

MTD Sales
498.36 L

Brand Share %
13.27 %

Information:

MTD : 01-10-2025 To 31-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.27 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	488.65	13.27 %
D-Freez	5.59	10.68 %
W-Disp	3.06	25.11 %
Air-Cool	1.06	13.08 %
Total	498.36	13.27 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	93.17	18.76 %
SOUTH-01	86.47	11.49 %
SOUTH-03	68.10	13.98 %
CHENNAI-01	66.92	11.38 %
SOUTH ARCOT	47.71	17.46 %
CHENNAI-02	46.92	9.92 %
WEST-02	39.27	16.63 %
NORTH ARCOT	23.90	10.33 %
WEST-01	20.50	11.20 %
KL-SOUTH	5.41	16.14 %
Total	498.36	13.27 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	92.65	18.93 %
D-Freez	0.36	5.59 %
W-Disp	0.16	27.94 %
Total	93.17	18.76 %

Branch *	MTD Sales L	Brand Share %
KUM1	3.86	12.57 %
PBR2	3.55	11.71 %
MVM1	2.11	10.02 %
KIK1	0.89	7.41 %
JKM1	0.36	5.15 %
APM1	0.35	7.45 %
NGT1	0.33	2.00 %
NCK1	0.29	9.58 %
TYR1	0.28	2.87 %
TVR1	0.28	2.67 %
Total	93.17	18.76 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	84.76	11.46 %
D-Freez	0.60	6.02 %
Air-Cool	0.56	35.52 %
W-Disp	0.54	34.16 %
Total	86.47	11.49 %

Branch *	MTD Sales L	Brand Share %
TUT1	14.30	11.68 %
TKY1	1.50	9.66 %
TVL2	1.45	12.79 %
VNR2	1.21	4.70 %
PDI1	0.96	13.26 %
TKS2	0.93	4.12 %
STU2	0.83	11.62 %
MAR1	0.70	4.93 %
SNL1	0.70	8.05 %
PKD1	0.60	2.26 %
ASM1	0.59	6.24 %
MMT1	0.57	4.24 %
KGL1	0.44	4.29 %
VLY1	0.41	2.08 %
VNR1	0.38	4.54 %
SKD1	0.37	4.24 %
ERL2	0.34	2.91 %
KYR1	0.29	4.50 %
TYI1	0.26	2.52 %
TKS1	0.08	0.44 %
APK1		0.00 %
COL1		0.00 %
KSM1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
TCN1		0.00 %
WHTV		0.00 %
Total	86.47	11.49 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	67.20	14.02 %
D-Freez	0.60	9.65 %
W-Disp	0.23	21.17 %
Air-Cool	0.07	11.04 %
Total	68.10	13.98 %

Branch *	MTD Sales L	Brand Share %
DGL1	3.83	11.66 %
MDU6	2.04	6.29 %
KKD3	1.52	6.67 %
KYK1	0.84	11.36 %
TPT1	0.75	10.05 %
MLR1	0.67	8.02 %
KRR1	0.65	3.42 %
MDU5	0.57	12.09 %
MPA1	0.56	3.92 %
TEN1	0.46	5.33 %
BTU1	0.33	12.02 %
CBM1	0.30	6.94 %
KPT1	0.30	6.99 %
NKI1	0.27	13.20 %
SGP1	0.27	11.52 %
TEN2	0.12	1.72 %
BNR1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SZSD		0.00 %
USL1		0.00 %
Total	68.10	13.98 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	65.28	11.29 %
W-Disp	0.88	26.34 %
D-Freez	0.54	9.36 %
Air-Cool	0.21	28.28 %
Total	66.92	11.38 %

Branch *	MTD Sales L	Brand Share %
CH42	2.63	7.12 %
CH11	2.37	11.97 %
CH08	2.13	4.85 %
CH28	1.74	8.89 %
CZWH	1.46	5.24 %
CH07	1.46	5.75 %
GUD1	1.39	8.04 %
CH39	1.20	10.19 %
CH45	1.06	6.66 %
MRM1	1.00	6.68 %
CH37	0.90	8.97 %
CH38	0.85	6.93 %
CH48	0.71	3.14 %
KNR1	0.65	6.85 %
CH22	0.43	2.41 %
MC10	0.36	12.34 %
CH26	0.34	10.68 %
GUD2	0.30	2.83 %
SKL1	0.29	2.39 %
CGL1	0.28	2.62 %
CH35	0.07	0.63 %
CH29		0.00 %
CH40		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	66.92	11.38 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	47.14	17.67 %
D-Freez	0.41	7.17 %
W-Disp	0.17	25.55 %
Total	47.71	17.46 %

Branch *	MTD Sales L	Brand Share %
SJI2	1.27	8.39 %
CDM1	1.22	7.02 %
MKM1	0.70	9.95 %
KLM1	0.62	5.10 %
TDM1	0.27	2.32 %
KKI2		0.00 %
KML1		0.00 %
STP1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
WHUT		0.00 %
Total	47.71	17.46 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	46.51	9.94 %
W-Disp	0.34	15.63 %
Air-Cool	0.07	7.07 %
Total	46.92	9.92 %

Branch *	MTD Sales L	Brand Share %
CH15	6.00	10.38 %
CH03	5.45	12.55 %
CH12	3.19	10.28 %
CH20	2.98	12.34 %
MJR1	2.49	11.61 %
CH34	1.83	8.35 %
CH21	1.61	6.32 %
CH43	1.58	8.51 %
CH44	1.36	8.26 %
CH33	1.21	6.95 %
GPD1	0.90	9.53 %
CH23	0.61	11.75 %
CH41	0.58	3.59 %
UKI1	0.37	2.47 %
CH31	0.36	6.15 %
PON1	0.32	3.90 %
CH36	0.30	3.75 %
CH27	0.29	7.07 %
CH18	0.29	1.60 %
CH09	0.07	0.39 %
CH32		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	46.92	9.92 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	37.78	16.54 %
D-Freez	1.33	20.70 %
W-Disp	0.17	28.10 %
Total	39.27	16.63 %

Branch *	MTD Sales L	Brand Share %
SLM2	0.90	6.96 %
TCG1	0.64	7.96 %
DPR1	0.37	9.82 %
SGG1	0.36	12.55 %
MTR1	0.36	3.18 %
TRM1	0.34	11.47 %
DPR2	0.33	12.78 %
EPI1	0.30	4.61 %
KMM1	0.29	6.13 %
CMI1	0.28	8.36 %
SGI1	0.28	12.45 %
APN1	0.27	9.49 %
HSR2	0.14	3.03 %
BMD1		0.00 %
EDP1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
PLC1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	39.27	16.63 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	22.86	10.12 %
D-Freez	0.65	17.84 %
W-Disp	0.25	19.31 %
Air-Cool	0.14	32.37 %
Total	23.90	10.33 %

Branch *	MTD Sales L	Brand Share %
KPM2	4.66	9.97 %
AKM1	2.06	12.17 %
TRL1	1.73	9.19 %
SBR1	1.05	6.50 %
KPM1	0.87	6.62 %
WJD1	0.70	11.60 %
VEL2	0.62	4.13 %
ABR1	0.41	7.31 %
TRR1	0.08	1.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	23.90	10.33 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	19.69	11.20 %
D-Freez	0.57	14.67 %
W-Disp	0.24	29.72 %
Total	20.50	11.20 %

Branch *	MTD Sales L	Brand Share %
CBE2	5.99	10.13 %
CBE1	0.79	12.69 %
SNR1	0.45	5.98 %
TPR3	0.29	2.91 %
AVI1	0.29	7.38 %
CBE5	0.28	9.58 %
TPR4	0.27	7.66 %
PPI1	0.13	4.38 %
ANR1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
GDR1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
WHCB		0.00 %
WZSD		0.00 %
KGM1		0.00 %
Total	20.50	11.20 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	4.78	15.34 %
D-Freez	0.55	24.12 %
W-Disp	0.08	100.00 %
Total	5.41	16.14 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.32	6.32 %
Total	5.41	16.14 %