



TN : BLUESTAR Sales Performance 02/04/2026 9:10 AM

MTD Sales
212.21 L

Brand Share %
10.43 %

Information:

MTD : 01-04-2026 To 01-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **10.43 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	211.51	10.43 %
D-Freez	0.54	9.21 %
W-Disp	0.16	14.14 %
Total	212.21	10.43 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	41.32	15.08 %
SOUTH-01	38.56	10.83 %
SOUTH-03	33.22	10.13 %
WEST-02	22.53	11.80 %
CHENNAI-01	20.35	9.65 %
CHENNAI-02	17.69	8.59 %
WEST-01	16.56	7.41 %
SOUTH ARCOT	13.45	11.00 %
NORTH ARCOT	8.53	6.92 %
Total	212.21	10.43 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	41.18	15.11 %
D-Freez	0.14	9.51 %
Total	41.32	15.08 %

Branch *	MTD Sales L	Brand Share %
TRY1	4.63	9.43 %
MVM1	0.96	5.42 %
AYR1	0.63	8.31 %
TVR1	0.63	9.82 %
PDK1	0.33	5.42 %
TYR1	0.32	3.88 %
KIK1	0.30	4.14 %
NGT1		0.00 %
Total	41.32	15.08 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	38.56	10.85 %
Total	38.56	10.83 %

Branch *	MTD Sales L	Brand Share %
TVL1	2.50	6.18 %
TUT2	1.27	9.75 %
VNR2	0.63	5.77 %
MAR1	0.35	2.81 %
TCN1	0.34	3.54 %
COL1	0.34	8.17 %
TY11	0.33	4.65 %
RPM1	0.33	3.64 %
APK1	0.32	10.21 %
VNR1	0.31	8.70 %
APK2	0.30	10.37 %
STU2	0.30	4.22 %
TKS2	0.29	2.00 %
ERL2		0.00 %
KSM1		0.00 %
KYR1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
TKS1		0.00 %
WHTV		0.00 %
Total	38.56	10.83 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	32.82	10.05 %
D-Freez	0.40	28.43 %
Total	33.22	10.13 %

Branch *	MTD Sales L	Brand Share %
MDU6	1.55	8.71 %
MPA1	0.67	2.28 %
MDU4	0.65	9.53 %
SVG1	0.62	10.34 %
ATG1	0.61	8.45 %
TEN2	0.59	9.85 %
CMR1	0.36	4.16 %
DGL1	0.34	2.55 %
TEN1	0.34	7.14 %
MLR1	0.34	4.92 %
CBM1	0.14	2.10 %
ADP1		0.00 %
BTU1		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KRR1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
TDI1		0.00 %
TPT1		0.00 %
Total	33.22	10.13 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	22.53	11.82 %
Total	22.53	11.80 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.48	8.42 %
NKL2	1.26	10.21 %
TCG1	0.67	9.37 %
KRI1	0.35	6.27 %
MCR1	0.35	5.80 %
ATU1		0.00 %
BMD1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KMM1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
Total	22.53	11.80 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	20.27	9.64 %
W-Disp	0.09	17.08 %
Total	20.35	9.65 %

Branch *	MTD Sales L	Brand Share %
CH30	1.02	10.40 %
CH07	0.77	7.96 %
AVD1	0.67	7.32 %
CH48	0.67	10.06 %
CH28	0.63	9.75 %
CH37	0.35	7.93 %
CH47	0.35	7.55 %
MRM1	0.34	4.60 %
CH35	0.31	4.69 %
CH25	0.30	3.66 %
CH39	0.29	4.09 %
CGL1		0.00 %
CH08		0.00 %
CH26		0.00 %
CH29		0.00 %
CH40		0.00 %
CH42		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC09		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	20.35	9.65 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	17.69	8.61 %
Total	17.69	8.59 %

Branch *	MTD Sales L	Brand Share %
CH50	0.97	8.65 %
CH12	0.92	7.45 %
CH43	0.66	7.30 %
CH33	0.63	9.16 %
MJR1	0.61	7.87 %
CH18	0.33	4.63 %
CH51	0.33	6.25 %
CH21	0.33	2.41 %
CH23	0.31	6.57 %
CH36	0.30	5.39 %
UKI1	0.29	9.26 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH34		0.00 %
CH41		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	17.69	8.59 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	16.56	7.43 %
Total	16.56	7.41 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.44	4.93 %
TPR1	0.66	6.96 %
SUL1	0.35	10.14 %
KMD1	0.35	6.06 %
MPM1	0.34	4.66 %
GBM1	0.34	6.84 %
SNR1	0.29	3.18 %
UMP1	0.29	6.89 %
ANR1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMR1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
WHCB		0.00 %
Total	16.56	7.41 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	13.45	11.03 %
Total	13.45	11.00 %

Branch *	MTD Sales L	Brand Share %
POY2	1.30	8.76 %
CUD1	0.92	9.60 %
TRK1	0.35	5.63 %
TVM1	0.35	9.73 %
CDM1	0.31	4.17 %
VCM1	0.31	7.43 %
TDM1	0.30	5.42 %
KML1		0.00 %
MKM1		0.00 %
SJI2		0.00 %
STP1		0.00 %
ULP1		0.00 %
VPM1		0.00 %
Total	13.45	11.00 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	8.46	6.91 %
W-Disp	0.07	52.21 %
Total	8.53	6.92 %

Branch *	MTD Sales L	Brand Share %
SBR1	0.65	7.94 %
VSI1	0.35	7.70 %
WJD1	0.35	9.64 %
ANI1	0.31	8.54 %
KPM2	0.31	2.86 %
VEL2	0.30	3.43 %
VNB1	0.07	0.86 %
ABR1		0.00 %
AKM1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
WJP1		0.00 %
Total	8.53	6.92 %