

MTD Sales
14.87 L

Brand Share %
10.63 %

Information:

MTD : 01-08-2025 To 01-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **10.63 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	14.49	10.50 %
W-Disp	0.31	69.15 %
Air-Cool	0.07	4.59 %
Total	14.87	10.63 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	4.12	15.29 %
SOUTH-03	2.06	11.72 %
CHENNAI-01	2.02	6.04 %
CHENNAI-02	1.78	12.16 %
NORTH ARCOT	1.04	13.39 %
SOUTH ARCOT	1.00	10.32 %
SOUTH-01	0.80	4.62 %
WEST-01	0.73	20.90 %
WEST-02	0.70	9.24 %
KL-SOUTH	0.62	44.15 %
Total	14.87	10.63 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	4.04	15.07 %
W-Disp	0.08	100.00 %
Total	4.12	15.29 %

Branch *	MTD Sales L	Brand Share %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
KUM1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TVR2		0.00 %
TYR1		0.00 %
Total	4.12	15.29 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	2.06	11.91 %
Total	2.06	11.72 %

Branch *	MTD Sales L	Brand Share %
BNR1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD2		0.00 %
KRR1		0.00 %
MDU2		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
PKM1		0.00 %
PNV1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
Total	2.06	11.72 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	2.02	6.05 %
Total	2.02	6.04 %

Branch *	MTD Sales L	Brand Share %
AVD1		0.00 %
CH07		0.00 %
CH08		0.00 %
CH11		0.00 %
CH16		0.00 %
CH22		0.00 %
CH26		0.00 %
CH28		0.00 %
CH30		0.00 %
CH35		0.00 %
CH39		0.00 %
CH48		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC10		0.00 %
MRM1		0.00 %
SKL1		0.00 %
Total	2.02	6.04 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	1.71	11.74 %
Air-Cool	0.07	100.00 %
Total	1.78	12.16 %

Branch *	MTD Sales L	Brand Share %
MJR1	0.07	7.09 %
CH09		0.00 %
CH12		0.00 %
CH15		0.00 %
CH17		0.00 %
CH18		0.00 %
CH20		0.00 %
CH21		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH34		0.00 %
CH36		0.00 %
CH41		0.00 %
CH46		0.00 %
GPD1		0.00 %
PON1		0.00 %
Total	1.78	12.16 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	1.04	13.86 %
Total	1.04	13.39 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
TRL1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VSI1		0.00 %
WJP1		0.00 %
Total	1.04	13.39 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	0.92	9.87 %
W-Disp	0.08	100.00 %
Total	1.00	10.32 %

Branch *	MTD Sales L	Brand Share %
POY2	0.08	8.32 %
CDM1		0.00 %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
Total	1.00	10.32 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	0.72	4.25 %
W-Disp	0.08	100.00 %
Total	0.80	4.62 %

Branch *	MTD Sales L	Brand Share %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
KVT1		0.00 %
MMT1		0.00 %
PKD1		0.00 %
SDI1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TUT1		0.00 %
TUT2		0.00 %
TVL1		0.00 %
TVL2		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR2		0.00 %
Total	0.80	4.62 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	0.65	19.59 %
W-Disp	0.07	50.65 %
Total	0.73	20.90 %

Branch *	MTD Sales L	Brand Share %
CBE1		0.00 %
CBE2		0.00 %
CBE4		0.00 %
CBE6		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
TPR3		0.00 %
Total	0.73	20.90 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	0.70	9.57 %
Total	0.70	9.24 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
CMI1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KRI1		0.00 %
OML1		0.00 %
PDR1		0.00 %
SGG1		0.00 %
SLM1		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
Total	0.70	9.24 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	0.62	44.15 %
Total	0.62	44.15 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
Total	0.62	44.15 %