

MTD Sales
33.80 L

Brand Share %
0.37 %

Information:

MTD : 01-10-2025 To 30-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **0.37 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	20.71	0.46 %
Wash-Mac	13.09	0.28 %
Total	33.80	0.37 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	8.07	0.80 %
SOUTH-03	4.16	0.29 %
WEST-02	4.11	0.31 %
CHENNAI-02	3.55	0.44 %
NORTH ARCOT	3.44	0.59 %
TRICHY-01	3.43	0.37 %
SOUTH-01	2.68	0.18 %
WEST-01	2.15	0.22 %
SOUTH ARCOT	1.87	0.32 %
KL-SOUTH	0.34	0.61 %
Total	33.80	0.37 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	4.31	0.90 %
Wash-Mac	3.76	0.71 %
Total	8.07	0.80 %

Branch *	MTD Sales L	Brand Share %
CH14	0.22	0.27 %
CH11		0.00 %
CGL1		0.00 %
CH22		0.00 %
CH26		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
MC10		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	8.07	0.80 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	3.48	0.48 %
Wash-Mac	0.69	0.10 %
Total	4.16	0.29 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.31	0.20 %
MDU2	0.19	0.22 %
TEN2	0.08	0.24 %
ADP1		0.00 %
BTU1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
WHMD		0.00 %
Total	4.16	0.29 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	2.19	0.34 %
Wash-Mac	1.92	0.27 %
Total	4.11	0.31 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.15	0.14 %
SLM2	0.15	0.27 %
RSP1	0.14	0.32 %
ERD1	0.09	0.12 %
PLC1	0.09	0.35 %
SLM1	0.09	0.09 %
ATU1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
HSR1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	4.11	0.31 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	2.11	0.57 %
Wash-Mac	1.44	0.33 %
Total	3.55	0.44 %

Branch *	MTD Sales L	Brand Share %
CH03	0.20	0.22 %
CH12	0.13	0.25 %
MJR1	0.09	0.27 %
CH17	0.08	0.32 %
CH01		0.00 %
CH06		0.00 %
CH09		0.00 %
CH20		0.00 %
CH27		0.00 %
CH32		0.00 %
CH33		0.00 %
CH36		0.00 %
CH41		0.00 %
CH44		0.00 %
CH46		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	3.55	0.44 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	1.79	0.66 %
Wash-Mac	1.65	0.53 %
Total	3.44	0.59 %

Branch *	MTD Sales L	Brand Share %
AKM1	0.09	0.35 %
BGR1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
KPM2		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	3.44	0.59 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	2.55	0.52 %
Wash-Mac	0.89	0.20 %
Total	3.43	0.37 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.43	0.35 %
KUM1	0.08	0.17 %
PBR2	0.08	0.13 %
APM1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
AYR1		0.00 %
Total	3.43	0.37 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	1.35	0.18 %
Fridge	1.33	0.18 %
Total	2.68	0.18 %

Branch *	MTD Sales L	Brand Share %
NGR1	0.29	0.34 %
TUT1	0.18	0.10 %
TUT2	0.14	0.26 %
RND1	0.10	0.20 %
SNL1	0.09	0.32 %
TCN1	0.09	0.25 %
TVL1	0.09	0.08 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KSM1		0.00 %
KVT1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RPM1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SVK1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TVL2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
Total	2.68	0.18 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	1.51	0.35 %
Wash-Mac	0.64	0.12 %
Total	2.15	0.22 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.31	0.22 %
TPR2	0.18	0.26 %
CBE4	0.14	0.32 %
AVI1	0.09	0.27 %
TPR3	0.09	0.30 %
SNR1	0.08	0.31 %
ANR1		0.00 %
CBE1		0.00 %
CBE5		0.00 %
CBE6		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	2.15	0.22 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	1.27	0.43 %
Wash-Mac	0.60	0.21 %
Total	1.87	0.32 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.11	0.20 %
NVL2	0.08	0.22 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
POY1		0.00 %
PRT1		0.00 %
SJI1		0.00 %
STP1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VPM1		0.00 %
TDM1	-0.08	-0.37 %
Total	1.87	0.32 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	0.19	0.52 %
Wash-Mac	0.15	0.78 %
Total	0.34	0.61 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
WTVP		0.00 %
Total	0.34	0.61 %