

MTD Sales
853.25 L

Brand Share %
12.59 %

Information:

MTD : 01-09-2026 To 30-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **12.59 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	830.80	12.50 %
W-Disp	12.86	34.27 %
D-Freez	9.59	10.20 %
Total	853.25	12.59 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	164.82	16.72 %
CHENNAI-01	154.50	12.06 %
SOUTH-01	124.34	9.81 %
SOUTH-03	111.85	15.73 %
CHENNAI-02	103.94	10.81 %
NORTH ARCOT	63.87	13.25 %
SOUTH ARCOT	58.44	12.59 %
WEST-02	31.50	14.47 %
WEST-03	27.52	11.51 %
WEST-01	12.47	7.34 %
Total	853.25	12.59 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	163.71	16.85 %
D-Freez	0.78	6.48 %
W-Disp	0.32	13.03 %
Total	164.82	16.72 %

Branch *	MTD Sales L	Brand Share %
MVM1	5.39	9.03 %
MDI1	3.18	12.45 %
PBR1	2.79	11.63 %
NGT1	2.39	7.21 %
AYR1	1.97	7.18 %
KUM2	1.44	6.52 %
TVR1	1.15	4.60 %
TYR1	1.12	6.79 %
JKM1	0.70	3.18 %
NMM1	0.59	6.97 %
APM1		0.00 %
TZSD	-0.13	2.68 %
WTRZ	-0.90	8.30 %
Total	164.82	16.72 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	152.06	12.06 %
W-Disp	1.26	15.17 %
D-Freez	1.17	10.47 %
Total	154.50	12.06 %

Branch *	MTD Sales L	Brand Share %
CH47	11.11	12.49 %
CZWH	8.75	9.87 %
CH19	7.01	10.00 %
CH42	6.53	11.00 %
CH28	5.93	11.22 %
CH48	4.97	9.37 %
CH25	4.68	9.96 %
CH45	2.75	6.49 %
SKL1	2.01	8.68 %
CH39	1.93	7.36 %
MRM1	1.49	6.34 %
MC09	1.43	11.49 %
CH22	1.01	3.08 %
CGL1	0.86	4.96 %
CH08	0.77	4.49 %
CH29	0.09	2.76 %
Total	154.50	12.06 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	121.85	9.76 %
W-Disp	1.80	52.82 %
D-Freez	0.69	4.50 %
Total	124.34	9.81 %

Branch *	MTD Sales L	Brand Share %
TVL1	14.64	7.97 %
TUT1	11.16	7.26 %
TUT2	4.21	6.85 %
SVK1	3.87	12.01 %
RND2	3.50	8.60 %
TKS1	3.23	11.76 %
TKS2	3.21	7.79 %
VLY1	2.96	6.56 %
ERL2	2.31	6.30 %
PKD1	1.96	7.28 %
TYI1	1.88	7.33 %
PDI1	1.79	10.39 %
KSM1	1.69	9.12 %
APK1	1.55	9.55 %
SNL1	1.48	10.50 %
SKD1	1.19	11.75 %
VKM1	0.98	9.57 %
KYR1	0.96	8.79 %
SDI1	0.92	5.81 %
UDN1	0.88	3.96 %
COL1	0.68	6.24 %
TKY1	0.67	4.21 %
VNR2	0.48	1.87 %
TCN1	0.44	1.47 %
MMT1	0.36	1.92 %
ASM1	0.30	1.15 %
ARM1	0.30	4.45 %
VNR1	0.08	0.61 %
SGT1		0.00 %
Total	124.34	9.81 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	106.65	15.29 %
W-Disp	3.91	74.48 %
D-Freez	1.28	15.33 %
Total	111.85	15.73 %

Branch *	MTD Sales L	Brand Share %
ATG1	2.72	9.10 %
PVI1	2.26	8.35 %
KRR1	1.30	4.82 %
PNI1	0.85	12.15 %
CBM1	0.73	7.07 %
ODM1	0.69	11.01 %
TPT1	0.66	3.55 %
TEN1	0.61	4.83 %
ADP1	0.60	11.49 %
NKI1	0.60	7.40 %
KPT1	0.46	12.17 %
NTM1	0.33	8.92 %
CMR1	0.31	9.77 %
MLR1	0.30	3.00 %
SGP1	0.30	5.70 %
BNR1		0.00 %
KYK1		0.00 %
MPA1		0.00 %
PKM1		0.00 %
USL1		0.00 %
Total	111.85	15.73 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	101.44	10.69 %
D-Freez	1.27	15.78 %
W-Disp	1.23	29.75 %
Total	103.94	10.81 %

Branch *	MTD Sales L	Brand Share %
CH03	10.09	9.80 %
CH24	5.05	10.14 %
CH20	4.88	9.25 %
CH50	4.31	11.35 %
CH51	3.79	8.77 %
MJR1	2.65	9.88 %
CH33	1.73	5.12 %
CH27	1.66	8.87 %
GPD1	1.47	8.96 %
CH41	1.25	4.09 %
CH44	1.06	3.46 %
CH37	1.04	6.31 %
CH46	0.97	3.99 %
CH23	0.96	8.52 %
CH17	0.90	2.40 %
CH32	0.65	6.96 %
CH35	0.59	2.89 %
CH31	0.37	5.42 %
MC06	0.31	6.08 %
CH36		0.00 %
WHC3	-1.09	7.71 %
Total	103.94	10.81 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	62.03	13.30 %
D-Freez	1.07	8.64 %
W-Disp	0.76	23.97 %
Total	63.87	13.25 %

Branch *	MTD Sales L	Brand Share %
VEL3	3.81	11.30 %
VEL2	1.83	5.84 %
VSI1	1.48	9.80 %
CYR1	1.41	9.93 %
TRT1	1.40	9.01 %
AKM1	1.30	6.68 %
VEL1	1.25	9.69 %
VNB1	1.23	12.29 %
WJP1	0.97	8.40 %
ANI1	0.83	11.32 %
WJD1	0.80	8.68 %
GDM1	0.32	2.21 %
BGR1	0.30	5.08 %
CGM1	0.21	2.09 %
ARC2		0.00 %
SLG1		0.00 %
UGI1		0.00 %
NASD	-0.33	8.36 %
Total	63.87	13.25 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	56.69	12.68 %
D-Freez	1.51	10.94 %
W-Disp	0.25	7.11 %
Total	58.44	12.59 %

Branch *	MTD Sales L	Brand Share %
POY2	3.53	10.69 %
TRK1	1.95	6.64 %
SJI2	1.91	6.95 %
TVM2	1.34	7.96 %
VCM2	1.29	7.57 %
KLM1	1.25	3.83 %
CDM1	1.18	3.85 %
ULP1	1.14	6.97 %
VPM1	0.89	12.01 %
TVM1	0.86	6.84 %
KML1	0.66	5.03 %
MKM1	0.62	5.31 %
STP1		0.00 %
VCM1		0.00 %
Total	58.44	12.59 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	27.55	13.22 %
W-Disp	2.99	78.43 %
D-Freez	0.96	17.63 %
Total	31.50	14.47 %

Branch *	MTD Sales L	Brand Share %
KRI1	0.77	6.73 %
MCR1	0.68	8.38 %
HSR2	0.62	7.26 %
PNG1	0.36	8.15 %
APN1	0.33	8.65 %
DPR1	0.31	5.07 %
EPI1	0.30	4.91 %
KVP1	0.30	5.97 %
MTR1	0.30	2.61 %
PLC1	0.30	7.76 %
ATU1		0.00 %
BMD1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
OML1		0.00 %
SGI1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	31.50	14.47 %

WEST-03

Property	MTD Sales L	Brand Share %
Air-Cond	27.22	11.67 %
D-Freez	0.22	4.72 %
W-Disp	0.08	6.85 %
Total	27.52	11.51 %

Branch *	MTD Sales L	Brand Share %
NKL2	1.85	5.91 %
TPR2	1.29	9.78 %
TPR1	0.98	6.97 %
PDR1	0.58	7.78 %
AVI1	0.56	6.96 %
GBM1	0.31	3.75 %
TPR3	0.26	7.61 %
KGM1		0.00 %
KMM1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
VKL1		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	27.52	11.51 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	11.60	7.03 %
D-Freez	0.63	23.38 %
W-Disp	0.25	10.95 %
Total	12.47	7.34 %

Branch *	MTD Sales L	Brand Share %
CBE2	5.31	12.03 %
CBE6	1.49	10.36 %
CBE1	1.41	8.37 %
CBE4	1.27	9.18 %
MPM1	0.70	6.88 %
PLI1	0.50	3.83 %
KMR1	0.39	3.04 %
DPM2	0.31	4.50 %
SUL1	0.30	5.43 %
PDM1	0.23	6.30 %
GDR1	0.08	3.83 %
CBE3		0.00 %
CBE5		0.00 %
KMD1		0.00 %
SNR1		0.00 %
UMP1		0.00 %
WZSD		0.00 %
WHCB	-0.58	9.52 %
Total	12.47	7.34 %