

MTD Sales
15.10 L

Brand Share %
12.13 %

Information:

MTD : 01-09-2025 To 01-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **12.13 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	13.94	11.57 %
D-Freez	0.91	35.56 %
W-Disp	0.17	32.85 %
Air-Cool	0.07	8.30 %
Total	15.10	12.13 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	4.33	10.35 %
SOUTH-01	3.60	16.26 %
CHENNAI-01	2.45	16.04 %
SOUTH-03	1.34	8.23 %
WEST-02	1.05	24.12 %
CHENNAI-02	0.94	11.16 %
SOUTH ARCOT	0.74	18.10 %
NORTH ARCOT	0.36	7.14 %
KL-SOUTH	0.21	7.54 %
WEST-01	0.09	1.99 %
Total	15.10	12.13 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	4.33	10.41 %
Total	4.33	10.35 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.02	11.77 %
APM1		0.00 %
AYR1		0.00 %
KIK1		0.00 %
KUM1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
ORU1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
TNJ1		0.00 %
TNJ2		0.00 %
TRY3		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
Total	4.33	10.35 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	3.00	14.55 %
D-Freez	0.53	46.03 %
Air-Cool	0.07	19.95 %
Total	3.60	16.26 %

Branch *	MTD Sales L	Brand Share %
APK1		0.00 %
COL1		0.00 %
KVT1		0.00 %
NGR1		0.00 %
PDI1		0.00 %
SNL1		0.00 %
SVK1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TUT1		0.00 %
TVL1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
Total	3.60	16.26 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	2.45	16.40 %
Total	2.45	16.04 %

Branch *	MTD Sales L	Brand Share %
AVD1		0.00 %
CGL1		0.00 %
CH07		0.00 %
CH08		0.00 %
CH16		0.00 %
CH19		0.00 %
CH28		0.00 %
CH38		0.00 %
CH39		0.00 %
CH45		0.00 %
CH48		0.00 %
GUD2		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	2.45	16.04 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	1.17	7.35 %
D-Freez	0.17	100.00 %
Total	1.34	8.23 %

Branch *	MTD Sales L	Brand Share %
ADP1		0.00 %
ATG1		0.00 %
DKI1		0.00 %
KKD2		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU1		0.00 %
MDU4		0.00 %
MDU6		0.00 %
MLR1		0.00 %
MNM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
TDI1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
Total	1.34	8.23 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	1.05	25.67 %
Total	1.05	24.12 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
ATU1		0.00 %
ERD1		0.00 %
HSR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
SGI1		0.00 %
SLM1		0.00 %
SLM2		0.00 %
Total	1.05	24.12 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	0.94	11.69 %
Total	0.94	11.16 %

Branch *	MTD Sales L	Brand Share %
CH03		0.00 %
CH09		0.00 %
CH12		0.00 %
CH18		0.00 %
CH20		0.00 %
CH21		0.00 %
CH24		0.00 %
CH27		0.00 %
CH32		0.00 %
CH33		0.00 %
CH41		0.00 %
CH44		0.00 %
CH46		0.00 %
UKI1		0.00 %
Total	0.94	11.16 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	0.66	17.46 %
W-Disp	0.08	100.00 %
Total	0.74	18.10 %

Branch *	MTD Sales L	Brand Share %
CDM1		0.00 %
CUD1		0.00 %
KLM1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
POY1		0.00 %
POY2		0.00 %
PRT1		0.00 %
STP1		0.00 %
TVM1		0.00 %
Total	0.74	18.10 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	0.36	7.21 %
Total	0.36	7.14 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
ANI1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
SBR1		0.00 %
SLG1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
WJD1		0.00 %
Total	0.36	7.14 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
D-Freez	0.21	100.00 %
Total	0.21	7.54 %

Branch *	MTD Sales L	Brand Share %
TVP1		0.00 %
Total	0.21	7.54 %

WEST-01

Property	MTD Sales L	Brand Share %
W-Disp	0.09	32.91 %
Total	0.09	1.99 %

Branch *	MTD Sales L	Brand Share %
GBM1	0.09	12.09 %
CBE2		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
UMP1		0.00 %
Total	0.09	1.99 %