

MTD Sales
137.25 L

Brand Share %
2.08 %

Information:

MTD : 01-08-2025 To 30-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **2.08 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	104.68	3.06 %
Wash-Mac	32.57	1.02 %
Total	137.25	2.08 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	26.22	3.65 %
CHENNAI-01	23.84	2.81 %
CHENNAI-02	23.00	3.45 %
SOUTH ARCOT	16.15	3.04 %
SOUTH-01	11.40	1.06 %
SOUTH-03	9.72	1.18 %
NORTH ARCOT	9.61	2.17 %
WEST-01	8.26	1.37 %
TRICHY-01	6.02	0.75 %
KL-SOUTH	3.03	3.45 %
Total	137.25	2.08 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	19.62	5.49 %
Wash-Mac	6.60	1.83 %
Total	26.22	3.65 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.79	1.94 %
ERD1	0.57	1.16 %
SLM3	0.44	1.72 %
HSR2	0.21	0.47 %
PDR1	0.18	1.82 %
VPD1	0.16	0.57 %
PLC1	0.13	0.84 %
NKL2	0.09	0.29 %
VKL1	0.08	0.82 %
BMD1		0.00 %
CMI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
SGG1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	26.22	3.65 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	17.36	4.04 %
Wash-Mac	6.48	1.55 %
Total	23.84	2.81 %

Branch *	MTD Sales L	Brand Share %
CH28	0.67	1.76 %
CH11	0.49	2.00 %
CH42	0.34	0.74 %
GUD1	0.34	0.98 %
CGL1	0.30	1.31 %
CH19	0.29	0.65 %
CH45	0.27	0.85 %
CH16	0.25	0.39 %
GUD2	0.25	1.03 %
SKL1	0.25	1.04 %
CH39	0.23	1.32 %
CH22	0.14	0.48 %
CH35	0.13	0.58 %
KNR1	0.08	0.64 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH40		0.00 %
CZWH		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	23.84	2.81 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	15.66	4.80 %
Wash-Mac	7.34	2.15 %
Total	23.00	3.45 %

Branch *	MTD Sales L	Brand Share %
CH03	1.50	1.95 %
PON1	0.36	1.77 %
CH27	0.21	2.05 %
CH17	0.14	0.77 %
CH09	0.13	0.54 %
CH01		0.00 %
CH24		0.00 %
CH31		0.00 %
CH32		0.00 %
MC06		0.00 %
MJR1		0.00 %
Total	23.00	3.45 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	12.80	4.69 %
Wash-Mac	3.36	1.30 %
Total	16.15	3.04 %

Branch *	MTD Sales L	Brand Share %
POY2	0.85	1.76 %
KLM1	0.37	1.32 %
PRT1	0.33	1.73 %
NVL2	0.30	0.86 %
KML1	0.13	0.64 %
MKM1	0.13	1.42 %
VPM1	0.13	1.29 %
TVM2	0.09	1.02 %
POY1		0.00 %
STP1		0.00 %
Total	16.15	3.04 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	9.60	1.72 %
Wash-Mac	1.80	0.35 %
Total	11.40	1.06 %

Branch *	MTD Sales L	Brand Share %
KVT1	1.06	1.68 %
NGR1	1.06	1.42 %
VNR2	0.95	1.90 %
SVK1	0.44	1.82 %
TKS2	0.42	0.85 %
ERL2	0.40	1.21 %
TUT2	0.34	0.94 %
TKS1	0.33	0.79 %
RND1	0.28	0.69 %
MAR1	0.27	1.02 %
VKM1	0.24	1.70 %
PDI1	0.24	1.37 %
TVL1	0.22	0.24 %
SDI1	0.21	1.07 %
SNL1	0.14	0.62 %
APK1	0.13	0.46 %
PKD1	0.13	0.43 %
TUT1	0.13	0.12 %
S2SD	0.08	1.23 %
APK2		0.00 %
COL1		0.00 %
ERL1		0.00 %
KGL1		0.00 %
MMT1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TVL2		0.00 %
VLY1		0.00 %
VNR1		0.00 %
Total	11.40	1.06 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	6.89	1.58 %
Wash-Mac	2.83	0.73 %
Total	9.72	1.18 %

Branch *	MTD Sales L	Brand Share %
MDU2	0.99	1.82 %
USL1	0.42	2.01 %
CBM1	0.29	1.04 %
KKD2	0.22	1.19 %
KRR1	0.22	1.41 %
DKI1	0.21	0.96 %
MLR1	0.21	1.02 %
MDU3	0.16	0.79 %
ODM1	0.14	1.79 %
SZSD	0.14	1.69 %
CMR1	0.13	1.83 %
MDU6	0.09	0.23 %
PKM1	0.08	0.67 %
SVG1	0.08	0.44 %
BTU1		0.00 %
DGL2		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU1		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TPT1		0.00 %
Total	9.72	1.18 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	6.99	2.98 %
Wash-Mac	2.62	1.26 %
Total	9.61	2.17 %

Branch *	MTD Sales L	Brand Share %
GDM1	0.27	1.79 %
TRR1	0.22	0.64 %
VNB1	0.14	1.03 %
CGM1	0.13	0.81 %
CPT1	0.13	1.18 %
WJP1	0.13	0.78 %
BGR1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
WJD1		0.00 %
Total	9.61	2.17 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	6.87	2.40 %
Wash-Mac	1.39	0.44 %
Total	8.26	1.37 %

Branch *	MTD Sales L	Brand Share %
PLI1	0.64	1.88 %
CBE2	0.63	0.67 %
KMR1	0.62	1.15 %
TPR3	0.27	1.51 %
TPR1	0.21	0.96 %
UMP1	0.16	1.20 %
TPR4	0.14	1.20 %
CBE6	0.13	0.56 %
MPM1	0.13	0.56 %
SNR1	0.09	0.38 %
SUL1	0.09	0.44 %
TPR2	0.09	0.28 %
CNR1	0.08	0.85 %
WZSD	0.04	1.03 %
AVI1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
Total	8.26	1.37 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	6.18	1.33 %
Wash-Mac	-0.16	-0.05 %
Total	6.02	0.75 %

Branch *	MTD Sales L	Brand Share %
KUM1	0.56	1.04 %
TRY1	0.55	0.51 %
MVM1	0.51	0.89 %
TNJ2	0.51	1.25 %
PTK1	0.42	1.22 %
JKM1	0.39	1.51 %
TVR2	0.36	0.84 %
TNJ1	0.36	0.78 %
TYR1	0.36	1.60 %
ORU1	0.24	1.31 %
NGT1	0.22	1.08 %
TTP1	0.22	1.07 %
AYR1	0.21	1.27 %
KIK1	0.21	0.77 %
PBR2	0.21	0.37 %
TVR1	0.21	1.33 %
PBR1	0.14	1.59 %
APM1	0.14	0.99 %
MDI1	0.13	0.24 %
TRY3	0.09	0.37 %
NMM1	0.08	0.72 %
TZSD	0.05	0.94 %
KRN1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
Total	6.02	0.75 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	2.72	5.07 %
Wash-Mac	0.31	0.90 %
Total	3.03	3.45 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.83	1.74 %
Total	3.03	3.45 %