

MTD Sales
189.51 L

Brand Share %
3.35 %

Information:

MTD : 01-07-2025 To 30-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **3.35 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	127.38	4.26 %
Wash-Mac	62.13	2.34 %
Total	189.51	3.35 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	33.77	4.32 %
CHENNAI-02	33.40	5.78 %
WEST-02	29.75	4.41 %
SOUTH-01	17.92	1.81 %
SOUTH ARCOT	17.44	4.39 %
TRICHY-01	16.59	2.56 %
SOUTH-03	14.40	2.13 %
WEST-01	14.37	2.87 %
NORTH ARCOT	11.20	3.23 %
KL-SOUTH	0.67	1.24 %
Total	189.51	3.35 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	21.51	5.04 %
Wash-Mac	12.26	3.45 %
Total	33.77	4.32 %

Branch *	MTD Sales L	Brand Share %
CH16	1.44	2.44 %
CH22	0.49	1.77 %
CH48	0.36	1.56 %
GUD2	0.25	1.72 %
CH45	0.14	0.55 %
GUD1	0.14	0.46 %
CH39	0.13	0.77 %
CGL1		0.00 %
CH19		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
CZWH		0.00 %
MC02		0.00 %
MC10		0.00 %
SKL1		0.00 %
WHC3		0.00 %
KNR1	-0.16	-0.80 %
Total	33.77	4.32 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	21.24	7.15 %
Wash-Mac	12.16	4.32 %
Total	33.40	5.78 %

Branch *	MTD Sales L	Brand Share %
CH06	0.82	3.02 %
CH09	0.51	2.62 %
PON1	0.29	1.86 %
UKI1	0.29	2.54 %
CH24	0.28	1.49 %
MJR1	0.26	1.10 %
CH36	0.23	2.53 %
CH01		0.00 %
CH17		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
MC06		0.00 %
Total	33.40	5.78 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	21.89	6.33 %
Wash-Mac	7.86	2.39 %
Total	29.75	4.41 %

Branch *	MTD Sales L	Brand Share %
ERD2	1.23	3.00 %
HSR1	1.18	3.29 %
ATU1	0.71	2.76 %
HSR2	0.47	1.04 %
SLM3	0.43	2.09 %
EDP1	0.32	2.32 %
PLC1	0.27	1.83 %
PDR1	0.18	1.21 %
VKL1	0.16	1.53 %
PMP1	0.15	1.57 %
APN1	0.14	1.50 %
ERD1	0.14	0.47 %
BMD1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
SGI1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
Total	29.75	4.41 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	11.31	2.26 %
Wash-Mac	6.61	1.34 %
Total	17.92	1.81 %

Branch *	MTD Sales L	Brand Share %
TKS2	1.45	2.90 %
TKS1	1.21	2.48 %
TUT1	0.83	0.78 %
TVL1	0.75	0.97 %
SVK1	0.59	2.44 %
KYR1	0.50	2.63 %
MAR1	0.32	0.82 %
TYI1	0.31	0.97 %
ERL1	0.30	2.34 %
VNR2	0.30	0.78 %
RND1	0.21	0.52 %
STU2	0.16	1.21 %
VNR1	0.14	1.05 %
SDI1	0.12	0.73 %
APK1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SNL1		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TUT2		0.00 %
TVL2		0.00 %
VKM1		0.00 %
VLY1		0.00 %
Total	17.92	1.81 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	13.33	5.99 %
Wash-Mac	4.10	2.35 %
Total	17.44	4.39 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.52	2.34 %
TDM1	0.43	3.19 %
POY2	0.29	1.01 %
TVM2	0.14	1.84 %
VPM1	0.14	1.73 %
POY1		0.00 %
PRT1		0.00 %
STP1		0.00 %
WHNV		0.00 %
Total	17.44	4.39 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	10.88	2.88 %
Wash-Mac	5.71	2.11 %
Total	16.59	2.56 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.98	1.52 %
KUM1	0.91	2.69 %
KIK1	0.32	1.33 %
NGT1	0.29	1.56 %
JKM1	0.29	1.67 %
PBR1	0.21	1.54 %
TVR1	0.17	1.89 %
AYR1	0.16	1.15 %
MSI1	0.11	1.05 %
APM1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TYR1		0.00 %
WTRZ		0.00 %
Total	16.59	2.56 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	9.22	2.55 %
Wash-Mac	5.17	1.64 %
Total	14.40	2.13 %

Branch *	MTD Sales L	Brand Share %
CBM1	0.45	1.84 %
ATG1	0.44	1.65 %
MDU2	0.40	0.88 %
MDU3	0.36	1.95 %
TEN2	0.29	1.52 %
KRR1	0.29	1.94 %
TPT1	0.28	1.75 %
KPT1	0.19	2.39 %
MDU5	0.14	0.80 %
SZSD	0.14	1.04 %
SGP1	0.14	1.22 %
ODM1	0.14	2.07 %
TDI1	0.11	0.83 %
BTU1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
MDU1		0.00 %
MDU4		0.00 %
MDU6		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SVG1		0.00 %
TEN1		0.00 %
WHMD		0.00 %
Total	14.40	2.13 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	9.39	3.98 %
Wash-Mac	4.98	1.88 %
Total	14.37	2.87 %

Branch *	MTD Sales L	Brand Share %
PLI1	0.67	2.17 %
UMP1	0.57	2.77 %
CBE6	0.50	2.66 %
CBE3	0.44	3.11 %
KMR1	0.22	1.18 %
DPM2	0.20	1.40 %
CBE1	0.20	1.16 %
TPR4	0.15	1.04 %
TPR2	0.15	0.54 %
TPR3	0.15	1.02 %
GDR1	0.11	1.17 %
ANR1		0.00 %
CBE4		0.00 %
CNR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
TPR1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
Total	14.37	2.87 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	7.92	4.21 %
Wash-Mac	3.28	2.07 %
Total	11.20	3.23 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.42	1.34 %
AKM1	0.14	0.89 %
VSI1	0.14	1.11 %
ANI1	0.14	1.59 %
ABR1		0.00 %
BGR1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
NASD		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJP1		0.00 %
Total	11.20	3.23 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	0.67	2.00 %
Total	0.67	1.24 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.35	0.80 %
PAS1	0.33	3.05 %
Total	0.67	1.24 %