00 %
KIK1		0.00 %
MVM1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
TRY1		0.00 %
TTP1		0.00 %
Total	1.42	14.74 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	1.14	10.87 %
Total	1.14	10.79 %

Branch *	MTD Sales L	Brand Share %
CH07		0.00 %
CH08		0.00 %
CH14		0.00 %
CH16		0.00 %
CH19		0.00 %
CH30		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH42		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD1		0.00 %
SKL1		0.00 %
Total	1.14	10.79 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	0.65	6.05 %
W-Disp	0.15	43.48 %
Air-Cool	0.07	61.59 %
Total	0.88	7.76 %

Branch *	MTD Sales L	Brand Share %
SVK1	0.15	9.60 %
ASM1		0.00 %
COL1		0.00 %
KVT1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PKD1		0.00 %
RND1		0.00 %
RPM1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TUT1		0.00 %
TUT2		0.00 %
UDN1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
Total	0.88	7.76 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	0.59	6.43 %
W-Disp	0.08	34.77 %
Total	0.68	7.14 %

Branch *	MTD Sales L	Brand Share %
CH03		0.00 %
CH12		0.00 %
CH15		0.00 %
CH18		0.00 %
CH20		0.00 %
CH21		0.00 %
CH33		0.00 %
CH34		0.00 %
CH36		0.00 %
CH41		0.00 %
CH44		0.00 %
CH46		0.00 %
GPD1		0.00 %
Total	0.68	7.14 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	0.56	17.06 %
Total	0.56	17.06 %

Branch *	MTD Sales L	Brand Share %
SBR1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VSI1		0.00 %
WJP1		0.00 %
Total	0.56	17.06 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	0.30	4.91 %
Total	0.30	4.91 %

Branch *	MTD Sales L	Brand Share %
ATG1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
KKD3		0.00 %
KRR1		0.00 %
MDU1		0.00 %
MDU2		0.00 %
MDU3		0.00 %
MDU6		0.00 %
MPA1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
TPT1		0.00 %
WHMD		0.00 %
Total	0.30	4.91 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
TVP1		0.00 %
Total		0.00 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
CUD1		0.00 %
KKI2		0.00 %
POY2		0.00 %
PRT1		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VPM2		0.00 %
Total		0.00 %

WEST-02

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
ERD1		0.00 %
ERD2		0.00 %
KMM1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
SGG1		0.00 %
VKL1		0.00 %
Total		0.00 %