

MTD Sales
27.52 L

Brand Share %
9.42 %

Information:

MTD : 01-10-2026 To 01-10-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **9.42 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	26.77	9.28 %
D-Freez	0.58	19.75 %
W-Disp	0.18	24.04 %
Total	27.52	9.42 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	5.45	8.42 %
SOUTH-01	4.53	10.51 %
TRICHY-01	4.28	11.88 %
NORTH ARCOT	3.73	18.24 %
SOUTH ARCOT	2.13	10.38 %
CHENNAI-02	2.01	5.48 %
WEST-03	1.80	7.21 %
WEST-02	1.50	20.90 %
SOUTH-03	1.19	4.33 %
WEST-01	0.90	8.14 %
Total	27.52	9.42 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	5.12	7.97 %
W-Disp	0.18	57.41 %
D-Freez	0.15	100.00 %
Total	5.45	8.42 %

Branch *	MTD Sales L	Brand Share %
CH28	0.37	8.16 %
CH07	0.18	7.31 %
CGL1		0.00 %
CH05		0.00 %
CH16		0.00 %
CH19		0.00 %
CH25		0.00 %
CH26		0.00 %
CH29		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
CH47		0.00 %
CH49		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	5.45	8.42 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	4.10	9.68 %
D-Freez	0.42	63.28 %
Total	4.53	10.51 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.29	3.99 %
TKS2	0.28	8.82 %
APK1		0.00 %
ASM1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
MAR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RND1		0.00 %
RND2		0.00 %
S2SD		0.00 %
SDI1		0.00 %
STU2		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
Total	4.53	10.51 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	4.28	12.00 %
Total	4.28	11.88 %

Branch *	MTD Sales L	Brand Share %
KUM1	0.28	4.03 %
JKM1		0.00 %
KUM2		0.00 %
MDI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
PDK2		0.00 %
PTK1		0.00 %
TNJ1		0.00 %
TNJ2		0.00 %
TRY1		0.00 %
TRY4		0.00 %
TVR1		0.00 %
TYR1		0.00 %
WTRZ		0.00 %
Total	4.28	11.88 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	3.73	19.24 %
Total	3.73	18.24 %

Branch *	MTD Sales L	Brand Share %
AKM1		0.00 %
ANI1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
VEL4		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	3.73	18.24 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	2.13	10.38 %
Total	2.13	10.38 %

Branch *	MTD Sales L	Brand Share %
POY2	0.36	5.37 %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM2		0.00 %
VPM2		0.00 %
Total	2.13	10.38 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	2.01	5.53 %
Total	2.01	5.48 %

Branch *	MTD Sales L	Brand Share %
CH21	0.31	8.49 %
CH17	0.28	9.41 %
CH03		0.00 %
CH06		0.00 %
CH12		0.00 %
CH20		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH34		0.00 %
CH35		0.00 %
CH36		0.00 %
CH37		0.00 %
CH43		0.00 %
CH44		0.00 %
CH46		0.00 %
CH50		0.00 %
CH51		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
WHC3		0.00 %
Total	2.01	5.48 %

WEST-03

Property	MTD Sales L	Brand Share %
Air-Cond	1.80	7.21 %
Total	1.80	7.21 %

Branch *	MTD Sales L	Brand Share %
CMI1		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TCG1		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
VKL1		0.00 %
Total	1.80	7.21 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	1.50	21.29 %
Total	1.50	20.90 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
EDP1		0.00 %
HSR2		0.00 %
MTR1		0.00 %
PNG1		0.00 %
SLM3		0.00 %
TRM1		0.00 %
Total	1.50	20.90 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	1.19	4.40 %
Total	1.19	4.33 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.29	7.35 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MDU8		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	1.19	4.33 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	0.90	8.30 %
Total	0.90	8.14 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.30	8.46 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
UMP1		0.00 %
Total	0.90	8.14 %