



TN : BLUESTAR Sales Performance 02/10/2025 9:10 AM

MTD Sales
32.52 L

Brand Share %
19.85 %

Information:
MTD : 01-10-2025 To 01-10-2025
* Branch where in Brand Share % is less than Overall State's Brand Share **19.85 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	32.44	19.99 %
W-Disp	0.09	12.01 %
Total	32.52	19.85 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	6.90	39.22 %
CHENNAI-02	6.20	25.31 %
CHENNAI-01	4.97	16.01 %
SOUTH-01	4.93	14.28 %
NORTH ARCOT	2.53	20.12 %
SOUTH-03	2.36	14.22 %
WEST-02	2.09	26.51 %
SOUTH ARCOT	1.98	15.61 %
WEST-01	0.56	8.70 %
Total	32.52	19.85 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	6.90	39.22 %
Total	6.90	39.22 %

Branch *	MTD Sales L	Brand Share %
AYR1		0.00 %
MVM1		0.00 %
NGT1		0.00 %
ORU1		0.00 %
PBR2		0.00 %
TNJ2		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
TZSD		0.00 %
Total	6.90	39.22 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	6.20	25.31 %
Total	6.20	25.31 %

Branch *	MTD Sales L	Brand Share %
CH03	0.01	0.81 %
CH06		0.00 %
CH09		0.00 %
CH12		0.00 %
CH18		0.00 %
CH20		0.00 %
CH21		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH41		0.00 %
CH43		0.00 %
CH44		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	6.20	25.31 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	4.97	16.09 %
Total	4.97	16.01 %

Branch *	MTD Sales L	Brand Share %
CH16	0.56	19.08 %
CH28	0.38	11.63 %
CH07	0.31	14.89 %
CH05	0.28	7.38 %
CGL1		0.00 %
CH19		0.00 %
CH22		0.00 %
CH26		0.00 %
CH29		0.00 %
CH35		0.00 %
CH38		0.00 %
CH39		0.00 %
CH45		0.00 %
CH48		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MRM1		0.00 %
TKM1		0.00 %
Total	4.97	16.01 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	4.84	14.17 %
W-Disp	0.09	54.16 %
Total	4.93	14.28 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.07	1.55 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
ERL2		0.00 %
KSM1		0.00 %
KYR1		0.00 %
PKD1		0.00 %
RND1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TUT1		0.00 %
TUT2		0.00 %
TYI1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
Total	4.93	14.28 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	2.53	20.84 %
Total	2.53	20.12 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PTU1		0.00 %
SBR1		0.00 %
TRL1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	2.53	20.12 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	2.36	14.44 %
Total	2.36	14.22 %

Branch *	MTD Sales L	Brand Share %
KKD3	0.28	18.71 %
ATG1		0.00 %
BNR1		0.00 %
DKI1		0.00 %
KKD2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU3		0.00 %
MDU6		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	2.36	14.22 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	2.09	26.51 %
Total	2.09	26.51 %

Branch *	MTD Sales L	Brand Share %
ATU1		0.00 %
DPR1		0.00 %
KMM1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SLM1		0.00 %
Total	2.09	26.51 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	1.98	16.01 %
Total	1.98	15.61 %

Branch *	MTD Sales L	Brand Share %
CDM1		0.00 %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	1.98	15.61 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	0.56	8.80 %
Total	0.56	8.70 %

Branch *	MTD Sales L	Brand Share %
CBE1		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	0.56	8.70 %