

MTD Sales
384.25 L

Brand Share %
11.21 %

Information:

MTD : 01-09-2025 To 30-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **11.21 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	366.54	11.02 %
D-Freez	11.05	20.58 %
W-Disp	4.71	40.79 %
Air-Cool	1.95	5.34 %
Total	384.25	11.21 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	88.19	11.33 %
CHENNAI-01	68.71	11.18 %
TRICHY-01	53.59	13.27 %
SOUTH-03	47.50	13.55 %
CHENNAI-02	46.20	9.13 %
SOUTH ARCOT	27.16	11.06 %
WEST-02	17.87	10.72 %
NORTH ARCOT	17.59	9.26 %
WEST-01	9.04	6.53 %
KL-SOUTH	8.39	25.20 %
Total	384.25	11.21 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	81.95	10.82 %
D-Freez	4.36	28.54 %
W-Disp	0.96	83.59 %
Air-Cool	0.93	22.85 %
Total	88.19	11.33 %

Branch *	MTD Sales L	Brand Share %
TVL1	9.56	7.81 %
SVK1	1.75	8.68 %
TYI1	1.42	9.24 %
VNR2	1.37	5.27 %
TKS2	1.37	7.46 %
UDN1	1.24	7.37 %
PKD1	1.16	7.70 %
ERL2	0.84	5.14 %
PDI1	0.71	8.76 %
SNL1	0.68	7.93 %
APK2	0.65	10.53 %
VLY1	0.59	2.30 %
KYR1	0.59	10.72 %
TCN1	0.57	3.48 %
MMT1	0.53	7.47 %
TKS1	0.45	6.17 %
SDI1	0.43	3.99 %
VKM1	0.29	5.12 %
ASM1	0.28	3.80 %
STU2	0.23	3.97 %
ARM1	0.15	2.63 %
APK1		0.00 %
COL1		0.00 %
TKY1		0.00 %
VNR1		0.00 %
Total	88.19	11.33 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	66.36	11.39 %
W-Disp	1.11	56.90 %
D-Freez	0.81	11.02 %
Air-Cool	0.44	1.95 %
Total	68.71	11.18 %

Branch *	MTD Sales L	Brand Share %
CH08	3.19	7.40 %
CH07	2.90	10.20 %
CZWH	1.58	5.20 %
CH48	1.41	5.76 %
CH39	0.96	7.13 %
AVD1	0.91	4.25 %
SKL1	0.76	6.03 %
CH35	0.62	6.42 %
GUD2	0.36	2.73 %
CH29	0.29	8.28 %
CH38	0.28	2.71 %
CH22	0.16	0.80 %
CH28	0.16	0.84 %
MC10		0.00 %
WHC3		0.00 %
Total	68.71	11.18 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	52.58	13.20 %
D-Freez	0.61	17.25 %
W-Disp	0.33	30.52 %
Air-Cool	0.07	6.87 %
Total	53.59	13.27 %

Branch *	MTD Sales L	Brand Share %
TRY1	10.85	8.45 %
PBR2	1.49	8.48 %
MVM1	0.92	6.46 %
KIK1	0.71	5.50 %
TYR1	0.44	5.96 %
JKM1	0.39	8.75 %
AYR1	0.35	5.18 %
TTP1	0.29	4.22 %
MSI1	0.28	5.39 %
PDK1	0.28	2.50 %
APM1		0.00 %
KRN1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
Total	53.59	13.27 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	45.97	13.41 %
D-Freez	1.06	17.63 %
W-Disp	0.41	58.14 %
Air-Cool	0.07	6.14 %
Total	47.50	13.55 %

Branch *	MTD Sales L	Brand Share %
MNM1	0.96	9.66 %
SVG1	0.85	10.17 %
DKI1	0.85	6.68 %
PVI1	0.72	7.44 %
MDU4	0.57	6.85 %
TDI1	0.57	10.30 %
BNR1	0.37	8.66 %
MPA1	0.30	3.83 %
KRR1	0.29	4.51 %
MLR1	0.29	3.93 %
NKI1	0.27	6.00 %
ADP1	0.08	2.68 %
CBM1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
SGP1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	47.50	13.55 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	44.78	8.97 %
D-Freez	0.65	19.87 %
W-Disp	0.48	22.15 %
Air-Cool	0.29	16.28 %
Total	46.20	9.13 %

Branch *	MTD Sales L	Brand Share %
CH03	3.82	9.50 %
CH12	2.15	8.15 %
CH17	1.31	8.09 %
CH21	1.11	3.52 %
CH33	1.00	4.83 %
CH23	0.98	7.81 %
PON1	0.98	8.60 %
UKI1	0.73	3.82 %
MJR1	0.69	4.20 %
CH46	0.59	6.12 %
CH32	0.40	7.14 %
CH31	0.39	5.03 %
CH44	0.38	2.41 %
CH09	0.36	1.92 %
CH18	0.36	1.28 %
CH36	0.27	3.53 %
CH01		0.00 %
CH27		0.00 %
CH41		0.00 %
MC06		0.00 %
Total	46.20	9.13 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	26.04	10.90 %
D-Freez	0.80	15.72 %
W-Disp	0.32	45.82 %
Total	27.16	11.06 %

Branch *	MTD Sales L	Brand Share %
SJI1	1.29	9.16 %
TRK1	0.67	3.75 %
VCM1	0.63	10.70 %
TDM1	0.61	4.83 %
ULP1	0.38	2.88 %
MKM1	0.27	7.72 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
STP1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
Total	27.16	11.06 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	17.52	10.87 %
D-Freez	0.36	13.42 %
Total	17.87	10.72 %

Branch *	MTD Sales L	Brand Share %
TRM1	0.36	6.66 %
PMP1	0.36	10.43 %
TCG1	0.36	8.16 %
NKL2	0.35	2.60 %
ATU1	0.30	5.78 %
MTR1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
WZWH		0.00 %
Total	17.87	10.72 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	16.02	8.77 %
W-Disp	0.72	41.92 %
D-Freez	0.71	16.24 %
Air-Cool	0.15	10.87 %
Total	17.59	9.26 %

Branch *	MTD Sales L	Brand Share %
SBR1	2.00	8.71 %
KPM2	1.20	4.93 %
KPM1	1.08	8.48 %
VSI1	0.59	9.38 %
VEL2	0.51	5.15 %
TRT1	0.37	9.04 %
GDM1	0.32	6.70 %
SLG1	0.30	8.90 %
PLR1	0.29	4.52 %
AKM1	0.08	0.94 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
Total	17.59	9.26 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	7.39	5.66 %
D-Freez	1.32	26.68 %
W-Disp	0.33	26.47 %
Total	9.04	6.53 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.68	3.54 %
TPR3	0.43	10.70 %
UMP1	0.30	5.11 %
SYM2	0.29	7.58 %
CBE6	0.27	4.24 %
TPR2	0.22	3.60 %
GBM1	0.09	1.68 %
TPR4	0.08	7.67 %
CBE3	0.07	4.58 %
CBE5		0.00 %
ANR1		0.00 %
AVI1		0.00 %
CBE4		0.00 %
DPM2		0.00 %
KGI1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
WZSD		0.00 %
Total	9.04	6.53 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	7.95	24.89 %
D-Freez	0.37	31.94 %
W-Disp	0.08	100.00 %
Total	8.39	25.20 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.37	7.35 %
Total	8.39	25.20 %