



TN : BLUESTAR Sales Performance 02/05/2026 9:10 AM

MTD Sales
356.22 L

Brand Share %
12.80 %

Information:

MTD : 01-05-2026 To 01-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **12.80 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	355.38	12.78 %
D-Freez	0.68	26.16 %
W-Disp	0.16	15.81 %
Total	356.22	12.80 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	61.61	13.88 %
SOUTH-03	55.03	12.36 %
SOUTH-01	50.98	12.40 %
WEST-02	43.96	14.93 %
CHENNAI-01	40.89	13.46 %
SOUTH ARCOT	28.64	12.49 %
WEST-01	27.10	12.46 %
CHENNAI-02	27.01	10.83 %
NORTH ARCOT	20.99	11.11 %
Total	356.22	12.80 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	61.39	13.85 %
D-Freez	0.23	25.74 %
Total	61.61	13.88 %

Branch *	MTD Sales L	Brand Share %
TRY1	7.36	11.83 %
TVR2	3.20	11.07 %
KIK1	1.94	12.50 %
KUM1	1.89	10.85 %
JKM1	1.52	10.22 %
PTK1	1.23	8.22 %
MVM1	1.20	5.06 %
TRY4	1.20	9.82 %
NMM1	1.08	12.11 %
TYR1	1.07	6.98 %
APM1	0.98	9.49 %
PDK1	0.60	6.64 %
KUM2	0.59	7.05 %
NGT1		0.00 %
Total	61.61	13.88 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	54.90	12.34 %
D-Freez	0.14	100.00 %
Total	55.03	12.36 %

Branch *	MTD Sales L	Brand Share %
DGL1	5.21	5.34 %
KKD3	1.19	5.14 %
MPA1	1.12	7.55 %
TPT1	0.84	7.65 %
SVG1	0.72	7.13 %
CMR1	0.60	7.26 %
PNV2	0.60	10.01 %
SGP1	0.60	10.20 %
USL1	0.60	12.00 %
BNR1	0.39	10.65 %
ATG1	0.30	3.10 %
DKI1	0.30	3.68 %
KYK1	0.30	4.77 %
MDU4	0.30	4.93 %
PKM1	0.30	7.16 %
TEN1	0.30	7.05 %
PNI1	0.30	5.37 %
ADP1		0.00 %
CBM1		0.00 %
KPT1		0.00 %
MLR1		0.00 %
NKI1		0.00 %
TDI1		0.00 %
WHMD		0.00 %
Total	55.03	12.36 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	50.98	12.40 %
W-Disp		0.00 %
Total	50.98	12.40 %

Branch *	MTD Sales L	Brand Share %
SVK1	2.09	10.34 %
RPM1	1.86	12.15 %
TUT2	1.81	8.43 %
TKS1	0.90	10.53 %
APK2	0.60	11.84 %
SKD1	0.60	7.09 %
VNR2	0.60	3.74 %
PDI1	0.60	11.47 %
ASM1	0.59	7.32 %
SDI1	0.30	5.20 %
TKS2	0.30	2.48 %
VLY1	0.30	1.46 %
TKY1	0.29	11.53 %
ARM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
TCN1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
Total	50.98	12.40 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	43.88	14.91 %
W-Disp	0.08	53.59 %
Total	43.96	14.93 %

Branch *	MTD Sales L	Brand Share %
SLM3	1.20	9.21 %
NKL2	0.99	7.13 %
TCG1	0.90	9.72 %
VPD1	0.90	10.75 %
EDP1	0.60	7.23 %
KAM1	0.31	6.12 %
CMI1	0.30	12.22 %
EPI1	0.30	7.84 %
HSR2	0.30	6.78 %
KVP1	0.30	8.40 %
MCR1	0.30	9.10 %
PDR1	0.30	4.62 %
SGG1	0.30	9.90 %
BMD1		0.00 %
DPR1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KMM1		0.00 %
MTR1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
Total	43.96	14.93 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	40.67	13.41 %
D-Freez	0.14	100.00 %
W-Disp	0.08	36.03 %
Total	40.89	13.46 %

Branch *	MTD Sales L	Brand Share %
CH48	1.64	10.94 %
CH28	1.53	10.75 %
CH30	1.39	9.79 %
CH07	1.28	11.70 %
CH19	1.20	8.35 %
AVD1	0.88	5.66 %
MRM1	0.88	7.77 %
CH37	0.63	12.24 %
CH49	0.62	6.30 %
CH08	0.59	4.27 %
CH26	0.30	7.59 %
CH35	0.30	3.28 %
CH39	0.30	4.99 %
SKL1	0.30	7.76 %
CGL1	0.14	1.84 %
CH25		0.00 %
CH29		0.00 %
MC09		0.00 %
MC10		0.00 %
Total	40.89	13.46 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	28.64	12.50 %
Total	28.64	12.49 %

Branch *	MTD Sales L	Brand Share %
ULP1	1.48	9.14 %
PRT1	1.45	11.63 %
POY2	1.30	6.72 %
KML1	0.31	2.09 %
SJI2	0.31	2.82 %
KLM1	0.30	3.72 %
TVM1	0.30	7.92 %
TRK1	0.29	2.47 %
STP1		0.00 %
VCM2		0.00 %
WHUT		0.00 %
Total	28.64	12.49 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	26.93	12.42 %
D-Freez	0.17	24.45 %
Total	27.10	12.46 %

Branch *	MTD Sales L	Brand Share %
CBE2	3.39	8.81 %
TPR1	1.83	10.90 %
TPR4	1.19	12.66 %
UMP1	0.97	12.68 %
CBE3	0.59	7.25 %
PLI1	0.59	6.76 %
CBE6	0.33	3.82 %
KMR1	0.30	2.90 %
ANR1		0.00 %
CBE4		0.00 %
KGI1		0.00 %
KMD1		0.00 %
PPI1		0.00 %
Total	27.10	12.46 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	27.01	10.84 %
Total	27.01	10.83 %

Branch *	MTD Sales L	Brand Share %
CH33	1.20	10.56 %
CH34	1.07	12.41 %
CH18	0.93	10.03 %
CH24	0.92	6.26 %
CH21	0.90	6.13 %
CH12	0.66	4.63 %
PON1	0.63	10.92 %
CH43	0.61	10.57 %
MJR1	0.61	10.01 %
CH17	0.42	3.19 %
CH44	0.32	3.76 %
CH36	0.30	6.32 %
UKI1	0.30	5.48 %
CH51	0.30	4.27 %
CH27	0.29	6.83 %
CH01		0.00 %
CH31		0.00 %
CH41		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
Total	27.01	10.83 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	20.99	11.14 %
Total	20.99	11.11 %

Branch *	MTD Sales L	Brand Share %
AKM1	1.30	10.24 %
ARC2	0.90	10.37 %
WJP1	0.72	8.03 %
SLG1	0.59	10.50 %
VSI1	0.59	6.35 %
VNB1	0.42	8.42 %
ABR1	0.38	7.16 %
PLR1	0.32	11.59 %
GDM1	0.30	9.21 %
WJD1	0.30	3.92 %
VEL2	0.30	1.78 %
ANI1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
KPM1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
WHVL		0.00 %
Total	20.99	11.11 %