

MTD Sales
456.28 L

Brand Share %
9.67 %

Information:

MTD : 01-07-2025 To 31-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **9.67 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	437.11	9.91 %
W-Disp	8.84	71.25 %
D-Freez	8.27	14.62 %
Air-Cool	2.06	0.86 %
Total	456.28	9.67 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	96.19	13.60 %
CHENNAI-01	79.39	7.13 %
SOUTH-01	69.99	8.63 %
CHENNAI-02	53.31	8.39 %
SOUTH-03	51.23	10.65 %
SOUTH ARCOT	43.75	11.28 %
NORTH ARCOT	30.77	12.02 %
WEST-02	15.23	8.03 %
WEST-01	9.61	10.17 %
KL-SOUTH	6.81	16.71 %
Total	456.28	9.67 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	94.83	13.57 %
D-Freez	0.81	22.34 %
W-Disp	0.40	74.92 %
Air-Cool	0.15	3.27 %
Total	96.19	13.60 %

Branch *	MTD Sales L	Brand Share %
KUM1	4.67	9.15 %
MVM1	1.98	5.08 %
PDK1	1.43	7.69 %
TVR1	0.84	5.57 %
AYR1	0.71	9.08 %
NMM1	0.63	8.98 %
NGT1	0.57	1.66 %
ORU1	0.35	4.92 %
TZSD	0.23	4.09 %
KRN1		0.00 %
Total	96.19	13.60 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	75.15	8.31 %
W-Disp	3.81	92.13 %
D-Freez	0.28	4.26 %
Air-Cool	0.15	0.07 %
Total	79.39	7.13 %

Branch *	MTD Sales L	Brand Share %
CZWH	6.94	3.05 %
CH19	4.64	5.84 %
CH11	3.87	9.26 %
CH42	3.33	7.77 %
CH22	3.26	8.78 %
GUD1	2.78	8.46 %
KNR1	2.70	9.65 %
CH28	2.69	8.07 %
CH07	2.00	5.42 %
CH08	1.75	2.61 %
AVD1	1.48	6.72 %
WHC3	1.36	6.58 %
CH38	1.25	5.27 %
CH48	1.15	3.35 %
MRM1	1.15	7.01 %
CH35	0.89	6.86 %
CH39	0.73	3.37 %
GUD2	0.58	2.25 %
CH26		0.00 %
CH37		0.00 %
MC02		0.00 %
MC10		0.00 %
SKL1		0.00 %
WCHN		0.00 %
Total	79.39	7.13 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	66.37	8.43 %
D-Freez	1.91	17.89 %
W-Disp	1.36	61.55 %
Air-Cool	0.35	3.28 %
Total	69.99	8.63 %

Branch *	MTD Sales L	Brand Share %
TUT1	6.28	6.82 %
TVL1	4.61	7.05 %
TUT2	3.22	7.13 %
PKD1	1.88	4.51 %
RPM1	1.71	7.04 %
VNR2	0.96	3.04 %
ERL1	0.88	5.28 %
STU2	0.84	4.04 %
VLY1	0.66	2.12 %
UDN1	0.56	2.29 %
VNR1	0.48	2.87 %
MMT1	0.44	5.74 %
TCN1	0.37	1.69 %
KYR1	0.30	4.09 %
SNL1	0.29	2.48 %
TKS2	0.29	1.65 %
KGL1	0.28	5.68 %
ARM1	0.26	7.51 %
ASM1		0.00 %
COL1		0.00 %
SGT1		0.00 %
TKY1		0.00 %
Total	69.99	8.63 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	51.23	8.19 %
W-Disp	1.22	64.69 %
Air-Cool	0.51	12.02 %
D-Freez	0.37	8.93 %
Total	53.31	8.39 %

Branch *	MTD Sales L	Brand Share %
CH15	6.39	9.51 %
CH03	3.35	4.73 %
CH12	2.74	9.37 %
MJR1	2.33	8.54 %
CH18	2.26	6.49 %
CH33	1.82	8.22 %
CH41	1.69	6.79 %
CH20	1.69	6.19 %
CH36	1.00	7.12 %
CH44	0.99	5.83 %
CH27	0.77	7.68 %
CH32	0.60	6.10 %
PON1	0.59	4.58 %
UKI1	0.52	5.78 %
CH46	0.36	1.44 %
CH31	0.36	3.02 %
CH09	0.08	0.34 %
GPD1		0.00 %
MC08		0.00 %
Total	53.31	8.39 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	49.75	10.74 %
D-Freez	0.83	10.51 %
Air-Cool	0.42	4.45 %
W-Disp	0.23	52.23 %
Total	51.23	10.65 %

Branch *	MTD Sales L	Brand Share %
KKD2	1.52	6.51 %
ATG1	1.19	4.20 %
TDI1	1.11	9.13 %
KRR1	0.72	7.88 %
CBM1	0.58	4.08 %
PVI1	0.55	5.26 %
ODM1	0.39	9.59 %
TEN1	0.33	9.57 %
TEN2	0.27	4.11 %
SZSD	0.27	4.27 %
KPT1	0.07	1.14 %
ADP1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
WHMD		0.00 %
Total	51.23	10.65 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	41.94	11.09 %
D-Freez	1.25	22.77 %
W-Disp	0.56	74.05 %
Total	43.75	11.28 %

Branch *	MTD Sales L	Brand Share %
CDM1	1.68	8.41 %
KLM1	1.22	5.95 %
TDM1	0.98	6.70 %
TRK1	0.93	5.30 %
MKM1	0.88	8.04 %
KML1	0.62	3.98 %
ULP1	0.45	3.05 %
VCM1	0.43	4.69 %
SJI1	0.35	4.21 %
STP1	0.29	4.72 %
VPM1	0.28	3.70 %
KKI2	0.09	0.59 %
TVM1		0.00 %
TVM2		0.00 %
WHUT		0.00 %
Total	43.75	11.28 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	27.93	11.50 %
D-Freez	1.80	20.80 %
W-Disp	0.62	100.00 %
Air-Cool	0.42	10.80 %
Total	30.77	12.02 %

Branch *	MTD Sales L	Brand Share %
KPM1	1.22	6.78 %
VSI1	1.03	7.56 %
AKM1	0.90	7.02 %
VEL2	0.85	5.37 %
TRR1	0.41	3.35 %
VNB1	0.39	9.60 %
CYR1	0.39	8.34 %
WJD1	0.37	4.34 %
CPT1	0.28	5.91 %
WJP1	0.22	3.65 %
ABR1	0.15	1.76 %
TRT1	0.15	2.72 %
ARC2	0.14	1.60 %
ANI1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
WHVL		0.00 %
Total	30.77	12.02 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	14.94	8.17 %
D-Freez	0.13	2.88 %
W-Disp	0.08	12.01 %
Air-Cool	0.07	4.58 %
Total	15.23	8.03 %

Branch *	MTD Sales L	Brand Share %
ERD2	1.02	9.06 %
HSR2	0.62	7.06 %
TCG1	0.29	7.63 %
SLM2	0.28	3.12 %
SLM3	0.28	3.05 %
KRI1	0.26	8.38 %
KVP1	0.08	2.95 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
MCR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
TRM1		0.00 %
WHKP		0.00 %
PMP1	-0.01	-0.57 %
Total	15.23	8.03 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	8.30	9.36 %
D-Freez	0.90	29.65 %
W-Disp	0.41	40.03 %
Total	9.61	10.17 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.16	8.91 %
CBE1	0.38	4.00 %
CBE6	0.29	6.21 %
TPR2	0.26	5.79 %
SNR1	0.21	5.46 %
GBM1	0.17	9.45 %
CBE4	0.08	1.06 %
ANR1		0.00 %
AVI1		0.00 %
CBE3		0.00 %
DPM2		0.00 %
KMD1		0.00 %
KMR1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	9.61	10.17 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	6.66	17.28 %
W-Disp	0.14	100.00 %
Total	6.81	16.71 %

Branch *	MTD Sales L	Brand Share %
WTVP		0.00 %
Total	6.81	16.71 %