



TN : BLUESTAR Sales Performance 01/05/2026 9:10 AM

MTD Sales
3,940.28 L

Brand Share %
12.16 %

Information:

MTD : 01-04-2026 To 30-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **12.16 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	3,909.11	12.11 %
D-Freez	24.66	26.37 %
W-Disp	6.50	20.22 %
Dummy-AC		0.00 %
Total	3,940.28	12.16 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	605.67	11.26 %
TRICHY-01	601.68	13.57 %
SOUTH-03	554.75	12.56 %
CHENNAI-01	484.85	12.00 %
WEST-02	441.47	14.09 %
CHENNAI-02	414.93	11.61 %
SOUTH ARCOT	291.76	12.85 %
NORTH ARCOT	277.65	11.92 %
WEST-01	267.51	9.50 %
Total	3,940.28	12.16 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	599.60	11.19 %
D-Freez	5.31	37.69 %
W-Disp	0.76	26.61 %
Total	605.67	11.26 %

Branch *	MTD Sales L	Brand Share %
NGR1	41.77	10.15 %
TUT2	20.68	8.43 %
VLY1	18.44	8.94 %
TKS2	16.96	6.50 %
MAR1	15.69	8.74 %
TKS1	15.59	8.99 %
PKD1	15.12	10.64 %
SDI1	11.18	10.97 %
VNR2	9.96	5.64 %
APK1	9.10	10.77 %
MMT1	7.71	8.52 %
RPM1	7.34	4.71 %
TKY1	7.11	11.36 %
SNL1	6.92	9.12 %
ERL2	6.78	6.02 %
COL1	6.75	12.12 %
ASM1	6.63	7.59 %
PDI1	6.37	9.35 %
APK2	5.54	8.01 %
VKM1	5.46	10.96 %
KYR1	5.14	9.09 %
UDN1	5.09	6.67 %
S2SD	4.46	4.85 %
SKD1	3.49	7.12 %
STU2	2.98	4.20 %
TCN1	2.87	2.40 %
SGT1	2.35	8.44 %
VNR1	1.83	3.55 %
KSM1	1.56	6.08 %
Total	605.67	11.26 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	596.93	13.51 %
D-Freez	4.19	25.83 %
W-Disp	0.56	25.33 %
Total	601.68	13.57 %

Branch *	MTD Sales L	Brand Share %
TRY1	105.72	10.08 %
KUM1	24.20	11.59 %
MVM1	12.37	5.24 %
TYR1	12.18	9.04 %
NGT1	9.63	8.82 %
MDI1	9.45	7.15 %
AYR1	8.17	7.71 %
KIK1	7.14	6.08 %
KUM2	5.96	9.39 %
TTP1	5.77	7.35 %
APM1	3.31	7.85 %
TVR1	3.02	3.83 %
TZSD		0.00 %
Total	601.68	13.57 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	550.83	12.52 %
D-Freez	3.51	25.74 %
W-Disp	0.40	15.26 %
Total	554.75	12.56 %

Branch *	MTD Sales L	Brand Share %
ATG1	20.02	11.98 %
DGL1	18.26	9.44 %
TPT1	13.72	11.65 %
PVI1	6.49	11.03 %
KKD3	6.21	3.36 %
PNI1	4.96	6.00 %
MLR1	4.48	5.21 %
BTU1	4.46	9.62 %
PNV2	3.99	6.21 %
NTM1	3.93	10.97 %
KYK1	3.85	7.26 %
SGP1	3.60	8.77 %
KPT1	3.40	9.10 %
TDI1	2.96	4.30 %
BNR1	2.47	4.48 %
TEN1	2.25	2.65 %
NKI1	2.08	4.55 %
CBM1	1.64	2.07 %
SZSD	1.58	4.54 %
CMR1	1.52	3.15 %
DKI1	1.48	1.29 %
PKM1	1.17	3.40 %
ADP1	0.36	0.80 %
Total	554.75	12.56 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	482.14	11.98 %
W-Disp	1.82	19.98 %
D-Freez	0.90	11.12 %
Total	484.85	12.00 %

Branch *	MTD Sales L	Brand Share %
CH19	21.85	11.50 %
CH48	20.23	11.85 %
GUD1	19.82	11.67 %
CH07	19.61	10.89 %
CH30	17.35	9.77 %
CH28	17.25	11.05 %
CH38	12.10	10.31 %
CH25	8.13	5.50 %
CH39	7.74	10.65 %
CH08	5.45	2.99 %
CH35	5.28	5.48 %
MRM1	4.56	4.57 %
SKL1	4.51	3.69 %
TKM1	4.19	8.91 %
CGL1	4.05	4.97 %
AVD1	3.75	3.43 %
CZWH	3.31	2.82 %
CH26	2.75	9.23 %
GUD2	2.52	4.30 %
CH29	0.31	3.17 %
MC10		0.00 %
WCHN	-14.72	11.13 %
Total	484.85	12.00 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	439.17	14.06 %
D-Freez	1.32	20.54 %
W-Disp	0.97	29.85 %
Dummy-AC		0.00 %
Total	441.47	14.09 %

Branch *	MTD Sales L	Brand Share %
NKL2	14.65	9.53 %
ATU1	8.01	6.69 %
DPR2	7.01	11.54 %
HSR1	6.09	6.79 %
RSP1	4.97	5.70 %
DPR1	4.84	10.17 %
HSR2	4.30	4.19 %
APN1	3.89	9.05 %
KMM1	3.72	7.35 %
MTR1	3.55	3.38 %
KVP1	3.42	8.09 %
HRR1	2.90	6.89 %
CMI1	2.81	6.80 %
VKL1	2.50	7.56 %
BMD1	2.36	6.97 %
KAM1	2.23	6.37 %
SGI1	1.97	9.95 %
EPI1	1.88	3.09 %
WZWH		0.00 %
WHPD	-2.02	9.34 %
Total	441.47	14.09 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	412.08	11.56 %
D-Freez	2.37	39.35 %
W-Disp	0.48	12.25 %
Total	414.93	11.61 %

Branch *	MTD Sales L	Brand Share %
CH03	42.57	11.91 %
CH21	23.09	10.01 %
CH18	19.41	11.68 %
CH12	18.85	8.97 %
CH24	18.54	9.08 %
CH51	15.14	11.99 %
CH33	11.33	9.31 %
MJR1	6.54	5.53 %
GPD1	5.47	7.63 %
CH36	5.34	9.47 %
UKI1	5.30	7.79 %
CH43	4.93	6.71 %
CH44	4.03	4.10 %
CH46	3.48	4.48 %
CH31	2.78	3.46 %
PON1	2.74	3.45 %
CH41	2.56	1.88 %
CH27	1.88	4.15 %
CH32	0.56	2.08 %
CH01		0.00 %
Total	414.93	11.61 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	289.94	12.82 %
D-Freez	1.34	16.10 %
W-Disp	0.48	26.28 %
Total	291.76	12.85 %

Branch *	MTD Sales L	Brand Share %
POY2	22.24	10.26 %
KKI2	16.56	12.03 %
VPM2	14.91	10.93 %
CDM1	12.33	9.18 %
TRK1	9.40	7.85 %
ULP1	6.13	6.22 %
VCM2	5.38	9.64 %
KLM1	4.77	4.31 %
SJI2	4.59	4.03 %
TVM1	3.99	7.51 %
VPM1	3.69	12.05 %
VCM1	3.08	7.19 %
KML1	2.58	3.40 %
MKM1	2.15	4.14 %
STP1	1.83	4.76 %
Total	291.76	12.85 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	273.34	11.83 %
D-Freez	3.60	23.58 %
W-Disp	0.70	21.35 %
Total	277.65	11.92 %

Branch *	MTD Sales L	Brand Share %
AKM1	10.33	8.90 %
VNB1	7.56	11.16 %
ARC2	6.08	7.44 %
ABR1	5.46	4.51 %
GDM1	5.33	5.90 %
TRT1	4.70	4.81 %
VSI1	4.42	4.24 %
WJP1	3.59	4.49 %
ANI1	2.77	4.94 %
BGR1	2.65	7.58 %
UGI1	2.53	7.40 %
KPM1	2.42	3.07 %
SLG1	2.05	3.42 %
CGM1	1.67	4.01 %
PTU1	1.03	6.56 %
WHVL	-2.08	7.75 %
Total	277.65	11.92 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	265.08	9.44 %
D-Freez	2.11	39.13 %
W-Disp	0.33	10.75 %
Total	267.51	9.50 %

Branch *	MTD Sales L	Brand Share %
CBE2	34.92	5.77 %
TPR1	14.52	9.67 %
CBE4	11.02	6.00 %
CBE6	10.51	9.01 %
PLI1	9.70	7.37 %
CBE1	9.67	8.86 %
SNR1	8.44	7.68 %
CBE5	6.04	11.77 %
PDM1	6.00	9.42 %
SYM2	5.63	9.43 %
UMP1	5.41	5.85 %
DPM2	5.09	7.32 %
TPR4	4.31	9.62 %
KMR1	3.49	2.42 %
KMD1	1.01	1.54 %
ANR1	0.94	3.55 %
PPI1	0.74	2.17 %
CBE3	0.61	1.50 %
GDR1	0.32	4.61 %
UAM1	0.14	6.26 %
CNR1		0.00 %
WZSD		0.00 %
WHCB	-2.99	6.12 %
Total	267.51	9.50 %